
TRSA Corporate Sponsorship Opportunities

Get Results!

You asked for new opportunities to reach uniform, industrial, linen and healthcare laundry owners, operators and executives responsible for purchasing your products and services—and TRSA delivers.

Showcase your company during upcoming TRSA conferences and events to significantly increase your brand recognition and exposure with influential decision-makers. These cost-effective marketing opportunities offer high-visibility branding exposure and professional access to highly respected and influential business leaders. You'll showcase your products and services in a direct and personal way. What's more, your company will gain unmatched recognition as an industry leader.

TRSA has put together new and exciting sponsorship opportunities for you to choose from.

TRSA Leadership Conference

August 16 – 18, 2010
New Orleans, LA

Reach 75+ industry and TRSA leaders as they convene for two days to address TRSA committee initiatives, including projects, research and educational/training programs. This conference stands out as an excellent opportunity to reach the industry leaders of today and tomorrow with branding and messaging that demonstrates your support for the textile services industry and TRSA, while differentiating your products and services. Attendance at this event is limited to active, appointed and approved TRSA Committee members and sponsors.

Opportunities include:

Morning and Afternoon Breaks – Scheduled refreshment breaks in the morning and afternoon; receive recognition through signage and on-site printed materials during both breaks, as well as opportunities to distribute promotional materials - **\$1,500 each** (two available)

Continental Breakfast – Scheduled breakfast for two mornings; receive recognition through signage and on-site printed materials during breakfast, as well as an opportunity to distribute promotional materials - **\$2,500 each** (two available)

Lunch – Scheduled lunch with legislative and regulatory updates; receive recognition through signage and on-site printed materials during lunch, as well as an opportunity to address participants with a brief promotional message and to distribute promotional materials on the tables - **\$5,000**

Receptions – Welcome volunteer leaders to the Leadership Conference, or sponsor pre-dinner cocktails. These events include signage and recognition in on-site materials, as well as an opportunity to verbally welcome guests and offer a brief promotional message - **\$5,000 each** (two available)

Conference Shirts – Showcase your apparel by providing shirt to the conference attendees. Fee does not include cost of manufacturing and printing of the shirts; sponsor is responsible for production and delivery of shirts based on final attendee figures - **\$1,000** (plus apparel; limited to one sponsor)

Thank You



TRSA Healthcare and Tech/Plant Conferences

September 28 -30, 2010

Las Vegas, NV

Reach 150+ operators during these special conferences. Excellent opportunity to reinforce your participation in the Tabletop Exhibits and demonstrate your latest product and services innovations. Sponsorship is restricted to contracted and paid Tabletop Exhibitors ONLY.

Opportunities include:

Morning and Afternoon Breaks – Scheduled refreshment breaks in the morning and afternoon; receive recognition through signage and on-site printed materials during both breaks, as well as an opportunity to distribute promotional materials - **\$1,500 each** (six available)

Continental Breakfast – Scheduled breakfast for two mornings; receive recognition through signage and on-site printed materials during breakfast, as well as an opportunity to distribute promotional materials - **\$2,500 each** (three available)

Lunches – Scheduled lunch with legislative and regulatory update; receive recognition through signage and on-site printed materials during lunch, as well as an opportunity to address participants with a brief promotional message and to distribute promotional materials on the tables - **\$5,000** (three available)

Receptions – Welcome conference attendees—this includes signage and recognition in on-site materials, as well as an opportunity to verbally welcome guests including a brief promotional message - **\$5,000 each** (two available – Healthcare and Tech/Plant)

Keynote Speakers – Sponsor a Keynote speaker for the Healthcare Conference, including signage and on-site program, as well as an opportunity to introduce the speaker, including a brief promotional message - **\$5,000** (three available)

Tour Transportation – Sponsor transportation for the two Tech/Plant facility tours, including signage and recognition in on-site program, as well as an opportunity to distribute materials and briefly address tour participants - **\$3,000**

TRSA Annual Convention

October 17 – 19, 2010

The Lodge at Torrey Pines

San Diego, CA

Approximately 150 owner/operators and senior management decision-makers from the largest national and regional uniform/industrial, linen supply and healthcare laundries and their spouses are expected to participate in this three (3) day event. Exclusive opportunity to reach senior-level decision-makers and influencers with unique brand and messaging that highlights your innovative approaches to leveraging technology, information and equipment to streamline and improve processes, while improving their bottom lines. Attendance is limited to TRSA members.

