

Reach the largest and most diverse audience of industry decision makers and influencers from independent, regional, national and international linen, uniform and facility services companies.





Inside...







> TRSA Partner and Sponsor Opportunities

Year-long and one-time partnership opportunities for exposure, lead generation and relationship building at events, print and electronic communications, and targeted activities.

> Textile Services Magazine

The magazine for linen, uniform and facility services management decision makers and influencers, distributed monthly to 8,500+ subscribers.

> Linen, Uniform & Facility Services Buyers' Guide

The premiere directory for the linen, uniform and facility services industry.

> Textile Services Weekly e-Newsletter, Breaking News, Specialty News and Best Of Distributed to more than 14,000 industry decision makers every Monday (Weekly) or as news happens (Breaking News).

> TRSA Websites

Connect with decision makers through ads on one of TRSA's online communities.

> TRSA Podcasts

Reach industry executives from more than 23 countries as they listen to thought-provoking interviews on critical topics.

> The TRSA Experience @ The Clean Show

Showcase your company during **TRSA**'s "Clean Show Experience," including print and online opportunities.

Audience Profile

TRSA represents the \$50 billion+ linen, uniform and facility services industry which employs 200,000+ people at 2,500+ facilities in North America. We advocate for fair and balanced policies and promote our industry's environmental stewardship and circular economy as recyclers that use highly efficient water- and energy-saving technologies to maintain, process and recycle reusable textiles. **TRSA** members process nearly 90% of all commercially laundered linens, uniforms, garments and other reusable textiles in North America, positively impacting the comfort, safety and image of millions of individuals, businesses and other organizations every day.

Industry Facts (North America)



16 billion+

pounds of laundry processed each year



\$50 billion+

linen, uniform and facility services market



200,000+ employees



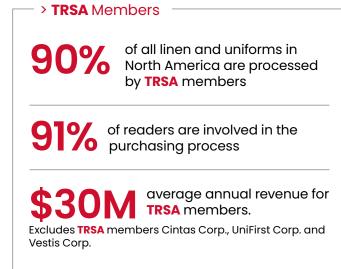
28,000+ vehicles on the road



2,500+ facilities

Purchasing Power





TRSA Audience

> N	lanagement Leve	١
		-

C-Level/VP	14%
Director	12%
General Manager	17%
Manager	49%
Supervisor/Other	8%
> Readers' Customer Markets	
Healthcare	71%
Industrial	50%
F&B/Linen	60%
Hospitality	50%

SOURCES: Ibis Worldwide, Robert W. Baird & Co. Inc., TRSA, the U.S. Bureau of Economic Analysis and the U.S. Census Bureau



Executive Connection Strategy

Meet and market to C-level executives with leading operators.

- > Invitation to Board reception/dinner.
- > Position on Supplier Partner Executive Council including special Partner Business Briefings and Annual Supplier Business & Networking Event.



Thought Leadership Alignment

Engage with operators as a foremost authority and content provider.

- > Introduce a session speaker at the TRSA Healthcare or Legislative Conference.
- > Title Sponsor of an episode of the "Linen, Uniform & Facility Services Podcast— Interviews & Insights by **TRSA**"—sponsorship includes guest appearance, company promotion in introduction and signing out.
- > Title Sponsor of a TRSA Webinar including branding and registration list.
- > Submission of one (1) advertorial article in Textile Services magazine.



Targeted messages to industry verticals or segments.

- > Eleven (11) full page ads in Textile Services magazine.
- > Textile Services Weekly digital placements.
- > Product Showcases based on editorial calendar in Textile Services magazine in print and digital.
- > Digital advertising on TRSA.org website for twelve (12) months.
- Custom e-mail blast distributed to TRSA's email list.
- > Five Star Partner branding, including logos on all **TRSA** conference ads and websites.



Executive Connection Strategy

Meet and market to C-level executives with leading operators.

- > Position on Supplier Partner Executive Council including special Partner Business Briefings and Annual Supplier Business & Networking Event.
- > Ten (10) tickets to the Clean Show Welcome Reception.



Thought Leadership Alignment

Engage with operators as a foremost authority and content provider.

- > Introduce a speaker during **TRSA** Healthcare or Legislative Conference.
- > Title Sponsor of a TRSA Webinar including branding and registration list.



Targeted messages to industry verticals or segments.

- > Six (6) full page ads in Textile Services magazine.
- > Textile Services Weekly digital placements.
- > One (1) free Product Showcase based on editorial calendar in Textile Services magazine in print and digital.
- > Digital advertising on TRSA.org website for six (6) months.
- > Custom e-mail blast distributed to TRSA's email list.
- > Four Star Partner branding, including logos on **TRSA** conference ads and websites.



Executive Connection Strategy

Meet and market to C-level executives with leading operators.

- > Position on Supplier Partner Executive Council including special Partner Business Briefings and Annual Supplier Business & Networking Event.
- > Five (5) tickets to the Clean Show Welcome Reception.



Thought Leadership Alignment

Engage with operators as a foremost authority and content provider.

- > Introduce a session and/or speaker at a TRSA event.
- > Title sponsor of **TRSA** Webinar, including branding and registration list.



Image and Brand Promotion

Targeted messages to industry verticals or segments.

- > Six (6) half page ads in Textile Services magazine.
- > Textile Services Weekly digital placements.
- > One (1) free Product Showcase based on editorial calendar in Textile Services magazine in print and digital.
- > Custom e-mail blast distributed to TRSA's email list.
- Premium Sponsor branding, including logos on TRSA conference ads and websites.

