

2017 TRSA SPONSORSHIP OPPORTUNITIES

TRSA PRODUCTION SUMMIT & PLANT TOURS **FEBRUARY 8-9 • HILTON HOUSTON POST OAK**

TRSA's Production Summits & Plant Tours attract more than 100 general, plant, production and maintenance managers from independent, regional and national operators for general sessions and market-specific breakout sessions focusing on production management, metrics and increasing productivity.

TRSA LEADERSHIP & LEGISLATIVE CONFERENCE **MARCH 20-21 • GAYLORD NATIONAL RESORT •** **WASHINGTON, DC**

TRSA's Leadership & Legislative Conference attracts 100-125 volunteer leaders for committee meetings and advocacy.

TRSA'S INAUGURAL WORKFORCE **MANAGEMENT SUMMIT** **APRIL 18 • EMBASSY SUITES CHICAGO DOWNTOWN** **MAGNIFICENT MILE, CHICAGO, IL**

TRSA's new Workforce Management Summit is expected to attract 35-plus professionals responsible for human resource, recruitment and training for a review and discussion of the latest techniques in workforce management. It will include a focus on recruitment/retention issues, training, and compliance ranging from gender equality to disability rights, enforcement of overtime rules and more. The Workforce Management Summit will include industry-specific discussions, breakout sessions, executive panels and more.

TRSA'S 6TH ANNUAL SAFETY SUMMIT **APRIL 19 • EMBASSY SUITES CHICAGO DOWNTOWN** **MAGNIFICENT MILE, CHICAGO, IL**

TRSA's Safety Summit attracts nearly 80 corporate executives, owner/operators and general, plant, production, engineering and others responsible for operational safety for practical hands-on analyses of trends, issues and best practices techniques for creating and maintaining a company's safety culture. The Safety Summit features industry-specific presentations, ideas from other industries, breakout sessions, executive panels and more.

TRSA CLEAN SHOW OPEN **JUNE 4 • TOPGOLF • LAS VEGAS**

TRSA's 2017 Clean Show Open highlights the TRSA Clean Show Experience (see above right). The Open will provide a fantastic opportunity to network with nearly 400 colleagues as participants tee off for Clean Show week with cocktails, hors d'oeuvres, instruction from golf pros, games and access to the Topgolf range! Attendees can swing to their hearts' content on this climate-controlled driving range or socialize in a multilevel entertainment venue. Topgolf includes scores of hitting bays for interactive golf games with balls that score themselves, delicious food and more.

TRSA CLEAN SHOW EXPERIENCE **JUNE 4-7 • LAS VEGAS**

Beginning with the Open (below left), the TRSA Clean Show Experience provides laundry operators with high-value TRSA Networking and Professional Development Events when they're not on the Show floor. Opportunities include Platinum, Gold and Silver level sponsorships of the Open (including private driving bays), Event Partnerships for the entire Experience (including admissions to all events) and Hospitality Partner sponsorships for breakfasts and lunches.

TRSA ANNUAL CONFERENCE **SEPT. 12-14 • LOEWS MIAMI BEACH HOTEL**

The TRSA Annual Conference attracts nearly 100 operators from more than 50 independent, regional and national companies serving the industrial/uniform, healthcare, F&B and hospitality markets for thought-provoking speakers, information-sharing and social events for senior decision makers.

TRSA PRODUCTION SUMMIT & PLANT TOURS **OCT. 11-12 • EMBASSY SUITES COLUMBUS, AIRPORT** **COLUMBUS, OHIO**

TRSA's Production Summits & Plant Tours attract more than 100 general, plant, production and maintenance managers from independent, regional and national operators for general sessions and market-specific breakout sessions focusing on production management, metrics and increasing productivity.

TRSA HEALTHCARE CONFERENCE **NOV. 15-16 • MARRIOTT SALT LAKE CITY, CITY CENTER,** **SALT LAKE CITY, UT**

TRSA's Healthcare Conference attracts more 150 decision makers and influencers from independent, regional, national and international operators responsible for processing more than 90% of North America's healthcare linens and garments for general and breakout sessions on the business, handling and processing of hospital and specialty medical healthcare linens including current compliance and clinical trends.