Opportunities include:

Morning Breaks – Scheduled refreshment breaks in the morning and afternoon; receive recognition through signage and on-site printed materials during both breaks, as well as an opportunity to distribute promotional materials - **\$1,500 each** (two available)

Continental Breakfast – Scheduled breakfast for two mornings; receive recognition through signage and on-site printed materials during breakfast, as well as an opportunity to distribute promotional materials - **\$2,500 each** (two available)

Welcome Reception – Welcome owners/operators and senior executives to the Annual Convention, including signage and recognition in on-site materials, as well as an opportunity to verbally welcome guests, including a brief promotional message - **\$5,000**

Continued on the next page

Keynote Speakers – Sponsor a Keynote speaker for the Annual Convention, including signage and on-site program, as well as an opportunity to introduce the speaker, including a brief promotional message - **\$10,000, \$5,000, \$3,000**

Attendee Gift Bag – Reach every attendee with your company’s promotional literature and/or items by inserting your materials in each attendees’ gift bag distributed at registration. The fee does not include the cost of any printing or production of promotional items or materials—these must be provided by each sponsor -**\$250/item and/or insert**

PAC Event – Gain visibility with TRSAPAC donors and demonstrate your support of TRSA’s legislative and regulatory initiatives by supporting this PAC Event, including signage and recognition in on-site program, as well as two tickets to this PAC Donor-ONLY Recognition event -**\$10,000**

Cocktails – Sponsor the cocktail hour before the formal dinner and awards program, including signage and recognition in on-site program, as well as an opportunity to verbally welcome guests, including a brief promotional message -**\$7,500**

TRSA Golf Tournament

Monday, October 18, 2010
Torrey Pines South Course

Attendees will have an opportunity to play Torrey Pines South Course, home to the 2008 U.S. Open and other PGA Tour events. Don’t miss these opportunities to reach laundry executives on this challenging course. The tournament is limited to 48 golfers with sponsorship opportunities limited to registered TRSA Associate Members.

Opportunities include:

Beverage Cart – Remind your colleagues why they should do business with you by providing refreshing beverages during an afternoon of golfing. This includes sponsorship recognition in all program materials - **\$1,500/cart** (two available)

“Official” Convention Shirts – Showcase your apparel by providing the “Official TRSA Golf Tournament” shirt to golfers and annual convention attendees. Fee does not include cost of manufacturing and printing of the shirts; sponsor is responsible for production and delivery of shirts based on final attendee figures -**\$1,000** (plus apparel; limited to one sponsor)

Golf “Goody” Bag – Be certain every golfer receives your promotional items such as golf balls, tees, towels and other golf accessories by inserting your materials in each golfer’s “goody” bag distributed at tournament registration. The fee does not include the cost of any printing or production of promotional items, all items must be provided by each sponsor, based on final number of golfers -**\$250/item**

Hole-in-One – Exclusive opportunity to personally meet and greet every golfer during the Hole-in-One Contest including signage, table at hole, recognition in on-site program and opportunity to distribute promotional materials on the course - **\$2,500**

Longest Drive/Closest to the Pin – Reward excellence by sponsoring the Longest Drive and Closest to the Pin contest, including signage and recognition in on-site program - **\$1,500** (Two available)

Hole Sponsor – Build brand awareness as a Hole sponsor, a cost-effective opportunity to reach golfers during the TRSA Tournament, includes signage and recognition in on-site program - **\$300** (12 available)

Thank You



TRSA Corporate Sponsorship Application

CONTACT YOUR SALES REP: Jeff Dembski, ext. 3005
Chris Kennedy, ext. 3008
847/498-4520
jeff@didierandbroderick.com
chris@didierandbroderick.com