TRSA 112th Annual Conference Title Sponsor*

May 13-15, 2025 • Hyatt Regency Indian Wells • Indian Wells, CA

*Must be a TRSA Supplier Partner Member



> Sponsorship Benefits

- > Two (2) complimentary registrations.
- > Keynote speaker introduction including brief 30-second company promotion.
- > Recognition in all **TRSA** Annual Conference promotional materials.
- > Logo and signage at **TRSA** Annual Conference.
- > Pre- and post-conference registration list and contact information.

TRSA 15th Legislative Conference Title Sponsor*

February 5-6, 2025 • The Madison Hotel • Washington, DC

*Must be a TRSA Supplier Partner Member



> Sponsorship Benefits

- > Two (2) complimentary registrations.
- > Keynote speaker introduction including brief 30-second company promotion.
- > Recognition in all **TRSA** Legislative Conference promotional materials.
- > Logo and signage at **TRSA** Legislative Conference.
- > Pre- and post-conference registration list and contact information.

TRSA 14th Healthcare Conference Title Sponsor*

November 19-20, 2025 • Hilton Boston Back Bay • Boston, MA

*Must be a TRSA Supplier Partner Member



> Sponsorship Benefits

- > Two (2) complimentary registrations.
- > One attendee invited to operator-only TRSA CEO/Executive Healthcare Roundtable including logo promotion and signage.
- > Keynote speaker introduction including brief 30-second company promotion.
- > Recognition in all **TRSA** Healthcare Conference promotional materials.
- > Logo and signage at **TRSA** Healthcare Conference.
- > Pre- and post-conference registration list and contact information.



TRSA EMI Partner*

August 10-14, 2025 • College Park Marriott Hotel & Conference Center • Hyattsville, MD

*Must be a TRSA Supplier Partner Member



> Sponsorship Benefits

- > One (1) complimentary registration, including lodging.
- > Host of Welcome Cookout including welcome comments from sponsor.
- > Recognition as institute partner in all promotional materials.
- > Sponsor of "DC at Night Tour" including bus signage.
- > Logo and signage at EMI.
- > Pre- and post-conference registration list and contact information.

TRSA Thought-Leadership Opportunities

TRSA CEO/Executive Roundtables and State Legislative Conference Sponsor*

*Must be a TRSA Supplier Partner Member



CEO/Executive Roundtables

- > Healthcare
- > Large Nationals
- > Independents
- > Regional

State Legislative Conferences

- > California
- > New York
- > Wisconsin

Virtual Network Sponsor

TRSA roundtables provide opportunities for industry leaders to collaborate with peers.

> Sponsorship Benefits

- Hosted by TRSA key staff and/or TRSA thought leaders.
- > Logo on invitation to target list.
- Welcome comments from sponsor executive.
- > Photo opportunity at conclusion of inperson event.
- > Logo on "thank you" note.
- > Final registration list including contact information.

TRSA Thought-Leadership Opportunities

TRSA Webinar Sponsor*

Regularly attended by nearly 150 decision makers and influencers, TRSA webinars offer an opportunity to position your organization as a resource and thought leader.

*Must be a TRSA Supplier Partner Member



Exclusive Webinar Sponsor

> Variety of topics available throughout the year.

> Sponsorship Benefits

- > Recognition during Welcome and Closing.
- > Introduce webinar speaker(s) and close program.
- > Registration list provided before and after event with contact information.
- > Premier logo recognition in promotional materials.

Custom Webinar

60-Minute Webinar 30-Minute Webinar

- Best practices, topic and presentation development. Content must be approved by TRSA.
- Ability to offer downloadable resources (white papers, case studies, links to videos, etc.).
- Registration list provided before and after event.
- Premier logo recognition in promotional materials and confirmations.
- > Event coordination and rehearsals.
- > Recording of event.

The Magazine for Linen, Uniform and Facility Services Management: With Textile Services, you reach the largest group of qualified decision makers and influencers at independent, regional and national companies.











monthly print subscribers



8,000+

receive the digital magazine



49 minutes

average time readers spend with each issues

40,000+

With a pass along rate of five people each edition reaches 40,000+ readers

of all linen and uniforms in North America are processed by TRSA members

have made purchasing decisions based on advertisements and articles

of readers purchased, recommended or specified products and services advertised in Textile Services

of laundry operators rely on trade publications more than attending trade shows (46%); conferring with colleagues (44%) or visiting websites (37%) when looking for information that helps them do their jobs better

When surveyed on how useful **Textile Services is to helping** them do their jobs, one operator respondent said that:

As someone who doesn't get to visit other laundries very often, I find (Textile Services) incredibly useful when making decisions on large purchases. I like to see inside other plants and imagine how different pieces of equipment might work in ours. It's also great to see what our trusted vendors have been working on/ promoting. It helps keep me connected to others in the industry. 77

SOURCES: Textile Services AdBrand and AdStudy annual readership surveys.

2025 Editorial Calendar

January -

Space: December 1 / Art: December 4 / Mail Date: January 15

Brand Awareness Study

- > Cover Story: Labor
- > Plant Tour: Workwear/Uniform/Industrial
- > Product Showcase: Chemicals/Water Treatment
- Compliance
- On-boarding
- > Compensation
- > Recruitment/Retention

Bonus Circulation: West Coast Regional Production Summit, **TRSA** Legislative Conference

February —

Space: January 2 / Art: January 5 Mail Date: February 15

Sponsored Supplement: Healthcare

- > Cover Story: Quality Control
- > Plant Tour: F&B Hospitality
- > Product Showcase: Healthcare Textiles
- > Inventory Management
- > Water Quality
- > Customer Satisfaction
- Baird Trends Report

