



TRSA offers national and regional Conferences, Institutes and Summits that facilitate innovative approaches and proven best practices. These programs are developed by your colleagues in the linen, uniform and facility services industry to provide professional development, training and networking opportunities to improve productivity, compliance and safety.

TRSA conducts more than a dozen programs annually for a variety of functions and levels within your organization. These programs, discounted by 60 percent or more for members, offer industry-specific content and information-sharing for senior executives and a wide-range of plant management from general, maintenance and production to human resources, safety and marketing.

Last year, nearly 2,000 individuals participated in TRSA events and online programs helping members develop managers and improve employee recruitment and retention.

## About TRSA

TRSA ([www.trsa.org](http://www.trsa.org)) represents the nearly \$20-billion linen, uniform and facility services industry by advocating for fair federal and state regulatory and legislative policy and promoting the economic and environmental benefits of reusable textiles. Employing 120,000+ people at 1,500+ facilities in North America, our industry supplies, launders and maintains linens, uniforms, towels, mats and other products. These help businesses (including retailers, manufacturers, healthcare facilities and restaurants), government and other organizations enhance their image and provide clean, safe environments for their employees and customers. Most Americans benefit at least once per week from the hygiene and safety of products provided to the industry's customers. TRSA verifies and quantifies our industry's commitment to sustainability and cleanliness through our Clean Green and Hygienically Clean certification programs. TRSA increases the industry's productivity, sustainability, safety and professionalism through education, research, benchmarking and information-sharing.