Charlotte B. Lane
334/239-2218
clane@longshoremedia.com

Shawn Register
334/270-4060
shawnregister@bellsouth.net

If you don't know who your advertising rep is, please contact:
Mittie Spruill
703/519-0029, ext. 116
mspruill@trsa.org

SEND TO: TRSA Corporate Sponsorships
1800 Diagonal Road, Suite 200, Alexandria, Virginia 22314
registration@trsa.org or fax to (703) 519-0026

Sponsorship Opportunities

TRSA Leadership Conference

<input type="checkbox"/> Morning & Afternoon Breaks	\$1,500		
<input type="checkbox"/> Continental Breakfast	\$1,500	<input type="checkbox"/> Tuesday, Aug. 17	<input type="checkbox"/> Wednesday, Aug. 18
<input type="checkbox"/> Lunch	\$5,000		
<input type="checkbox"/> Reception	\$5,000	<input type="checkbox"/> Tuesday, Aug. 17	<input type="checkbox"/> Wednesday, Aug. 18
<input type="checkbox"/> Conference Shirts	SOLD \$1,000 (plus apparel; limited to one sponsor)		

TRSA Healthcare & Tech/Plant Conferences

<input type="checkbox"/> Morning & Afternoon Breaks	\$1,500	<input type="checkbox"/> Tuesday, Sept. 28	<input type="checkbox"/> Wednesday, Sept. 29	<input type="checkbox"/> Thursday, Sept. 30
<input type="checkbox"/> Continental Breakfast	\$1,500	<input type="checkbox"/> Tuesday, Sept. 28	<input type="checkbox"/> Wednesday, Sept. 29	<input type="checkbox"/> Thursday, Sept. 30
<input type="checkbox"/> Lunch	\$5,000	<input type="checkbox"/> Tuesday, Sept. 28	<input type="checkbox"/> Wednesday, Sept. 29	<input type="checkbox"/> Thursday, Sept. 30
<input type="checkbox"/> Reception	\$5,000	<input type="checkbox"/> Tuesday, Sept. 28	<input type="checkbox"/> Wednesday, Sept. 29	
<input type="checkbox"/> Keynote Speaker	\$5,000 (Healthcare / Sept. 28)			
<input type="checkbox"/> Tour Transportation	\$3,000			

TRSA Annual Convention

<input type="checkbox"/> Morning Breaks	\$1,500	<input type="checkbox"/> Monday, Oct. 18	<input type="checkbox"/> Tuesday, Oct. 19
<input type="checkbox"/> Continental Breakfast	\$1,500	<input type="checkbox"/> Monday, Oct. 18	<input type="checkbox"/> Tuesday, Oct. 19
<input type="checkbox"/> Welcome Reception	\$5,000	<input type="checkbox"/> Sunday, Oct. 17	
<input type="checkbox"/> Keynote Speakers	\$5,000		
<input type="checkbox"/> Attendee Gift Bag	\$250/item		
<input type="checkbox"/> PAC Event	\$10,000		
<input type="checkbox"/> Cocktail Hour	\$3,000	<input type="checkbox"/> Tuesday, Oct. 19	

TRSA Golf Tournament

<input type="checkbox"/> Beverage Cart	\$1,500/cart (two available)
<input type="checkbox"/> "Official" Convention Shirts	SOLD \$1,000 (plus apparel; limited to one sponsor)
<input type="checkbox"/> Golf "Goody" Bag	\$250/item
<input type="checkbox"/> Hole-in-One	\$2,500
<input type="checkbox"/> Longest Drive/Closest to the Pin	\$1,500 (Two available)
<input type="checkbox"/> Hole Sponsor	\$300 (12 available)

CONTACT INFORMATION: (Please Print or Type)

Name _____ Title _____

Company _____

Address _____ City/State/Zip _____

Telephone _____ E-mail (required) _____

PAYMENT: Check Enclosed **Charge To:** Visa MasterCard American Express

Name on Card _____ Signature (must sign in order to charge credit card) _____

Card Number _____ Expiration Date _____

Exhibitor Cancellation Policy: Sponsorship participants—with a certified letter—may cancel or withdraw 30 days before an event with a 25% penalty assessed for cancellation. No cancellations will be processed within 30 days of an event.