– March

Space: February 1 / Art: February 5 / Mail Date: March 14

Buyers' Guide

- > Cover Story: Risk Management/Safety
- > Plant Tour: Healthcare: Acute
- > Product Showcase: Tunnel Washers
- Disaster Planning
- > Ergonomics
- > Insurance
- > Fire Prevention

Bonus Circulation: TRSA Production Summit; Midwest with WATS

April –

Space: March 1 / Art: March 4 / Mail Date: April 15

- > Cover Story: Automation Technology
- > Plant Tour: Workwear/Uniform/Industrial
- Product Showcase: Finishing Equipment
- > Robotics
- Maximizing Throughput
- Pack-out

Bonus Circulation: TRSA Annual Conference

May

Space: April 1 / Art: April 5 / Mail Date: May 15

Ad Study

- > Cover Story: Resource Management
- Plant Tour: Dust Control
- > Product Showcase: Sorting
- > Circular Economy/End of Life Textiles
- Water and Energy Conservation
- Carbon Calculator
- Extended Producer Responsibility (EPR)
- > Baird Trends Report

– June ––––

Space: May 1 / Art: May 6 / Mail Date: June 14

Sponsored Supplement: Chemical/Water Treatment

- > Cover Story: Artificial Intelligence
- Plant Tour: Mixed Plant
- > Product Showcase: Washer/Extractors
- Safety
- Machine Learning/High Tech Equipment
- Business Solutions

Advertisers in Textile Services who participate in the publication's twice-yearly readership surveys receive on average **two full pages of detailed comments about their ads**, their company and the services it provides. No other laundry trade publication in North America provides such a service to readers and advertisers.

2025 Editorial Calendar

July -

Space: June 2 / Art: June 4 / Mail Date: July 15

Clean Show Map

- > Cover Story: Marketing, Sales & Service
- > Plant Tour: Healthcare: Non-Acute
- > Product Showcase: Pre-Clean Showcase
- Sales Management
- > Customer Relationship Management (CRM)
- Social Media/Video
- Marketing Resources

Bonus Circulation: EMI, PMI

August -

Space: July 2 / Art: July 4 / Mail Date: August 15

Clean Show Issue

- > Cover Story: Maintenance
- Plant Tour: F&B Hospitality
- Product Showcase: Clean Show Showcase
- > Predictive Maintenance
- Housekeeping
- Training
- Baird Trends Report

Bonus Circulation: The Clean Show

September -

Space: August 1 / Art: August 4 / Mail Date: September 13

Sponsored Supplement: Equipment Innovation

- > Cover Story: Production
- > Plant Tour: Healthcare: Workwear/Uniform/ Industrial
- > Product Showcase: Dryers
- > Production Scheduling
- > Chemical Safety
- Metrics

October -

Space: September 1 / Art: September 5 / Mail Date: October 15

- > Cover Story: Supply Chain/Textiles
- Plant Tour: Healthcare: Acute
- > Product Showcase: Linens, Uniforms & Garments
- > Sourcing Goods
- Workwear Trends
- Reducing Loss
- > Healthcare Report

Bonus Circulation: MMI, Northeast Production Summit, **TRSA** Healthcare Conference

November/December ——

Space: October 1 / Art: October 3 / Mail Date: November 14

- > Cover Story: Logistics
- Plant Tour: Mixed Plant
- > Product Showcase: Material Handling
- Wash Aisle to Dock
- > Zero-Emissions Vehicles
- Route Technology
- Baird Trends Report

Bonus Circulation: TRSA Marketing, Sales and Service Summit

Ad Rates and Specifications

TRSA Member Ad Rates

> Display Ads	1×	3×	6×	12×
Full Page				
1/2 Page				
1/3 Page				
Business Card				
Footer Ad				
Product Showcase				
Company Spotlight				
> Preferred Positions*				

Preferred Positions

Cover 2

Cover 3 Cover 4

*Preferred Positions-All preferred print and electronic positions, including belly wraps, covers, banners, spreads, gatefolds, tabs and indexes for monthly and special issues such as the biennial Clean Show and TRSA event issues are reserved on a first-reserved basis, with an annual first-right of refusal. To reserve preferred positions for special issues, advertisers must sign a contract for the issues requested with a 10% preferred premium page rate, and rates are only guaranteed for the current year's insertions.

Notice: Textile Services will not accept cancellations on monthly ad insertion orders after the ad space closing deadline has passed. We also may adjust frequencybased discounts for any advertiser who doesn't fulfill their commitments as laid out in their insertion orders after the ad space closing deadline has passed. Preferred positions require 60 days notice for cancellation.



Print materials must be submitted to: www.TRSA.org/submitad

Contact your ad representative with questions. Download PDF export settings and ad templates at www.TRSA.org/advertising.

Textile Services Display Ad Specs

> Ad Size	Trim Size (W×H)	Non-Bleed (W×H)	
Full Page	8.25"×10.875"	7.25"×9.875"	
1/2 Page Horizontal	8.25"×5.125"	7.25"×4.875"	
1/2 Page Island	5.25"×7.75"	4.75"×7.25"	
1/2 Page Vertical	4.125"×10.875"	3.5"×9.1875"	
1/3 Page Square	5.25"×5.375"	4.75"×4.875"	
Business Card	3.5"×2"	3.5"×2"	
Footer	-	7.5"×2"	
Product Showcase and > Up to 100 words of text > One JPG image at a minimum of 3×3" and 300 dpi			

Company Spotlight

- one JrG image at a minimum of 3×3" and 300 api
- Company phone and URL

Add a minimum of .125" on all sides for bleed. Critical matter must be kept a minimum of .125" from the trim area. PDF files must include crop and bleed with all marks set outside of the bleed area. PDF files should be created as press-ready PDF files with images and fonts included in the file. Actual production charges associated with noncompliance and/or revisions/corrections will be passed on to the advertiser. Download Textile Services PDF presets at www.TRSA.org/advertising.

