

2018 TRSA SPONSORSHIP OPPORTUNITIES

TRSA PRODUCTION SUMMIT & PLANT TOURS FEBRUARY 21-22 • EMBASSY SUITES, ANAHEIM, CA

- Process improvements to increase laundry throughput, productivity
- 70+ linen, uniform and facility services operator attendees, 45+ companies
- Production executives/managers, owner-operators

TRSA LEADERSHIP/LEGISLATIVE CONFERENCE MARCH 21-22 • SHERATON PENTAGON CITY, ARLINGTON, VA

- TRSA program development (committees), Capitol Hill office visits
- 60+ linen, uniform and facility services operator attendees
- C-level, owner-operators, VPs

TRSA WORKFORCE MANAGEMENT SUMMIT MAY 16 • EMBASSY SUITES ST. LOUIS DOWNTOWN

- Practical tools for employment law compliance, talent cultivation
- 40+ linen, uniform and facility services operator attendees (80% of all attendees)
- Human resources, health and safety management

TRSA 7TH ANNUAL SAFETY SUMMIT MAY 17 • EMBASSY SUITES ST. LOUIS DOWNTOWN

- Largest industry meeting dedicated to workplace safety
- 60+ linen, uniform and facility services operator attendees (80% of all attendees)
- Health and safety/production management, VPs

TRSA LEADERSHIP SUMMIT JUNE 13-14 • CHICAGO

- Industry leadership development for high-ranking corporate executives
- 60+ linen, uniform and facility services operator attendees (70% of all attendees)
- C-level, owner-operators, VPs, staff directors

TRSA EXECUTIVE MANAGEMENT INSTITUTE (EMI) AUGUST 5-9 • UNIVERSITY OF MARYLAND

- Leadership development and networking for emerging corporate leaders
- 80+ linen, uniform and facility services operator attendees (85% of all attendees)
- Next-gen C-level, VPs, GMs; currently in management roles

TRSA PRODUCTION MANAGEMENT INSTITUTE (PMI) AUGUST 5-9 • UNIVERSITY OF MARYLAND

- Management development and networking for new and experienced laundry plant operators
- 70+ linen, uniform and facility services operator attendees (90%+ of all attendees)
- GMs, production managers, operations directors, engineers

TRSA PRODUCTION SUMMIT & PLANT TOURS SEPTEMBER 25-26 • EMBASSY SUITES PHILADELPHIA AIRPORT

- Process improvements to increase laundry throughput, productivity
- 70+ linen, uniform and facility services operator attendees, 45+ companies
- Production executives/managers, owner-operators

TRSA MAINTENANCE MANAGEMENT INSTITUTE SEPTEMBER 26-29 • EMBASSY SUITES PHILADELPHIA AIRPORT

- Technical, management training to maximize plant equipment efficiency
- 45+ linen, uniform and facility services operator attendees (100% of all attendees)
- Chief engineers, maintenance managers, corporate/regional engineers, production managers

TRSA ANNUAL CONFERENCE OCTOBER 15-17 • MERITAGE RESORT & SPA, NAPA, CA

- Executive education, TRSA program development, social
- 90+ linen, uniform and facility services operator attendees, 50+ companies
- C-level, owner-operators, VPs, production executives

TRSA HEALTHCARE CONFERENCE NOVEMBER 27-28 • EMBASSY SUITES CHARLOTTE-CONCORD/ GOLF RESORT & SPA, CHARLOTTE, NC

- Premier and largest event covering laundry for all types of medical facilities
- 100+ linen, uniform and facility services operator attendees, 45+ companies
- C-level, owner-operators, VPs, production/marketing executives

TRSA WEBINAR SERIES

- Up to 25 webinars/year on operations, compliance, safety, HR, more; 45-60 min. each
- 250+ linen, uniform and facility services viewers each
- Owner/Operators, VPs, GMs, other executives and managers

2018 TRSA SPONSORSHIP OPPORTUNITIES

EVENT PARTNERS \$5,000

(LIMITED TO TWO ASSOCIATE MEMBERS,
NONCOMPETITIVE WITH EACH OTHER)

- Two (2) complimentary conference registrations
- Attendee list provided before and after event
- Top-tier logo recognition in all event promotional materials (print, Web, e-mail)
- Top-tier logo recognition on signage in conference registration area
- Podium recognition from TRSA leadership at Opening Session
- Introduction of Keynote Speaker
- Opportunity to provide promotional materials in event tote bags or registration packets

HOSPITALITY PARTNERS..... \$2,500

(ONE SPONSOR PER SESSION PER EVENT)

WELCOME RECEPTION

- Logo recognition on signage at Welcome Reception
- Podium recognition from TRSA leadership
- Logo recognition in promotional and on-site materials

BREAKFAST

- Logo recognition on signage at breakfast
- Podium recognition from TRSA leadership
- Logo recognition in promotional and on-site materials

LUNCH

- Logo recognition on signage at lunch
- Podium recognition from TRSA leadership
- Logo recognition in promotional and on-site materials

COFFEE BREAK

- Logo recognition on signage at daily coffee breaks
- Podium recognition from TRSA leadership
- Logo recognition in promotional and on-site materials