TRSA

Year-Round Corporate Partnership Program



TRSA *Platinum*
CORPORATE PARTNER



TRSA *Gold*
CORPORATE PARTNER



TRSA *Silver*
CORPORATE PARTNER



TRSA *Bronze*
CORPORATE PARTNER



TRSA *Partner*
CORPORATE PARTNER

TRSA *Associate*
CORPORATE PARTNER

Now you can get closer to your customers with a wide range of sponsorship opportunities, from golf holes to cocktail receptions, gift bags and more—in addition to online and print advertising. At the same time, TRSA is unveiling a point system that enhances your investment with an array of additional complimentary promotional benefits!

TRSA Year-Round Corporate Partnership Program

Get Results!

You asked for new opportunities to reach uniform, industrial, linen and healthcare laundry owners, operators and executives responsible for purchasing your products and services—and TRSA delivers.



Showcase your company during upcoming TRSA conferences and events to significantly increase your brand recognition and exposure with influential decision-makers. These cost-effective marketing opportunities offer high-visibility branding exposure and access to highly respected and influential business leaders. You'll showcase your products and services in a direct and personal way. What's more, your company will gain unmatched recognition as an industry leader.

TRSA has put together new and exciting sponsorship opportunities for you to choose from.

TRSA Corporate Partner Program

TRSA is pleased to introduce its new Corporate Partner Program designed to incentivize continued investment, recognize those contributions and reward Associate member supporters with additional promotional exposure. In addition, the Corporate Partner Program introduces a wide range of new, innovative opportunities to reach your target audience, commercial and industrial laundry senior level decision-makers.

The TRSA Corporate Partner Program point system recognizes Associate member investment in TRSA, including dues, advertising, sponsorship, committee participation, writing and speaking. The program uses the following point system to calculate an Associates' investment to determine its level of Corporate Partner:

- | | |
|--|-------------------------------|
| ■ Annual Dues | for every \$1,000 — 25 points |
| ■ Advertising in <i>Textile Rental</i> magazine | for every \$1,000 — 15 points |
| ■ Electronic advertising in <i>TR Weekly</i> or www.TRSA.org | for every \$1,000 — 10 points |
| ■ Sponsorship | for every \$1,000 — 10 points |
| ■ A published article in <i>Textile Rental</i> magazine | 15 points |
| ■ Speaking/instructing at a TRSA-sponsored conference or program | 10 points |
| ■ Committee representative (subject to appointment by Committee Chair) | 5 points per rep. |

All points are based on 2011 investments such as dues, contracted advertising and other activities

EXAMPLE: An Associate that invests \$10,000 in dues; \$15,000 in print advertising and \$10,000 in electronic advertising, as well as representatives serving on two Committees and publishes an article in *Textile Rental* would earn 600 points and recognition as a Silver Corporate Partner, earning nearly \$16,000 in additional complimentary promotional exposure, including print and electronic advertising and sponsorships.

Please review the matrix below that outlines the value-added benefits of your investment. These promotional opportunities are *free* to any Associate who earns enough points to qualify for these categories!