## EVENTS

### 2019

**AUGUST 11-15**  
55<sup>th</sup> Annual Executive Management Institute (EMI)  
*Hyattsville, MD*

**AUGUST 11-15**  
30<sup>th</sup> Annual Production Management Institute (PMI)  
*Hyattsville, MD*

**AUGUST 27-29**  
3<sup>rd</sup> Annual Canadian Production Summit & Plant Tours  
*Canada*

**SEPTEMBER 17-20**  
106<sup>th</sup> TRSA Annual Conference  
*Boston MA*

**OCTOBER 22-23**  
Production Summit & Plant Tours  
*Las Vegas, NV*

**OCTOBER 23-25**  
27<sup>th</sup> Annual Maintenance Management Institute (MMI)  
*Las Vegas, NV*

**NOVEMBER 19-21**  
8<sup>th</sup> Annual Healthcare Conference  
*San Diego, CA*

**DECEMBER 4-5**  
2<sup>nd</sup> Marketing & Sales Summit  
*Tampa, FL*

### 2020

**FEBRUARY 4-5**  
2<sup>nd</sup> Annual Hospitality Conference  
*Las Vegas, NV*

**FEBRUARY 5-6**  
Annual F&B Conference  
*Las Vegas, NV*

**MARCH 25-26**  
10<sup>th</sup> Annual Legislative Conference  
*Washington, DC*

**MAY 12**  
4<sup>th</sup> Annual Workforce Management Summit  
*Atlanta, GA*

**MAY 13**  
9<sup>th</sup> Annual Safety Summit  
*Atlanta, GA*

**MAY 14-15**  
Production Summit & Plant Tours  
*Atlanta, GA*

**JULY 15**  
3<sup>rd</sup> Annual Leadership Summit  
*Oak Brook, IL*

**AUGUST 9-13**  
56<sup>th</sup> Annual Executive Management Institute (EMI)  
*Hyattsville, MD*

**AUGUST 9-13**  
31<sup>st</sup> Annual Production Management Institute (PMI)  
*Hyattsville, MD*

**SEPTEMBER 22-23**  
Annual Uniform, Workwear and Facility Services Conference  
*Rosemont, IL*

**SEPTEMBER 23-25**  
28<sup>th</sup> Annual Maintenance Management Institute (MMI)  
*Rosemont, IL*

**OCTOBER 20-23**  
107<sup>th</sup> TRSA Annual Conference  
*Alexandria, VA*

**DECEMBER 1-3**  
9<sup>th</sup> Annual Healthcare Conference  
*Memphis, TN*

**DECEMBER**  
3<sup>rd</sup> Annual Marketing & Sales Summit  
*Las Vegas, NV*

### 2021

**FEBRUARY**  
3<sup>rd</sup> Annual Hospitality Conference  
*TBD*

**FEBRUARY**  
2<sup>nd</sup> Annual F&B Conference  
*TBD*

**MARCH**  
11<sup>th</sup> Annual Legislative Conference  
*Washington, DC*

**APRIL 20**  
5<sup>th</sup> Annual Workforce Management Summit  
*El Segundo, CA*

**APRIL 21**  
10<sup>th</sup> Annual Safety Summit  
*El Segundo, CA*

**APRIL 22-23**  
Production Summit & Plant Tours  
*El Segundo, CA*

**JUNE 9**  
4<sup>th</sup> Annual Leadership Summit  
*Atlanta, GA*

**JUNE 9**  
TRSA Clean Show Reception  
*Atlanta, GA*

**AUGUST 8-12**  
57<sup>th</sup> Annual Executive Management Institute (EMI)  
*Hyattsville, MD*

**AUGUST 8-12**  
32<sup>nd</sup> Annual Production Management Institute (PMI)  
*Hyattsville, MD*

**SEPTEMBER 21-22**  
2<sup>nd</sup> Annual Uniform, Workwear and Facility Services Conference  
*East Brunswick, NJ*

**SEPTEMBER 22-24**  
29<sup>th</sup> Annual Maintenance Management Institute (MMI)  
*East Brunswick, NJ*

**OCTOBER 19-22**  
108<sup>th</sup> TRSA Annual Conference  
*Carlsbad, CA*

**NOVEMBER 16-18**  
10<sup>th</sup> Annual Healthcare Conference  
*Plano, TX*

**DECEMBER**  
4<sup>th</sup> Annual Marketing & Sales Summit  
*TBD*

### 2022

**FEBRUARY**  
4<sup>th</sup> Annual Hospitality Conference  
*TBD*

**FEBRUARY**  
3<sup>rd</sup> Annual F&B Conference  
*TBD*

**MARCH**  
12<sup>th</sup> Annual Legislative Conference  
*Washington, DC*

**APRIL 26**  
6<sup>th</sup> Annual Workforce Management Summit  
*Kansas City, MO*

**APRIL 27**  
11<sup>th</sup> Annual Safety Summit  
*Kansas City, MO*

**APRIL 28-29**  
Production Summit & Plant Tours  
*Kansas City, MO*

**JUNE 15**  
5<sup>th</sup> Annual Leadership Summit  
*Oak Brook, IL*

**AUGUST 7-11**  
58<sup>th</sup> Annual Executive Management Institute (EMI)  
*Hyattsville, MD*

**AUGUST 7-11**  
33<sup>rd</sup> Annual Production Management Institute (PMI)  
*Hyattsville, MD*

**SEPTEMBER 13-16**  
109<sup>th</sup> TRSA Annual Conference  
*Nashville, TN*

**OCTOBER 25-26**  
3<sup>rd</sup> Annual Uniform, Workwear and Facility Services Conference  
*Orlando, FL*

**OCTOBER 26-28**  
30<sup>th</sup> Annual Maintenance Management Institute (MMI)  
*Orlando, FL*

**NOVEMBER 15-17**  
11<sup>th</sup> Annual Healthcare Conference  
*Scottsdale, AZ*

**DECEMBER**  
5<sup>th</sup> Annual Marketing & Sales Summit  
*TBD*



# Professional Development Opportunities

- Innovative approaches and proven best practices
- Industry-specific content and information-sharing relevant to all markets
- Designed for senior executives and a wide-range of plant management, including general, maintenance, production, human resources, safety, marketing and sales
- Provides opportunities for peer networking and collaboration
- 24/7 access to webinars, videos and e-learning

[www.trsa.org/events](http://www.trsa.org/events)



# CONFERENCES



## ANNUAL HOSPITALITY CONFERENCE

FEBRUARY 4–5, 2020 | LAS VEGAS, NV

Created especially for executives and upper management of plants serving the hospitality markets. Attendees discuss innovation and production tips during plant tour and debrief.