ANNUAL CONFERENCE

(ALL SPONSORSHIPS INCLUDE LOGO SIGNAGE ON-SITE)

EVENT/HOSPITALITY PARTNERS (SEE LIST AT LEFT)

CHAIRMAN'S RECEPTION \$3,000

- Logo recognition on signage at Chairman's Reception
- Podium recognition from TRSA leadership
- Logo recognition in promotional and on-site materials

AWARDS DINNER \$5,000

- Logo recognition on signage at Awards Dinner
- Podium recognition from TRSA leadership
- Logo recognition in promotional and on-site materials
- Reserved table in premium location (tickets not included)

MONTHLY WEBINAR SERIES

EXCLUSIVE..... \$10,000

(12 MONTHLY WEBINARS)

- Logo recognition in ALL print and electronic promotional materials including:
 - *Textile Services* and *Textile Services Weekly* advertising and calendars
 - Quarterly calendar e-marketing
 - Marketing e-promotions (minimum of three per webinar)
- Logo recognition and acknowledgment on introductory and closing slides, as well as sidebar online

INDIVIDUAL..... \$500

(EXCLUSIVE PER WEBINAR)

- Logo recognition in print and electronic promotional materials including:
 - Marketing e-promotions (minimum of three per webinar)
- Logo recognition and acknowledgment on introductory and closing slides, as well as sidebar online

EVENT PARTNERS AND HOSPITALITY PARTNERS AVAILABLE FOR ALL EVENTS

See reduced pricing for Workforce Management and Safety Summits

2017 SPONSORSHIP REGISTRATION

NAME	
COMPANY	
TITLE	
ADDRESS	
CITY/STATE/ZIP	
TELEPHONE	EMAIL

TRSA HEALTHCARE CONFERENCE & EXCHANGE

- Event Partner 1 (\$5000)
- Event Partner 2 (\$5000)
- Welcome Reception (\$2500)
- Breakfast 1 (\$2500)
- Breakfast 2 (\$2500)
- Lunch (\$2500)
- Coffee Break 1 (\$2500)
- Coffee Break 2 (\$2500)
- Wifi (\$4000)

PAYMENT

TOTAL: \$ _____

CHECK ENCLOSED

CHARGE TO:

VISA MASTERCARD AMEX DISCOVER

NAME ON CARD		
SIGNATURE		
CARD NUMBER	EXP. DATE	CVV

Email: sponsorships@trsa.org

Phone: 877.770.9274

Fax: 703.519.0026

Mail: TRSA
1800 Diagonal Road,
Suite 200
Alexandria, VA 22314

SPONSORSHIP REGISTRATION

NAME	
COMPANY	
TITLE	
ADDRESS	
CITY/STATE/ZIP	
TELEPHONE	EMAIL

TRSA PRODUCTION SUMMIT & PLANT TOURS (FEBRUARY)

Event Partner 1 (\$5000) Lunch (\$2500)
Event Partner 2 (\$5000) Coffee Break (\$2500)

TRSA LEADERSHIP & LEGISLATIVE CONFERENCE (MARCH)

Event Partner 1 (\$5000) Welcome Reception (\$2500) Lunch (\$2500)
Event Partner 2 (\$5000) Breakfast (\$2500) Coffee Break (\$2500)

TRSA'S WORKFORCE MANAGEMENT SUMMIT

Event Partner 1 (\$2500) Lunch (\$1500)
Event Partner 2 (\$2500) Coffee Break (\$1500)

TRSA'S 7TH ANNUAL SAFETY SUMMIT

Event Partner 1 (\$2500) Lunch (\$1500)
Event Partner 2 (\$2500) Coffee Break (\$1500)

TRSA LEADERSHIP SUMMIT (JUNE)

Event Partner 1 (\$5000) Breakfast (\$2500) CEO Dinner (\$3000)
Event Partner 2 (\$5000) Coffee Break (\$2500) Emerging Leaders Dinner (\$3000)
Welcome Reception (\$2500) Lunch (\$2500) Young Executives Dinner (\$3000)

TRSA ANNUAL CONFERENCE

~~Event Partner 1 (\$5000)~~ Breakfast 2 (\$2500) Coffee Break (\$2500)
Event Partner 2 (\$5000) Breakfast 3 (\$2500) Chairman's Reception (\$2500)
Welcome Reception (\$2500) Lunch 1 (\$2500) Awards Dinner (\$2500)
Breakfast 1 (\$2500) Lunch 2 (\$2500)

TRSA PRODUCTION SUMMIT & PLANT TOURS (SEPTEMBER)

Event Partner 1 (\$5000) Lunch (\$2500)
Event Partner 2 (\$5000) Coffee Break (\$2500)

TRSA HEALTHCARE CONFERENCE

Event Partner 1 (\$5000) Lunch (\$2500) Coffee Break 2 (\$2500)
Event Partner 2 (\$5000) Coffee Break 1 (\$2500)

TRSA MONTHLY WEBINAR SERIES

Exclusive (\$10000)

PAYMENT

CHARGE TO:

TOTAL: \$ _____ CHECK ENCLOSED VISA MASTERCARD AMEX DISCOVER

NAME ON CARD		
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CARD NUMBER	EXP. DATE	CVV

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