



# Annual Conference Exhibit Registration

October 16 – 19, 2011, The Westin Kierland, Scottsdale, AZ

**SEND TO:**

TRSA Registration  
1800 Diagonal Road, Suite 200  
Alexandria, Virginia 22314  
[registration@trsa.org](mailto:registration@trsa.org)  
or fax to (703) 519-0026

Reach more than 200 decision-makers from independent operators and national firms serving the hospitality, industrial, service and healthcare markets. SPACE is limited to the first 70 TRSA Associate members.

**TRSA Table-Top Exhibit**

Dedicated **Exhibits Only** schedule including two multiple hour segments during the Monday, October 17<sup>th</sup> Reception and Tuesday, October 18<sup>th</sup> Lunch. Exhibit registration includes 8x8 exhibit area; two (2) full registrations for the Annual Conference including all educational sessions and social functions including receptions, breakfast, lunch and break. Exhibitors also receive exposure on the TRSA website, onsite materials and signage.

TRSA Associate Member Table-Top Exhibit \$1,995 (Booth space allocated as received)

Please check if you require special assistance or have special dietary requirements to fully participate.

**REGISTRATION:** (Please Print or Type)

Name \_\_\_\_\_ Nickname (for badge) \_\_\_\_\_  
Company \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Telephone \_\_\_\_\_ E-mail (required) \_\_\_\_\_

**Second Registrant Information**

Name \_\_\_\_\_ Nickname (for badge) \_\_\_\_\_  
Company \_\_\_\_\_ Title \_\_\_\_\_  
Address \_\_\_\_\_  
City/State/Zip \_\_\_\_\_  
Telephone \_\_\_\_\_ E-mail (required) \_\_\_\_\_

**Table-Top Exhibit Schedule**

Monday, October 17, 2011

8:00 AM – 4:00 PM Set-up  
4:30 PM – 6:00 PM Reception

Tuesday, October 18

12 Noon – 2:00 PM Lunch  
2:30 PM – 4:30 PM Booth breakdown & packing

**PAYMENT:**  Check Enclosed **Charge To:**  Visa  MasterCard  American Express

\_\_\_\_\_  
**Name on Card** **Signature** (must sign in order to charge credit card)

\_\_\_\_\_  
**Card Number** **Expiration Date**

**Exhibitor Cancellation Policy:**

An exhibitor, by certified letter only, may cancel or withdraw from the TRSA Annual Conference before August 19, 2011 incurring a 25% processing fee. Cancellations after August 19, 2011 will not be refunded and cannot be credited to another TRSA program or event.