Ad Space Closing and Materials Deadline

	Space	Art
January	Dec. 2	Dec. 6
February	Jan. 2	Jan. 6
March	Feb. 3	Feb. 5
April	Mar. 3	Mar. 5
May	Apr. 1	Apr. 4
June	May 1	Мау 5

	Space	Art
July	Jun. 2	Jun. 4
August	Jul. 1	Jul. 3
September	Aug. 1	Aug. 4
October	Sept. 1	Sept. 5
November/December	Oct. 1	Oct. 3

Editorial Options



> Company Spotlight

Calling all supplier partners! Have a recent equipment installation, plant renovation or new plant site that you'd like to highlight? Textile Services will spotlight your company in a stand-alone feature. Send a high-resolution photo and a 100 word description. "Company Spotlight" entries will appear in a section of the magazine for a nominal fee.

Contact Your Sales Rep



> Product Showcase

Textile Services showcases will spotlight supplier partner products related to a specific topic. Send a high-resolution photo and a 100 word description.

Free for display advertisers or include your product.

Contact Your Sales Rep

Display Ad Options

> Footer Display Ads

Take your advertising budget further with a footer ad in Textile Services. Footer display ads allow you to prominently display your product or company message at an affordable cost. Pair these with a product showcase, system upgrade or web banner ad for additional impact and savings! Sized at 7.5×2", footer ads are placed in the most read sections of Textile Services.



Sponsored Supplements

Textile Services Sponsored Supplements:
Sponsored supplements are a
highlighted section within Textile Services
designed around a specific topic. Your
advertorial reaches the publication's
8,500+ monthly subscribers.



2025 Supplement Topics

February	Healthcare
June	Chemical/Water Treatment
September	Equipment Innovation

TRSA Member Ad Rates

Two Page Spread	1.5× full page ad earned frequency
Single Page	Full page ad earned frequency
Cover Image*	

* Advertisers must have an insertion in either the supplement or issue to be eligible for this discounted rate.

Contact Your Sales Rep

Material Specifications

TRSA will lay out all advertorials in our template and provide a proof for advertiser approval

> Two Page Spread



- > Up to 600 words of text (Word document)
- > Up to three high-resolution images (JPG)
- > Company logo (EPS), phone and URL

> Single Page



- Up to 300 words of text (Word document)
- One highresolution image (JPG)
- Company logo (EPS), phone and URL

Cover Image



Feature your product or service on the cover page of our supplement section.

 One high-resolution image at a minimum of 5×7" and 300 dpi (JPG)

High Impact Products

Stand out from the pack: Draw immediate attention to your message with high-impact advertisements that stop readers in their tracks.





Wrap an issue of Textile Services with your message. This pull-off belly band shows readers your message before they begin reading the issue.

> Split Cover

Open up the cover of Textile Services to reveal your ad.



> Peel Away Cover



A high-impact way to call attention to your display ad from the cover of Textile Services.

Outsert -



Tip an additional message onto the cover of Textile Services.

> Custom Supplement

Insert a 4-page supplement into Textile Services.
Leverage the editorial theme or showcase your products and services.



- > Tip In Insert -



Insert an additional message into Textile Services. A heavier paper helps readers flip right to your message.

Costs listed are inclusive of printing. Contact your ad rep for insertion costs for supplied materials. Commitments are due two months prior to issue deadlines. Contact your ad rep for a production template. Design and editorial assistance available at an additional cost.

Linen, Uniform & Facility Services Buyers' Guide

The Premier Directory: Printed inside the March issue of Textile Services magazine is the premiere directory for the linen, uniform and facility services industry. We connect operators with suppliers.



TRSA Member Benefit

Renew your membership by January 31, 2025, and submit your preferred contact information to ensure your company is listed in the 2025 buyers' guide.

Basic Listing

- > Company Name
- Mailing Address
- > Main Phone Number
- > Website

Colmac Industries Inc.

- PO Box 72, Colville, WA 99114 ⊗ 800.926.5622
- www.colmacindustries.com

-> Upgraded Listing Options

Stand out from the crowd with an upgraded listing.



Enhanced Listing

- > Basic Listing, plus:
- > Company Logo
- > Contact Information
- > Product Categories
- > Add a subsidiary location



Emphasis Ad

> 3.5×2" display ad below your listing

Textile Services Weekly

TRSA's Weekly E-mail Newsletter: Reach more than 14,000 industry decision makers and influencers every week.







32%+ average open rate

*Industry Average: 40%+ open rate, 2%+ clickthrough rate for nonprofit membership organizations. Source: Constant Contact (as of April 2024)

76%

took action in their business as a result of reading the newsletter

99%

forward stories to colleagues

99%

of survey respondents regularly open the newsletter and read at least one story

TRSA Member Ad Rates 1× 6× 12

Position 1 (Banner)

Position 2 (Featured Content or Banner)

Position 3 (Featured Content or Banner)

Position 4 (Featured Content or Banner)

Online materials must be submitted by email to your ad representative.

Materials Deadline: Materials due 14 days prior to publication. Contact your ad representative with questions.

Contact Your Sales Rep

24×





Best of April

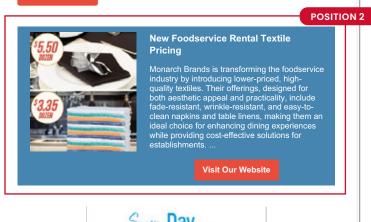




DOL Issues Final Overtime Rule

The U.S. Department of Labor recently issued its final rule altering the overtime regulations under the Fair Labor Standards Act. The rule includes two-tiered increases to the minimum salary threshold and the threshold for highly compensated employees, as well as automatic updates to both thresholds moving forward. ...