TRSA MONTHLY WEBINAR SERIES

**Available after June 2017*

TRSA facilitates nearly 25 textile services industry-specific webinars facilitated by leading experts on safety, operations, production, compliance, human resources, sales, marketing, customer service and more, attracting an average of 250+ participants, including general, plant, production and maintenance managers and others interested in increasing productivity and safety from TRSA's diverse membership of independent operators and regional and national chains serving the industrial/uniform, healthcare, F&B and hospitality markets responsible for processing more than 90% of all reusable textiles in North America.

2017 TRSA SPONSORSHIP OPPORTUNITIES

EVENT PARTNERS \$5,000

(LIMITED TO TWO ASSOCIATE MEMBERS, NONCOMPETITIVE WITH EACH OTHER)

- Two (2) complimentary conference registrations
- Attendee list provided before and after event
- Top-tier logo recognition in all event promotional materials (print, Web, e-mail)
- Top-tier logo recognition on signage in conference registration area
- Podium recognition from TRSA leadership at Opening Session
- Introduction of Keynote Speaker
- Opportunity to provide promotional materials in event tote bags or registration packets

HOSPITALITY PARTNERS \$2,500

(ONE SPONSOR PER SESSION PER EVENT)

WELCOME RECEPTION

- Logo recognition on signage at Welcome Reception
- Podium recognition from TRSA leadership
- Logo recognition in promotional and onsite materials

BREAKFAST

- Logo recognition on signage at breakfast
- Podium recognition from TRSA leadership
- Logo recognition in promotional and onsite materials

LUNCH

- Logo recognition on signage at lunch
- Podium recognition from TRSA leadership
- Logo recognition in promotional and onsite materials

COFFEE BREAK

- Logo recognition on signage at daily coffee breaks
- Podium recognition from TRSA leadership
- Logo recognition in promotional and onsite materials

ANNUAL CONFERENCE CHAIRMAN'S RECEPTION

- Logo recognition on signage at Chairman's Reception
- Podium recognition from TRSA leadership
- Logo recognition in promotional and onsite materials

ANNUAL CONFERENCE AWARDS DINNER

- Logo recognition on signage at Awards Dinner
- Podium recognition from TRSA leadership
- Logo recognition in promotional and onsite materials
- Reserved table in premium location (tickets not included)

ANNUAL CONFERENCE

(ALL SPONSORSHIPS INCLUDE LOGO SIGNAGE ONSITE)

GOLF TOURNAMENT

- Box lunch sponsor (1) \$1,000 (includes pairings list)
- Individual hole sponsors (10) \$175 per hole

CLEAN SHOW EXPERIENCE / CLEAN SHOW OPEN

(SEE SEPARATE DOCUMENT)

WEBINAR SERIES

EXCLUSIVE \$7,500

(12 MONTHLY WEBINARS) — AVAILABLE AFTER JUNE 2017

- Logo recognition in ALL print and electronic promotional materials including:
 - *Textile Services* and *Textile Services Weekly* advertising and calendars
 - Quarterly calendar e-marketing
 - Marketing e-promotions (minimum of three per webinar)
- Logo recognition and acknowledgment on introductory and closing slides, as well as sidebar online

INDIVIDUAL \$500

(EXCLUSIVE PER WEBINAR)

- Logo recognition in print and electronic promotional materials including:
 - Marketing e-promotions (minimum of three per webinar)
- Logo recognition and acknowledgment on introductory and closing slides, as well as sidebar online

EVENT PARTNERS AND HOSPITALITY PARTNERS AVAILABLE FOR ALL EVENTS

See reduced pricing for Workforce Management and Safety Summits

SPONSORSHIP REGISTRATION

| | |
|----------------|-------|
| NAME | |
| COMPANY | |
| TITLE | |
| ADDRESS | |
| CITY/STATE/ZIP | |
| TELEPHONE | EMAIL |

TRSA CLEAN SHOW EXPERIENCE (SEE SEPARATE DOCUMENT)