	Platinum 900+ points \$20,000+ Value	Gold 700 – 899 points \$18,000+ Value	Silver 400 – 699 points \$16,000 Value	Bronze 300 – 399 points \$12,000+ Value	Partner 200 – 299 points \$7,000+ Value	Associate 0 – 199 points \$2,500+ Value
Preferred Position for Full-page, Four-color Ad (\$700 Value/insertion)	X (Six insertions)	X (Three insertions)				
Half-page, four-color Ad (\$2,079 Value/insertion)			X (Two insertions)	X (One insertion)		
One-third (1/3) page, four-color ad (\$1,890 Value/insertion)					X (Two insertions)	X (One insertion)
Web site Banner Ad (\$2,000 Value/month)	X (Three months)	X (Two months)				
Web Site Button (\$1,500 Value/month)			X (Three months)	X (Two months)	X (One month)	
TR Weekly Banner (\$400/issue Value)	X (Eight issues)	X (Six issues)	X (Four issues)	X (Two issues)		
TR Weekly Button (\$300/insertion Value)				X (Six issues)	X (Four issues)	X (Two issues)
Priority Listing in Buyers Guide (\$595 Value)	X	X				
Enhanced Listing in Buyers' Guide (\$295 Value)			X	X	X	
Complimentary Annual Convention Registration (\$1,500 Value)	X (Two registrations)	X (One registration)	X (One registration)			
Complimentary Conference Registration (\$595 Value)	X (Four registrations)	X (Three registrations)	X (Two registrations)	X (One registration)	X (One registration)	
Morning/Afternoon Conference Breaks (\$1,500 Value)			X	X		
Conference Breakfast Sponsor (\$2,500 Value)		X				
Conference Lunch Sponsor (Multi-Sponsor) (\$2,500 value)			X	X		
Conference Reception Sponsor (\$5,000 value)	X					
Conference Reception Sponsor (Multisponsor) (\$2,500 value)		X				
TRSA Member list (\$800 value)	X	X	X			
Promotional Items for Golf Bag (\$250 value)	X	X	X	X	X	
Use of applicable Corporate Partner Logo	X	X	X	X	X	X

TRSA Event Sponsorship Opportunities Build Brand Awareness and Earn You Points

TRSA General Sponsorships

Company literature handouts – \$250

Educate, inform and keep attendees up-to-date on your company's products and services. Have your company's literature or new product information inserted into conference registration packets. In addition to the fee, you will need to supply enough handouts for a specified number of attendees. Restricted to Associates registered for the event only.

Bus Transportation (Minimum of two buses) – \$1,000 per Bus

Receive recognition and signage for the bus service. Buses will be used to take attendees to and from plant tours and events.

Name Badge Lanyards – \$1,500

Your company's name and logo on all of the name badge lanyards year-round at TRSA events. This also includes sponsorship signage at the registration desk and program materials so all attendees see your company logo upon registration.

TRSA Leadership Conference / Hill Day Sponsorships

March 2011 • Washington DC

Reach 150+ industry and TRSA leaders as they convene for two days to address TRSA committee initiatives, including projects, research and educational/training programs. This conference stands out as an excellent opportunity to reach the industry leaders of today and tomorrow with branding and messaging that demonstrates your support for the textile services industry and TRSA, while differentiating your products and services. Attendance at this event is limited to active, appointed and approved TRSA Committee members and sponsors.

Morning and Afternoon Breaks – \$1,500 each (two available)

Scheduled refreshment breaks in the morning and afternoon; receive recognition through signage and on-site printed materials during both breaks, as well as opportunities to distribute promotional materials.

Breakfast – \$2,000 each (two available)

Scheduled breakfast for two mornings; receive recognition through signage and on-site printed materials during breakfast, as well as an opportunity to distribute promotional materials.

Lunch – \$3,000

Scheduled lunch with legislative and regulatory updates; receive recognition through signage and on-site printed materials during lunch, as well as an opportunity to address participants with a brief promotional message and to distribute promotional materials on the tables.

Receptions – \$2,500 each (two available)

Welcome volunteer leaders to the Leadership Conference, or sponsor predinner cocktails. These events include signage and recognition in on-site materials, as well as an opportunity to verbally welcome guests and offer a brief promotional message.

Shirts – \$500 (plus apparel; limited to one sponsor)

Showcase your apparel by providing shirts to the conference attendees. Fee does not include cost of manufacturing and printing of the shirts; sponsor is responsible for production and delivery of shirts based on final attendee figures.

TRSA CLEAN Show Sponsorship

Reception – \$10,000 (single sponsor) or \$5,000 (multiple sponsors)

Receive recognition and signage for the reception. A table will be provided with this opportunity during the reception to display company literature and/or new product information.

Shirts – \$500 (plus apparel; limited to one sponsor)

Showcase your apparel by providing shirts to trade show attendees. Fee does not include cost of manufacturing and printing of the shirts; sponsor is responsible for production and delivery of shirts based on final attendee figures.