Read Full Article



TRSA's Monthly E-mail Newsletter: Reach
Textile Services Weekly's 14,000+ readers with this monthly
"Best Of" publication.







14,500+ circulation

16%+

click through rate

32%+

average open rate

TRSA Member Ad Rates

One Issue

Position 1 (Banner)

Position 2 (Featured Content or Banner)

Position 3 (Featured Content or Banner)

Position 4 (Featured Content or Banner)



Online materials must be submitted by email to your ad representative.

Materials Deadline: Materials due 14 days prior to publication. Contact your ad representative with questions.

TRSAM: Textile Services Weekly

Breaking News

Prudential Overall Supply Gets Companywide ISO Certification

Prudential Overall Supply, Irvine, CA, recently achieved ISO 9001:2015 certification for all of its operating units (cleanroom and industrial), distribution center and its corporate services locations through TUV SUD America Inc., a consulting firm based in Peabody, MA, according to a news release.



Read Full Article

TRSA's Breaking News: The top news impacting the linen, uniform and facility services industry, such as mergers and acquisitions, plant openings, personnel updates and more!







14,500+ circulation

TRSA Member Ad Rates

ad representative.

Featured Content or Banner

18%+

click through rate

average open rate

One Week

Textile Services Weekly Breaking News is brought to you by:

POSITION 1

Featured Content

ADI: Prepare for Mother's Day

Get ready for Mother's Day with American Dawn! We offer the best value in the market with our topnotch tablecloths and napkins, perfect for one of the busiest days for restaurant customers. Available in various sizes and colors, these high-quality products

can make any space feel special. In stock and ready to ship!

ADVERTISEMENT

Manage Your Email Preferences | www.trsa.org



Online materials must be submitted by email to your

Materials Deadline: Materials due 14 days prior to publication. Contact your ad representative with questions.

Textile Services Weekly

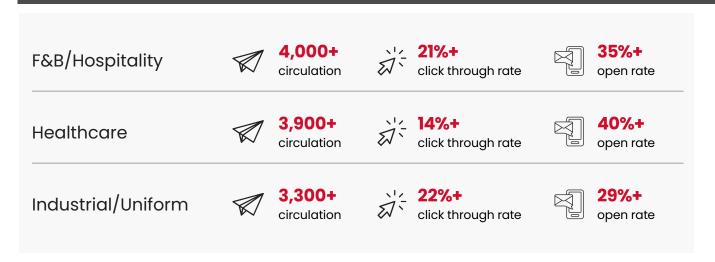
Materials Deadline: Materials due 14 days prior to

publication. Contact your ad representative with

questions.

Specialty Newsletters

TRSA's Specialty Newsletters: Highlights of the latest news, trends and updates from several market sectors served by the industry, including F&B/Hospitality, Healthcare and Industrial/Uniform.



2025 Schedule **TRSA** Member Ad Rates One Issue F&B/Hospitality Position 1 (Banner) September 23 February 4 Industrial/Uniform March 4 October 14 Position 2 (Featured Content or Banner) **Healthcare** April 8 November 11 Position 3 (Featured Content or Banner) Position 4 (Featured Content or Banner) Online materials must be submitted by email to your ad representative.



Textile Services Weekly E-Newsletters

Ad Rates and Specifications

TRSA Member Ad Rates

> Textile Services Weekly	1×	6×	12×	24×
Position 1 (Banner)				
Position 2 (Featured Content or Banner)				
Position 3 (Featured Content or Banner)				
Position 4 (Featured Content or Banner)				



Materials Deadline: Materials due 14 days prior to publication. Contact your ad representative with questions.

> Textile Services Weekly Best Of One Issue Position 1 (Banner)

Position 2 (Featured Content or Banner)

Position 3 (Featured Content or Banner)

Position 4 (Featured Content or Banner)

> Textile Services Specialty Newsletter One Issue

Position 1 (Banner)

Position 2 (Featured Content or Banner)

Position 3 (Featured Content or Banner)

Position 4 (Featured Content or Banner)

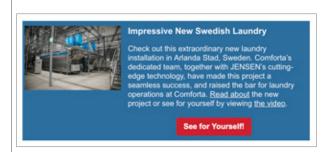
> Textile Services Weekly Breaking News One Week

Banner or Featured Content

Textile Services Weekly Ad Specs



> Featured Content



- Headline of roughly five words maximum to fit on one line
- 30-word minimum to 50-word maximum writeup
- > URL link
- > Three word call-to-action
- Optional: Vertical or horizontal image with maximum of 400×452 pixels (W×H)

Digital Product Showcase

TRSA's Textile Services Digital Product Showcase: Exclusive access to our 14,000+ digital subscribers to spotlight your product/service category on a monthly basis.

Product Showcase Schedule

January	Chemicals/Water Treatment
February	Healthcare Textiles
March	Tunnel Washers
April	Finishing Equipment
Мау	Sorting
June	Washer/Extractors
July	Pre-Clean Showcase
August	Clean Show Showcase
September	Dryers
October	Linens, Uniforms & Garments
November/December	Material Handling

Print Non-Print TRSA Member Ad Rates Advertiser Advertiser

Spotlight Tier
Second Tier
Third Tier

Material Specifications

> Spotlight Tier



- Image
- Company Name
- > URL
- > Up to 120 words

> Second Tier



-) Image
- Company Name
- URL
- > Up to 100 words

Third Tier

- > Image
- > Company Name
- URL

Contact Your Sales Rep

TRSAcc

Textile Services

The Magazine for Linen, Uniform and Facility Services Management

Spotlight on F&B/Hospitality Linens



In today's dynamic business landscape, Unitex international takes pride in supplying high-quality textiles to the facility services, healthcare and hospitality sectors. With a diverse range of products, including bed linens, towels, aprons, table linens, microfiber cloths/mops and more, we cater to the specific needs of each industry. That su to meet your unique requirements and provide exceptional customer service. Experience the Unitex International difference today! Visit www.unitex.ordins.com.



