

2017 TRSA SPONSORSHIP OPPORTUNITIES

TRSA ANNUAL CONFERENCE

SEPT. 12-14 • LOEWS MIAMI BEACH HOTEL

The TRSA Annual Conference attracts nearly 100 operators from more than 50 independent, regional and national companies serving the industrial/uniform, healthcare, F&B and hospitality markets for thought-provoking speakers, information-sharing and social events for senior decision makers.

TRSA PRODUCTION SUMMIT & PLANT TOURS

**OCT. 11-12 • EMBASSY SUITES COLUMBUS, AIRPORT
COLUMBUS, OHIO**

TRSA's Production Summits & Plant Tours attract more than 100 general, plant, production and maintenance managers from independent, regional and national operators for general sessions and market-specific breakout sessions focusing on production management, metrics and increasing productivity.

TRSA HEALTHCARE CONFERENCE

**NOV. 15-16 • MARRIOTT SALT LAKE CITY, CITY CENTER,
SALT LAKE CITY, UT**

TRSA's Healthcare Conference attracts more 150 decision makers and influencers from independent, regional, national and international operators responsible for processing more than 90% of North America's healthcare linens and garments for general and breakout sessions on the business, handling and processing of hospital and specialty medical healthcare linens including current compliance and clinical trends.

TRSA MONTHLY WEBINAR SERIES

**Available after June 2017*

TRSA facilitates nearly 25 textile services industry-specific webinars facilitated by leading experts on safety, operations, production, compliance, human resources, sales, marketing, customer service and more, attracting an average of 250+ participants, including general, plant, production and maintenance managers and others interested in increasing productivity and safety from TRSA's diverse membership of independent operators and regional and national chains serving the industrial/uniform, healthcare, F&B and hospitality markets responsible for processing more than 90% of all reusable textiles in North America.

2017 TRSA SPONSORSHIP OPPORTUNITIES

EVENT PARTNERS \$5,000

(LIMITED TO TWO ASSOCIATE MEMBERS, NONCOMPETITIVE WITH EACH OTHER)

- Two (2) complimentary conference registrations
- Attendee list provided before and after event
- Top-tier logo recognition in all event promotional materials (print, Web, e-mail)
- Top-tier logo recognition on signage in conference registration area
- Podium recognition from TRSA leadership at Opening Session
- Introduction of Keynote Speaker
- Opportunity to provide promotional materials in event tote bags or registration packets

HOSPITALITY PARTNERS \$2,500

(ONE SPONSOR PER SESSION PER EVENT)

WELCOME RECEPTION

- Logo recognition on signage at Welcome Reception
- Podium recognition from TRSA leadership
- Logo recognition in promotional and onsite materials

BREAKFAST

- Logo recognition on signage at breakfast
- Podium recognition from TRSA leadership
- Logo recognition in promotional and onsite materials

LUNCH

- Logo recognition on signage at lunch
- Podium recognition from TRSA leadership
- Logo recognition in promotional and onsite materials

COFFEE BREAK

- Logo recognition on signage at daily coffee breaks
- Podium recognition from TRSA leadership
- Logo recognition in promotional and onsite materials

ANNUAL CONFERENCE CHAIRMAN'S RECEPTION

- Logo recognition on signage at Chairman's Reception
- Podium recognition from TRSA leadership
- Logo recognition in promotional and onsite materials

ANNUAL CONFERENCE AWARDS DINNER

- Logo recognition on signage at Awards Dinner
- Podium recognition from TRSA leadership
- Logo recognition in promotional and onsite materials
- Reserved table in premium location (tickets not included)

ANNUAL CONFERENCE

(ALL SPONSORSHIPS INCLUDE LOGO SIGNAGE ONSITE)

GOLF TOURNAMENT

- Box lunch sponsor (1) \$1,000 (includes pairings list)
- Individual hole sponsors (10) \$175 per hole

WEBINAR SERIES

EXCLUSIVE \$7,500

(12 MONTHLY WEBINARS) — AVAILABLE AFTER JUNE 2017

- Logo recognition in ALL print and electronic promotional materials including:
 - *Textile Services* and *Textile Services Weekly* advertising and calendars
 - Quarterly calendar e-marketing
 - Marketing e-promotions (minimum of three per webinar)
- Logo recognition and acknowledgment on introductory and closing slides, as well as sidebar online

INDIVIDUAL \$500

(EXCLUSIVE PER WEBINAR)

- Logo recognition in print and electronic promotional materials including:
 - Marketing e-promotions (minimum of three per webinar)
- Logo recognition and acknowledgment on introductory and closing slides, as well as sidebar online

EVENT PARTNERS AND HOSPITALITY PARTNERS AVAILABLE FOR ALL EVENTS

SPONSORSHIP REGISTRATION

NAME	
COMPANY	
TITLE	
ADDRESS	
CITY/STATE/ZIP	
TELEPHONE	EMAIL

TRSA PRODUCTION SUMMIT & PLANT TOURS (OCTOBER)

- Event Partner 1 (\$5000)
- Event Partner 2 (\$5000)
- Welcome Reception (\$2500)
- Breakfast 1 (\$2500)
- Breakfast 2 (\$2500)
- Lunch (\$2500)
- Coffee Break (\$2500)

TRSA HEALTHCARE CONFERENCE & EXCHANGE

- Event Partner 1 (\$5000)
- Event Partner 2 (\$5000)
- Welcome Reception (\$2500)
- Breakfast 1 (\$2500)
- Breakfast 2 (\$2500)
- Lunch (\$2500)
- Coffee Break 1 (\$2500)
- Coffee Break 2 (\$2500)
- Wifi (\$4000)

TRSA MONTHLY WEBINAR SERIES

- Exclusive (\$7500)
- Individual (\$500)

PAYMENT

CHARGE TO:

TOTAL: \$ _____

CHECK ENCLOSED

VISA

MASTERCARD

AMEX

DISCOVER

NAME ON CARD		
SIGNATURE		
CARD NUMBER	EXP. DATE	CVV

Email: sponsorships@trsa.org

Phone: 877.770.9274

Fax: 703.519.0026

Mail: TRSA
1800 Diagonal Road,
Suite 200
Alexandria, VA 22314