TRSA Production Management Institute (PMI) Sponsorships
TRSA Executive Management Institute (EMI) Sponsorships

PMI, April 1-7, 2011 • Texas Woman's University, Denton, TX

EMI, August 7-11, 2011 • Inn & Conference Center, University of Maryland, Hyattsville, MD

Class shirts – \$500

Receive recognition in all of the promotional and program material. In addition to the fee, you will be asked to provide the shirts for all attendees as well as any product material that you want to include in the registration packets.

Backpacks for PMI/EMI – \$3,000 per program

Your company logo will appear on the backpacks of all of the students and instructors for our PMI and/or EMI programs. This includes backpack purchase, production, printing and sponsorship signage at the registration desk.

Hard Hats – \$3,500 per conference

Your company logo will appear on the hard hats worn during TRSA plant tours. This includes sponsorship recognition in all program materials.

Program Pens – \$500

Sponsor the official PMI and/or EMI pens inscribed with your company's name and logo! It will be included with every registration packet so your company brand will always be in the right hands.

Program Pad Folios – \$2,000

Attendees of PMI and/or EMI will receive a note pad imprinted with your company's name and logo. Note pads are distributed with program notebooks and materials.

TRSA Annual Convention / Leadership Conference

October 2011 • Location TBA

Approximately 150 owner/operators and senior management decision-makers from the largest national and regional uniform/industrial, linen supply and healthcare laundries and their spouses are expected to participate in this three (3) day event. Exclusive opportunity to reach senior-level decision-makers and influencers with unique brand and messaging that highlights your innovative approaches to leveraging technology, information and equipment to streamline and improve processes, while improving their bottom lines. Attendance is limited to TRSA members.

Morning Breaks – \$1,500 each (two available)

Scheduled refreshment breaks in the morning and afternoon; receive recognition through signage and on-site printed materials during both breaks, as well as an opportunity to distribute promotional materials.

Breakfast – \$2,000 each (two available)

Scheduled breakfast for two mornings; receive recognition through signage and on-site printed materials during breakfast, as well as an opportunity to distribute promotional materials.

Welcome Leadership Receptions – \$2,500

Welcome owners/operators and senior executives to the Annual Convention, including signage and recognition in on-site materials, as well as an opportunity to verbally welcome guests, including a brief promotional message.

Keynote Speakers – \$10,000, \$5,000, \$3,000

Sponsor a Keynote speaker for the Annual Convention, including signage and on-site program, as well as an opportunity to introduce the speaker, including a brief promotional message.

Attendee Gift Bag – \$250/item and/or insert

Reach every attendee with your company's promotional literature and/or items by inserting your materials in each attendees' gift bag distributed at registration. The fee does not include the cost of any printing or production of promotional items or materials—these must be provided by each sponsor.

PAC Event – \$10,000

Gain visibility with TRSAPAC donors and demonstrate your support of TRSA's legislative and regulatory initiatives by supporting this PAC Event, including signage and recognition in on-site program, as well as two tickets to this PAC Donor-ONLY Recognition event.

Cocktails – \$5,000

Sponsor the cocktail hour before the formal dinner and awards program, including signage and recognition in on-site program, as well as an opportunity to verbally welcome guests, including a brief promotional message.

TRSA Golf Tournament

October 2011 • Location TBA

Don't miss these opportunities to reach laundry executives on this challenging course. The tournament is limited to 48 golfers with sponsorship opportunities limited to registered TRSA Associate Members.

Beverage Cart – \$1,500/cart (two available)

Remind your colleagues why they should do business with you by providing refreshing beverages during an afternoon of golfing. This includes sponsorship recognition in all program materials.

“Official” Convention Shirts – \$500 (plus apparel; limited to one sponsor)

Showcase your apparel by providing the “Official TRSA Golf Tournament” shirt to golfers and annual convention attendees. Fee does not include cost of manufacturing and printing of the shirts; sponsor is responsible for production and delivery of shirts based on final attendee figures.