Indy Hanger & Supply

Indy Hanger & Supply is the largest U.S.-made galvanized hanger wire supplier. We take great pride at being a U.S.-made manufacturer. Indy Hanger & Supply believes that our dedication to quality is what defines us as a company. We take great pride in our inspection and quality-assurance processes; no detail is too small to perfect. Indy Hanger & Supply is your nationwide full-line distributor for all your industrial laundries and dry-cleaners. We carry more than 2,000 ancillary items to make sure you have what you need to run your business. For more information, visit www.indyhanger.com



Sintex Sales USA

Sintex has you covered. Attention hospitality, commercial laundry and healthcare providers, get factory-direct pricing on custom bed and table linens. Being a testile manufacturer, our experts at the factory will provide you with valuable recommendations to effectively optimize quality while reducing costs. We'll help you engineer the fabrics: yam selection, type of weave and finishing. These things are of the utmost importance when it comes to the fabrics look and feel, performance, durability, maintenance and costs. For more information, viell www.sintexusa.com.

TRSA Websites

TRSA.org: Reach industry leaders through targeted advertising opportunities on our newly redesigned website.



12,000+ monthly visitors



30,000+ monthly views

TRSA Member Ad Rates

6 months

12 months

Position 1 Banner

Position 2 Banner

Position 3 Medium Rectangle Ad

Static or animated ads accepted. Electronic advertising links to the URL of the advertiser's choosing.

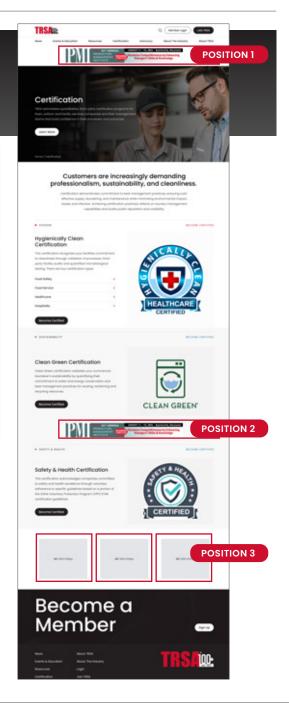


Materials Deadline: Materials due 14 days prior to publication. Contact your ad representative with questions.

Material Specifications







TRSA Podcast

Linen, Uniform & Facility Services Podcast—Interviews & Insights by TRSA: Reach industry executives from more than 23 countries as they listen to thought-provoking interviews with industry insiders and business experts on issues critical to your company.

2025 Podcast Schedule

January	Human Resources
February	Ensuring Quality
March	Safety & Health
April	Automation
Мау	Environmental, Social Governance
June	Artificial Intelligence

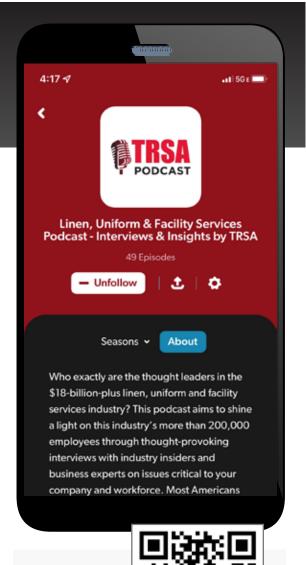
July	Marketing, Sales & Service
August	Maintenance/Engineering
September	Production Best Practices
October	Supply Chain Trends
November/ December	Fleet/Logistics

TRSA Member Sponsorship Rates

1 Month
1 Quarter
Full Year

Contact Your Sales Rep

- > Sponsorship Benefits
- Mention in podcast at both the beginning and end of the recording
- > Banner in e-blasts (sent every two weeks as a new episode is released)
- > Banner on TRSA website podcast landing page
- Company logo in Textile Services Weekly where podcast is listed



Listen Now!

TRSA Experience @ The Clean Show®

Advertising Opportunities

TRSA at the world's largest laundry biennial expo: The Clean Show Experience, a series of TRSA-hosted networking and professional-development events at the world's largest laundry biennial expo.

August 23-26, 2025 • Orange County Convention Center • Orlando, FL







224,500+ sf of exhibit space

> TRSA Experience Advertising Package

- Clean Show Showcase bonus in the July and August issues of Textile Services
- One TRSA Clean Show Map Jumbo Ad
- One full page ad in the August issue of Textile Services
- One banner ad in one issue of Textile Services Weekly in your choice of June, July or August
- > Featured Content in Pre- and Post-Clean Show Daily publications

Contact Your Sales Rep

> Advertising Opportunities

> TRSA Clean Show Map special insertion in July's Textile Services

Featuring the Clean Show floor plan, a listing of **TRSA** sponsored events and member booths, this map is the premiere way to navigate the show floor. Extra copies of the map are distributed on the show floor.



Pre- and Post-Clean Show coverage distributed to 14,000+ Textile Services Weekly subscribers.

- > Pre-Show Report
- > Post-Show Wrap-up

> Clean Show Showcase in July and August issues of Textile Services

Free for all advertisers with a $\frac{1}{2}$ page or larger display ad in the corresponding issue.