**PARTICIPANTS:** C-level, owner-operators, VPs, production executives.  
(Average attendance: 75)



## ANNUAL F&B CONFERENCE

FEBRUARY 5–6, 2020 | LAS VEGAS, NV

Focused content for executives and upper management of plants serving the F&B markets. Attendees discuss innovation and production tips during plant tour and debrief.

**PARTICIPANTS:** C-level, owner-operators, VPs, production executives.  
(Average attendance: 75)



## ANNUAL LEGISLATIVE CONFERENCE

MARCH 25–26, 2020 | WASHINGTON, DC

Annual visit to Capitol Hill to confer with federal regulators, lawmakers and key staff will build communication skills for company representatives.

**PARTICIPANTS:** Corporate executives, owner-operators. (Average attendance: 100)



## ANNUAL CONFERENCE

SEPTEMBER 17–20, 2019 | BOSTON, MA • OCTOBER 20–23, 2020 | ALEXANDRIA, VA  
OCTOBER 19–22, 2021 | CARLSBAD, CA • SEPTEMBER 13–16, 2022 | NASHVILLE, TN

Annual gathering of TRSA's membership of independent, national and international operators, as well as leading global product and service associate suppliers.

**PARTICIPANTS:** CEOs, senior executives, owners, vice-presidents, CFOs, COOs, regional vice presidents and general managers. (Average attendance: 200)



## ANNUAL HEALTHCARE CONFERENCE

NOVEMBER 19–21, 2019 | SAN DIEGO, CA • DECEMBER 1–3, 2020 | MEMPHIS, TN  
NOVEMBER 16–18, 2021 | PLANO, TX • NOVEMBER 15–17, 2022 | SCOTTSDALE, AZ

Premier and largest event for executives and upper management of plants serving all types of medical facilities. Event highlight includes state of the art plant tour and debrief.

**PARTICIPANTS:** C-level, owner-operators, VPs, production executives.  
(Average attendance: 200)



## ANNUAL UNIFORM, WORKWEAR & FACILITY SERVICES CONFERENCE

SEPTEMBER 22–23, 2020 | ROSEMONT, IL • SEPTEMBER 21–22, 2021 | EAST BRUNSWICK, NJ •  
OCTOBER 25–26, 2022 | ORLANDO, FL

Gathering dedicated to executives and upper management of plants serving the industrial and uniform markets. Innovation and production processes highlight plant tour and debrief.

Participants: C-level, owner-operators, VPs, production executives.  
(Average attendance: 75)

# INSTITUTES



## ANNUAL EXECUTIVE MANAGEMENT INSTITUTE (EMI)

AUGUST 11–15, 2019 | HYATTSVILLE, MD • AUGUST 9–13, 2020 | HYATTSVILLE, MD  
AUGUST 8–12, 2021 | HYATTSVILLE, MD • AUGUST 7–11, 2022 | HYATTSVILLE, MD

TRSA's 50+ year executive development program builds management and leadership skills through team-building, interactive sessions emphasizing information-sharing and problem solving. This four-year program offers 30 hours of interactive classroom training each year.

**PARTICIPANTS:** Next-gen C-level, VPs, GMs and others currently in management roles. (Average attendance: 80)



## ANNUAL PRODUCTION MANAGEMENT INSTITUTE (PMI)

AUGUST 11–15, 2019 | HYATTSVILLE, MD • AUGUST 9–13, 2020 | HYATTSVILLE, MD  
AUGUST 8–12, 2021 | HYATTSVILLE, MD • AUGUST 7–11, 2022 | HYATTSVILLE, MD

Attendees are immersed in production-based management topics (PMI Production) and then participate in a series of self-paced, online modules on important management topics during the next 12 months. The program concludes 12 months later with four additional days of interactive sessions that further refine production and laundry-specific management skills (PMI Management).

