

Reusable Shop Towels: Green Cause Delivers Green Effects



Reusables are greener than disposables...

Your Green Cause: You purchase green supplies engineered and manufactured with high efficiency. Then you use them conservatively



Saving energy



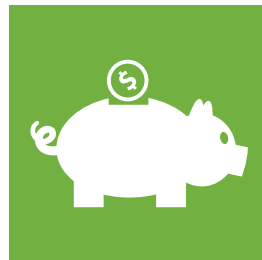
Improving air
quality



Reducing waste

Improving your bottom line

Your Green Effects: Using these supplies enhances profitability because they are inherently more efficient (less expensive) and you use only what you need to get your work done, eliminating waste



Lowers overall
costs



Decreases
disposal



Delivers better
value

Ask your local textile services operator about regular pickup
and delivery to optimize your inventory and storage

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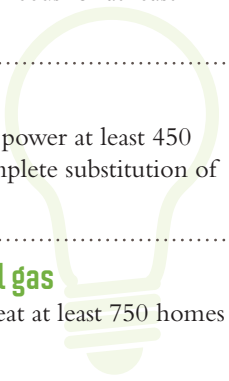
Green Cause #1: Saving Energy

62% less primary energy demand Reusable shop towels need dramatically fewer fossil (non-renewable) resources

81% less crude oil In addition energy, crude oil is used for plastics, synthetic materials and soap/chemical products. Eliminating disposable industrial wipers would meet those annual product needs for at least 24,000 people

17% less coal Enough to power at least 450 homes with such complete substitution of reusables

4% less natural gas Enough to heat at least 750 homes or power 460

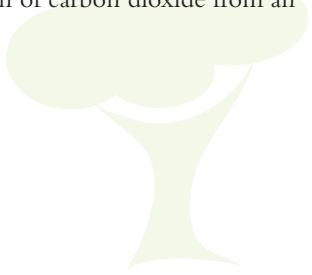


Green Cause #2: Improving Air Quality

59% less smog Less discharges that foster nitrogen oxides under the influence of UV light to produce low-level smog

89% less carbon monoxide Every reusable substituted for a disposable saves 16 cigarettes' worth of carbon monoxide

57% less carbon dioxide Substituting reusable shop towels for 10 disposables saves the equivalent of 1 mile's worth of carbon dioxide from an auto tailpipe



Green Cause #3: Reducing Waste

76% less packaging waste For a wiping task that you'd need one disposable to complete, if you use a reusable shop towel that you received in a tied bundle instead, this lack of packaging limits waste disposal

69% less total solid waste For a task you'd need three disposables for, substituting a reusable saves not only packaging but all the additional waste associated with the manufacturing and use of the disposables

62% less total solid waste For a task you'd need two disposables for, substituting a reusable saves almost as much towel waste



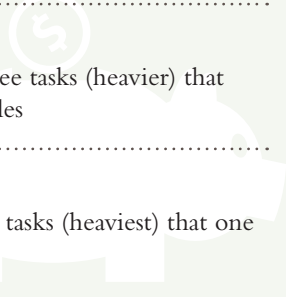
Green Effect #1: Decreasing Overall Costs

83% less \$ A single reusable can handle 10 light-soil wiping tasks before washing it, providing enormous savings compared with using one disposable (total of 10) for each such task.

66% less \$ For five (heavy soil) tasks that one reusable handles

44% less \$ For three tasks (heavier) that one reusable handles

15% less \$ For two tasks (heaviest) that one reusable handles

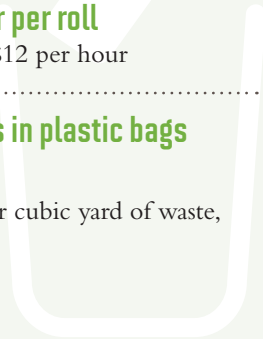


Green Effect #2: Controlling Disposal Expenses

\$2.50 savings in dumpster costs per disposable roll Reusables free disposal space; total savings depends on size, packing efficiency of dumpster, disposal rate

\$2.20 savings in custodian labor per roll Based on wage of \$12 per hour

\$.40 savings in plastic bags per roll Based on 8 bags per cubic yard of waste, \$.20 per bag



Green Effect #3: Delivering Better Value

Avoid 5%–10% waste factor Disposables tend to be used for purposes other than intended, subjecting them to theft and abuse. Paper product manufacturers and distributors acknowledge this in marketing

Improve safety Paper towels soiled with potentially flammable or otherwise harmful fluids can remain on worksites longer than reusable towels picked up each week by a launderer

Save time Worker productivity decreases due to disposables' inferior absorbency and the need to use more than one for a wiping task