TRSA Experience @ The Clean Show®

Ad Rates and Specifications

TRSA Member Ad Rates

> TRSA Clean Show Map # 0	available				Rate
Front Cover	1				
Back Cover	6				
Jumbo Ad	8				
Feature Ad	14				
Business Card Ad	4				
TRSA Member Booth Highlight		Fre	e TRSA N	Member	benefit
Company Logo Highlight Free	e July Augus	t dis	play ad	vertiser	benefit
> Clean Show Daily	1:	ĸ	6×	12×	24×
Position 1 (Banner)					
Position 2 (Featured Content or Banner)					
Position 3 (Featured Content or Banner))				
Position 4 (Featured Content or Banner))				
> Clean Show Showcase					Rate
Non-Advertiser					
Advertiser Fre	e July Augus	st di	splay ad	lvertiser	benefit

Materials Deadline

TRSA Clean Show Map	May 15
Clean Show Showcase Bonus: July	June 1
Clean Show Showcase Bonus: August	July 1
Clean Show Daily	August 1

Material Specifications

> TRSA Clean Show Map	Trim Size (W×H)*		
Front Cover	7.75"×7.75"		
Back Cover	3.625"×3.25"		
Jumbo Ad	4.75"×3.75"		
Feature Ad	4.125"×3.25"		
Business Card Ad	3.5"×2"		

*Add a minimum of .125" on all sides for bleed. Critical matter must be kept a minimum of .125" from the trim area. PDF files must include crop and bleed with all marks set outside of the bleed area. PDF files should be created as pressready PDF files with images and fonts included in the file.

> Clean Show Showcase

- > Up to 100 words of text
- One JPG image at a minimum of 3×3" and 300 dpi
- Company phone and URL
- Clean Show Booth Number

> Banner Ad



- > 1456×180 pixels (W×H)
- > JPG, PNG or GIF
- URL link

> Featured Content



- Headline of roughly five words maximum to fit on one line
- 30-word minimum to 50-word maximum writeup
- > URL link
- Optional: Vertical or horizontal image with maximum of 400×452 pixels (W×H)

TRSA Members

Operator Members

401 Linen Services LLC Ace Imagewear TX Ace Uniform Services, Inc. Alsco Inc. American Linen Supply American Textile Maintenance American Wear, Inc. **Ameritex Services** Andoco/CVR Uniform APPEARA Arrow Linen Supply Co. Inc. Arway Apron & Uniform **Balfurd Linen Service** Bardusch GmbH & Co. KG Bates Troy Inc. Bay Towel, Inc. Belize Commercial Laundry and Linens Belmont Laundry Inc. Bergen Linen Bluewater Linen, LLC Braun Linen Service Inc. **Brite Star Services Ltd** Buanderie Blanchelle Inc. Mascouche Buanderie Centrale de Montreal Cadillac Services California Linen Services Central Dakota Hospital Laundry Century Linen & Uniform Chesapeake Uniform Rental, Inc. (Lord Baltimore) Churchill Linen Service Cintas Corporation City Clean CITY Laundering Co. City Uniforms and Linen Clean Uniforms and More! CleanCare Clemens Uniform Rental CLS/Continental Linen Services Commercial Laundry Corporation

Commercial Laundry Specialists Community Memorial Health System Complete Linen **CORE Linen Services** Crescent Laundry Crown Health Care Laundry Services, LLC Crown Linen LLC Crown Linen Service Crown Uniform and Linen Service CW Resources, Inc. De Forenede Dampvaskerier A/S Dempsey Uniform & Linen Supply, Inc. Division Laundry & Cleaners, Inc Domestic Linen Supply & Laundry Co. Inc. Drycleaning & Laundry Institute (DLI) Economy Linen & Towel Service, Inc Ecotex Healthcare Linen Service Ecotex Healthcare Linen Service **Emerald Textiles Ensign Services Enterprise Laundry** Falvey Linen Supply Inc. **FDR Services Corp** Florida Linen Services LLC Foley Services Inc. Gallagher Uniform General Linen Service, LLC Gunderson Uniform & Linen Rental Halifax Linen Service, Inc. HandCraft Services Inc. Healthcare Linen Services Group **HHS-FMA Laundry HLS Linen Services** Hospital Central Services, HCSC-Laundry

Hr Bjorkmans Entremattor AB **Huebsch Services** Ideal Linen Supply **ImageFirst** Integrity Laundry Services, LLC Johnson Service Group PLC Jolicoeur Ltd. K-Bro Linen Systems Inc. Kimmel Corp. Lace House Linen Supply, Inc. LAVARTEX SAPI de CV Lindstrom Oy Liniform Service London Hospital Linen Service Inc. Loop Linen Service Inc. Magic Laundry Services Inc. Maurer's Textile Rental Service Inc. Max I Walker Uniform Rental Mayflower Textile Services Co. Medical Center Laundry Metro Laundry Service Metro Linen Metropolitan Uniform & Linen Services Mickey's Linen Miller Mats Miller's Textile Services Inc. Mission Linen Supply Model Coverall Service Inc. Model Laundry Model Linen Model Uniforms Mohenis Services Inc. Montgomery Overall Service Inc. Morgan Linen Service Inc. Morgan Services Inc. Munro's Uniform Services Nebraska Textile & Supply NELS Inc. New System Laundry LLC Nixon Medical