TRSA ANNUAL CONFERENCE

- | | | |
|--|--|---|
| <input checked="" type="checkbox"/> Event Partner 1 (\$5000) | Breakfast 2 (\$2500) | Coffee Break (\$2500) |
| <input checked="" type="checkbox"/> Event Partner 2 (\$5000) | Breakfast 3 (\$2500) | <input checked="" type="checkbox"/> Chairman's Reception (\$2500) |
| <input checked="" type="checkbox"/> Welcome Reception (\$2500) | <input checked="" type="checkbox"/> Lunch 1 (\$2500) | <input checked="" type="checkbox"/> Awards Dinner (\$2500) |
| <input checked="" type="checkbox"/> Breakfast 1 (\$2500) | <input checked="" type="checkbox"/> Lunch 2 (\$2500) | <input checked="" type="checkbox"/> Welcome Gift (\$2500) |

TRSA PRODUCTION SUMMIT & PLANT TOURS (OCTOBER)

- | | | |
|--|----------------------|-----------------------|
| <input checked="" type="checkbox"/> Event Partner 1 (\$5000) | Breakfast 1 (\$2500) | Coffee Break (\$2500) |
| Event Partner 2 (\$5000) | Breakfast 2 (\$2500) | |
| <input checked="" type="checkbox"/> Welcome Reception (\$2500) | Lunch (\$2500) | |

TRSA HEALTHCARE CONFERENCE

- | | | |
|--|--|-------------------------|
| <input checked="" type="checkbox"/> Event Partner 1 (\$5000) | <input checked="" type="checkbox"/> Breakfast 1 (\$2500) | Coffee Break 1 (\$2500) |
| <input checked="" type="checkbox"/> Event Partner 2 (\$5000) | Breakfast 2 (\$2500) | Coffee Break 2 (\$2500) |
| <input checked="" type="checkbox"/> Welcome Reception (\$2500) | <input checked="" type="checkbox"/> Lunch (\$2500) | |

TRSA MONTHLY WEBINAR SERIES

- Exclusive (\$7500)
- Individual (\$500)

PAYMENT

TOTAL: \$ _____

CHECK ENCLOSED

CHARGE TO:

VISA MASTERCARD AMEX DISCOVER

| | | |
|--------------|-----------|-----|
| NAME ON CARD | | |
| SIGNATURE | | |
| CARD NUMBER | EXP. DATE | CVV |

Email: sponsorships@trsa.org

Phone: 877.770.9274

Fax: 703.519.0026

Mail: TRSA
1800 Diagonal Road,
Suite 200
Alexandria, VA 22314

TRSA CLEAN SHOW EXPERIENCE

TRSA ASSOCIATE MEMBERS ONLY

CLEAN SHOW OPEN

JUNE 4, 2017 • TOPGOLF LAS VEGAS

Topgolf is the premier golf/entertainment complex where the competition of sport mixes with the relaxation of a favorite hangout. Players hit golf balls containing RF chips that track each shot's accuracy and distance with points awarded for hitting targets on the outfield. It's an upscale, laid-back experience that features climate-controlled hitting bays and an impressive food and drink menu.

Display your company's industry leadership with unmatched visibility at this sparkling venue as you invite textile services executives to your private driving bay(s) during the TRSA reception. Whether they step up to the tee or just chat, they'll be in your area, highly accessible to your staff for greeting and meeting or reuniting. Sponsorships provide your team with the best opportunity to network with more than 400 industry colleagues who will tee off for Clean Show week with this unforgettable experience.