**PARTICIPANTS:** GMs, production managers, operations directors, engineers and employees displaying leadership potential. (Average attendance: 70+)



## ANNUAL MAINTENANCE MANAGEMENT INSTITUTE (MMI)

OCTOBER 23–25, 2019 | LAS VEGAS, NV • SEPTEMBER 23–25, 2020 | ROSEMONT (CHICAGO), IL • SEPTEMBER 21–22, 2021 | EAST BRUNSWICK, NJ  
OCTOBER 26–28, 2022 | ORLANDO, FL

Builds skills using latest technologies and maintenance practices to increase employee effectiveness. Participation fosters professional relationships with colleagues and foremost engineering experts.

**PARTICIPANTS:** Chief engineers, maintenance managers, corporate/regional engineers and production managers. (Average attendance: 45)



ONLINE TRAINING — ACCESS 24/7

TRSA E-LEARNING COURSES • VIDEOS •  
WEBINARS

# SUMMITS



## ANNUAL WORKFORCE MANAGEMENT SUMMIT

MAY 12, 2020 | ATLANTA, GA • APRIL 20, 2021 | EL SEGUNDO, CA  
APRIL 26, 2022 | KANSAS CITY, MO

Attendees gain practical tools from HR experts for employment law, compliance and talent cultivation.

**PARTICIPANTS:** Human resources professionals, owner-operators, regional management, General Managers, plant-based managers, others responsible for managing and supporting employees (Average attendance: 40+)



## ANNUAL SAFETY SUMMIT

MAY 13, 2020 | ATLANTA, GA • APRIL 21, 2021 | EL SEGUNDO, CA  
APRIL 27, 2022 | KANSAS CITY, MO

The largest industry meeting dedicated to workplace safety, providing ideas to reduce injuries, protect human and corporate assets and review hazard analysis tactics with colleagues.

**PARTICIPANTS:** Owner-operators, General, Plant, Production, Engineering and Safety Managers, corporate executives, others responsible for safety, health and human resources. (Average attendance: 60+)



## ANNUAL PRODUCTION SUMMIT & PLANT TOURS

UNITED STATES: OCTOBER 22–23, 2019 | LAS VEGAS, NV • MAY 14–15, 2020 | ATLANTA, GA  
APRIL 22–23, 2021 | EL SEGUNDO, CA • APRIL 28–29, 2022 | KANSAS CITY, MO  
CANADA: AUGUST 27–29, 2019 | TORONTO

Evaluates processes and develops management techniques, guided by plant technology and operations experts. Scheduled local plant tours enhance perspective and allow for comparison of everyday operations/processes.

**PARTICIPANTS:** General, Plant, Production Managers, engineering and maintenance personnel, others responsible for production supervision, inventory control and product quality. (Average attendance: 70+)



## ANNUAL LEADERSHIP SUMMIT

JULY 15, 2020 | OAK BROOK, IL • JUNE 9, 2021 | ATLANTA, GA  
JUNE 15, 2022 | OAK BROOK, IL

Guides evolution of top company management by developing current, emerging and potential corporate and industry leaders.

**PARTICIPANTS:** CEO/Executives, Young Executives, Emerging Leaders; separate session tracks for each category. (Attendance limited to 125)



## ANNUAL MARKETING & SALES SUMMIT

DECEMBER 4–5, 2019 | TAMPA, FL

Attendees pick up techniques to move away from blanket branding and develop strategies and tactics to profitably win new business.

**PARTICIPANTS:** Marketing and sales executives, directors and managers, general managers and others responsible for business development and sales management.