Northern Uniform Service Northwest Health Care Linen **NOVO Health Services** Nu West Textile Group **NuCentury Textile Services LLC** Oregon Linen Penn Enterprises Inc. People's Linen Service, LLC Phase II Industrial Laundry Phelps the Uniform Specialists Plymate, Inc. Porter's Industrial Premier Linen Services Prudential Overall Supply PureStar Group **Quintex Services LTD** Rammco Roscoe Company Sacramento Laundry Company Sanico Rental Service LLC Scrubs Medical Laundry Service Servall Uniform & Linen Supply Service Industrial Service Linen Supply Inc. **Shared Hospital Services Shared Hospital Services** Corporation Shasta Linen Supply Inc. Shin Nippon Wex Co. Ltd. Single Source Plus Sohn Linen Service Southern Oregon Linen Service Southern Textile Services Sparkle Uniform and Linen Service Spin Linen Management Splash EM Out Spotless Uniform Ltd. St Croix Linen Stamford Uniform Linen Towel and Napkin, LLC

Star Laundry Services, Inc. SUDSCO Inc. Superior Linen Service Superior Linen Service (WA) Supreme Laundry & Cleaners, Inc. Swiss Uniform Services Tank Wash Club Phoenix Taylor Linen Company, Inc. Taylor Linen Services, Inc. The St Louis Mat & Linen Company TLC Linen Services, Inc. Topper Linen & Uniform Rental Services Tri State Healthcare Laundry, Inc. Triple D Uniform Rental Inc. U.S. Linen & Uniform **UniFirst Corporation** United Hospital Services LLC United Hospitality Services, LLC Unitex Healthcare Laundry Services Universal Linen Service LLC Up To Date Laundry Inc. Vantage Healthcare Linen Services Ventura Uniform Service Inc. Vestis Corp. Vogue Laundry & Cleaners, Inc. DBA Vogue Linen Wagg's Linen & Uniform Walker Medical Linen Services West Michigan Shared Hospital Laundry Western Laundry & Dry Cleaning Westport Linen Services Wildman Uniform & Linen Wirearass Rehabilitation Center, Inc. WW Uniforms

Yosemite Linen Supply Inc.

To learn more about becoming a TRSA Member, contact Ken Koepper at kkoepper@trsa.org.

TRSA Members

Supplier Partners

1Concier 2Trace A/S Al American ABS Laundry Business Solutions/LSI Inc. ADI AMERICANDawn **Alliant Systems** American Water Savings LLC Amtex innovations LLC ARCO/Murray Beck's Classic Mfg. Inc. Berkshire Blanket & Home Inc. **Boston Garments** Brim Laundry Machinery Co. Inc. Calderon Textiles Cart.com Inc. ChemStation Intl Chicago Dryer Co. **CIMA Color Solutions** Colmac Industries Inc. Compliance Shark Cosgrove Partners Datamars Inc. deister electronic inc. Diamond Chemical Co. Inc. Ecolab Textile Care Div. **EEC Environmental** Ellis Corp **Encompass Group LLC Energenics Corporation Environ Energy, APPI Energy** Envise Partners, LLC European Textile Services Association (ETSA) Felins USA Inc. FOLTEX USA, LLC Fujitsu Frontech North America Inc. dba Positek RFID **Future Polytech** G.A. Braun Inc. Gardner Machinery Corp. George Courey Inc Girbau Industrial

Global Sourcing Solutions

Golden Star Inc.

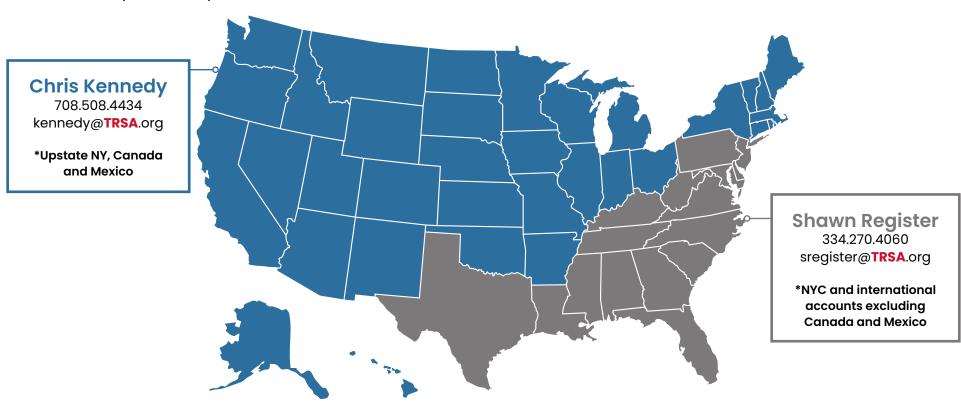
Gurtler Industries Inc. Haylor, Freyer & Coon, Inc. Hunt Textiles, Inc. Hybridworks Chemical, LLC Infinite Laundry International Trading Co. J.P. Equipment Inc. JENSEN USA, Inc. Kannegiesser ETECH Kemco Systems Co. LLC Kleen-Tex Industries Inc. **KSE Suppliers** Lac-Mac Landau Uniforms Inc. Lapauw USA, LLC Lavatec Laundry Technology, Inc. Leonard Automatics Inc. LinenMaster LinenTech Inc. M&B Hangers M+A Matting Manchester Mills Material Flow Systems LLC Mazars USA LLP Medline Industries Inc. Merrytex Co LLC **Midwest Specialty Products** Milliken & Co. MIP USA Inc. Miura America Company, Ltd. Mobile Computing Corp. Inc. Monarch Brands Moonsoft International Morgan Olson Corp. Norchem Corp. NuMat Systems, LLC Orr Textile Company Pellerin Laundry Machinery Pellerin Milnor Corp. Penn Emblem Co. Performance Matters Consulting, LLC Phoenix Textile Corp.

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