PLATINUM \$7,500

1 AVAILABLE

- Three (3) driving bays
- 12 admissions for your staff/distributors (\$1500+ value)
- Attendee list for all TRSA sessions provided before and after event
- Top-tier logo recognition in event promotional materials
- Top-tier logo recognition on signage at venue
- Opportunity to provide bags, cups, golf balls, tees, etc. (plus product cost)

GOLD \$5,000

2 AVAILABLE

- Two (2) driving bays
- Eight (8) admissions for your staff/distributors (\$1000+ value)
- Mid-tier logo recognition in event promotional materials
- Mid-tier logo recognition on signage at venue

SILVER \$2,500

10 AVAILABLE

- One (1) driving bay
- Four (4) admissions for your staff/distributors (\$500+ value)
- Logo recognition in event promotional materials
- Logo recognition on signage at venue

GIVEAWAYS \$1,000

UNLIMITED

- Provide bags, cups, golf balls, tees, etc. (plus product cost)

OTHER TRSA SESSIONS

JUNE 5-7, 2017 • LAS VEGAS CONVENTION CENTER

When the show floor is closed to buyers, TRSA captures them for you with food functions and seminars. Build your brand and meet personally with member textile services operators in TRSA's meeting/dining areas at the convention center. Take advantage of these opportunities to invite them to your exhibit.

- 6 conference room seminars • 1 TRSA booth reception
- 3 breakfasts • 1 exhibit hall seminar
- 3 lunches

EVENT PARTNERS \$5,000

2 AVAILABLE

- Two (2) admissions to Welcome Reception (Topgolf) for your staff/distributors
- Two (2) admissions to all breakfasts/lunches (must register in advance of show)
- Attendee list for all TRSA sessions provided before and after event
- Mid-tier logo recognition in promotional materials
- Mid-tier logo recognition on signage at venue
- Podium recognition from TRSA leadership at first seminar each day
- Introduction of speaker(s) at one seminar each day

HOSPITALITY PARTNERS \$2,500

(ONE SPONSOR PER SESSION PER EVENT)

BREAKFASTS

- Choose TRSA Leadership (June 5), Young Executives (June 6) and/or Career Development (June 7)
- Two (2) admissions to this breakfast(s) for your staff/distributors
- Logo recognition in promotional materials
- Logo recognition on signage at your breakfast(s)
- Podium recognition from TRSA leadership at your breakfast(s)

LUNCHES

- Choose Certification User Groups (June 5), Women in Textile Services (June 6) and/or International Attendees (June 7)
- Two (2) admissions to this lunch(es) for your staff/distributors
- Logo recognition in promotional materials
- Logo recognition on signage at your lunch(es)
- Podium recognition from TRSA leadership at your lunch(es)

TRSA CLEAN SHOW EXPERIENCE SPONSORSHIPS

| | |
|----------------|-------|
| NAME | |
| COMPANY | |
| TITLE | |
| ADDRESS | |
| CITY/STATE/ZIP | |
| TELEPHONE | EMAIL |

CLEAN SHOW OPEN

JUNE 4, 2017 • TOPGOLF LAS VEGAS

~~Platinum (\$7,500)~~

~~Gold 1 (\$5,000)~~

Gold 2 (\$5,000)

~~Silver 1 (\$2,500)~~

~~Silver 2 (\$2,500)~~

~~Silver 3 (\$2,500)~~

~~Silver 4 (\$2,500)~~

Silver 5 (\$2,500)

Silver 6 (\$2,500)

Silver 7 (\$2,500)

Silver 8 (\$2,500)

Silver 9 (\$2,500)

Silver 10 (\$2,500)

Giveaways (\$1,000)

TRSA CLEAN SHOW EXPERIENCE

JUNE 4-7, 2017 • LAS VEGAS CONVENTION CENTER

~~Event Partner 1 (\$5,000)~~

Event Partner 2 (\$5,000)

BREAKFASTS

June 5 - TRSA Leadership (\$2,500)

June 6 - Young Executives (\$2,500)

June 7 - Career Development (\$2,500)

LUNCHES

~~June 5 - Certification User Groups (\$2,500)~~

June 6 - Women in Textile Services (\$2,500)

June 7 - International Attendees (\$2,500)

PAYMENT

TOTAL: \$ _____

CHECK ENCLOSED

CHARGE TO:

VISA

MASTERCARD

AMEX

DISCOVER

NAME ON CARD

SIGNATURE

CARD NUMBER

EXP. DATE

CVV

Email: sponsorships@trsa.org

Phone: 877.770.9274

Fax: 703.519.0026

Mail: TRSA
1800 Diagonal Road,
Suite 200
Alexandria, VA 22314