Golf “Goody” Bag – \$250/item

Be certain every golfer receives your promotional items such as golf balls, tees, towels and other golf accessories by inserting your materials in each golfer's “goody” bag distributed at tournament registration. The fee does not include the cost of any printing or production of promotional items. All items must be provided by each sponsor, based on final number of golfers.

Hole-in-One – \$2,500

Exclusive opportunity to personally meet and greet every golfer during the Hole-in-One Contest including signage, table at hole, recognition in on-site program and opportunity to distribute promotional materials on the course.

Longest Drive/Closest to the Pin – \$1,500 (Two available)

Reward excellence by sponsoring the Longest Drive and Closest to the Pin contest, including signage and recognition in on-site program.

Hole Sponsor – \$300 (18 available)

Build brand awareness as a Hole sponsor, a cost-effective opportunity to reach golfers during the TRSA Tournament, includes signage and recognition in on-site program.

TRSA Year-Round Corporate Partnership Program

CONTACT YOUR SALES REP: Jeff Dembski, ext. 3005 Chris Kennedy Charlotte B. Lane Shawn Register
 847/498-4520, ext. 3005 847/498-4520, ext. 3008 334/239-2218 334/270-4060
 jeff@didierandbroderick.com chris@didierandbroderick.com clane@longshoremmedia.com shawnregister@bellsouth.net

SEND TO: TRSA Corporate Sponsorships
 1800 Diagonal Road, Suite 200, Alexandria, Virginia 22314
 registration@trsa.org or fax to (703) 519-0026

If you don't know who your advertising rep is, please contact:
 Mittie Spruill • 703/519-0029, ext. 116
 mspruill@trsa.org

Sponsorship Opportunities

TRSA General Sponsorships

- Company Literature Handouts \$250
- Bus Transportation \$1,000 per bus (minimum of two buses)
- Name Badge Lanyards \$1,500

TRSA Leadership Conference / Hill Day Sponsorships

- Morning & Afternoon Breaks \$1,500 Morning Afternoon
- Breakfast \$2,000 Day 1 Day 2
- Lunch \$3,000
- Reception \$2,500 Day 1 Day 2
- Shirts \$500 (plus apparel; limited to one sponsor)

TRSA CLEAN Show Sponsorships

- Reception \$10,000 (single sponsor) \$5,000 (multiple sponsors)
- Shirts \$500 (plus apparel; limited to one sponsor)

TRSA Production Management Institute (PMI) Sponsorships

TRSA Executive Management Institute (EMI) Sponsorships

- Class Shirts \$500 (plus apparel; limited to one sponsor)
- Backpacks for PMI/EMI \$3,000 (per institute)
- Hardhats \$3,500 (per institute)
- Program Pens for PMI/EMI \$500
- Program Pad Folios for PMI/EMI \$2,000

TRSA Annual Convention / Leadership Conference Sponsorships

- Morning Breaks \$1,500 Day 1 Day 2
- Breakfast \$2,000 Day 1 Day 2
- Welcome Leadership Reception \$2,500
- Keynote Speakers \$10,000 \$5,000 \$3,000
- Attendee Gift Bag \$250/item
- PAC Event \$10,000
- Cocktails \$5,000

TRSA Golf Tournament

- Beverage Cart \$1,500/cart (two available)
- "Official" Convention Shirts \$500 (plus apparel; limited to one sponsor)
- Golf "Goody" Bag \$250/item
- Hole-in-One \$2,500
- Longest Drive/Closest to the Pin \$1,500 (Two available)
- Hole Sponsor \$300 (18 available)

CONTACT INFORMATION: (Please Print or Type)

Name _____ Title _____
 Company _____
 Address _____ City/State/Zip _____
 Telephone _____ E-mail (required) _____

PAYMENT: Check Enclosed **Charge To:** Visa MasterCard American Express

Name on Card _____ **Signature** (must sign in order to charge credit card) _____

Card Number _____ **Expiration Date** _____

Exhibitor Cancellation Policy: Sponsorship participants—with a certified letter—may cancel or withdraw 30 days before an event with a 25% penalty assessed for cancellation. No cancellations will be processed within 30 days of an event.

