



President & CEO

Joseph Ricci, CAE

✉ jricci@trsa.org
☎ 703.519.0029 x 101

- Responsible for day-to-day operations including finances, membership, federal and state regulatory/legislative government relations, industry outreach, marketing, strategic planning, non-dues revenue and alliance-building managing 12 full time staff
- Works closely with the TRSA Board of Directors and Committees handling governance and project management conferring with legal and/or other advisors seeking their guidance and counsel in developing various programs
- Represents the textile services industry with media, government and domestic/international industry events
- Serves as Managing Partner for industry's \$5 million bi-annual trade show—The Clean Show
- Ensures TRSA's programs are consistent with the highest professional standards and meet the needs of the members by developing and operating within the TRSA Strategic Plan



Vice President of Operations

Tom Newell

✉ tnewell@trsa.org
☎ 703.519.0029 x 104

- Responsible for overseeing all financial, human resource and administrative activities of TRSA and providing up to date information to the President and CEO, BOD and TRSA members
- Plans, organizes and directs other departments within TRSA with regard to financial reporting, budget spending, personnel and facilities to ensure growth and accountability for TRSA
- Liaison to TRSA Plant Operations Committee



Vice President of Government Relations

Kevin Schwalb

✉ kschwalb@trsa.org
☎ 703.519.0029 x 107

- Implements and directs the state and federal government affairs program for TRSA
- Develops relationships with key legislators and their staffs'/committee staffs and regulators to effectively channel the goals and desires of association
- Represents TRSA either as a participant or advisor and assures timely and accurate actions/responses to legislative and regulatory requests
- Develops content for and oversees administration of annual Leadership and Legislative Conference
- Acts as liaison to TRSA Government Affairs Committee



Director of Marketing & PR

Ken Koepper

✉ kkoeppe@trsa.org
☎ 703.519.0029 x 109

- Develops and designs marketing materials for all TRSA programs. This includes hard print brochures, postcard mailings, special invitations and other promotions for certification programs, educational publications, and other TRSA activities
- Maintains website information for all activities
- Identifies target prospects for membership, ensures that the association regularly conducts market research, oversees activities and monitors trends
- Directs outreach to industry customer markets
- Acts as liaison to TRSA Marketing and Public Relations Committee



Senior Editor

Jack Morgan

✉ jmorgan@trsa.org
☎ 703.519.0029 x 105

- Oversees content development, editing, design and production of award-winning monthly *Textile Services* magazine and online weekly e-newsletter, *Textile Services Weekly*
- Oversees development and production of annual advertising Media Kit and Buyer's Guide and Directory
- Conducts member visits, plant tours, and attends member events to report on association and industry activities
- Coordinates advertising with TRSA Advertising Sales Representatives and TRSA members
- Coordinates with numerous freelance writers in developing articles



Associate Editor

Jason Risley

✉ jrisley@trsa.org
☎ 703.519.0029 x 119

- Assists with the content development, editing, design and production of award-winning monthly Textile Services magazine and online weekly e-newsletter, Textile Services Weekly
- Assists with the development and production of annual advertising Media Kit and Buyer's Guide and Directory
- Conducts member visits, plant tours, and attends member events to report on association and industry activities
- Coordinates advertising with TRSA Advertising Sales Representatives and TRSA members
- Coordinates with numerous freelance writers in developing articles



Manager, Certification Programs

Angela Freeman

✉ afreeman@trsa.org
☎ 703.519.0029 x 111

- Develops standard and guidelines for all TRSA certification programs (Clean Green, Hygienically Clean, Hygienically Clean Healthcare, Hygienically Clean Food Safety, and CPLM)
- Responsible for processing applications, coordinating plant inspections and reviewing data to ensure companies meet and maintain certification requirements
- Supervises, monitors and communicates laboratory testing procedures and results
- Administers certification policies to ensure they are implemented with consistency, integrity and accountability
- Acts as liaison to TRSA Healthcare Committee



Manager, IT Services

Dennis Mangual

✉ dmangual@trsa.org
☎ 703.519.0029 x 118

- Responsible for multimedia, building, uploading and maintaining information on TRSA website and membership data base
- Monitors network, implements disaster recovery and back up procedures to ensure information security
- Recommends strategies and policies for technology and social media



Manager of Education

Kristin Mudd

✉ kmudd@trsa.org
☎ 703.519.0029 x 116

- Develops high quality, cohesive professional development conferences, summits, institutes, webinars and roundtables with regard to program structure, content, speakers/faculty and evaluation for TRSA
- Suggests topics for sessions, establishes agenda and coordinates with TRSA staff to implement and manage events, recruits and maintains relationships with speaker/faculty
- Acts as liaison to TRSA Education Committee



Manager of Meeting Planning

Salita Jones

✉ sjones@trsa.org
☎ 703.519.0029 x 108

- Coordinates details and services for all TRSA events with regard to hotel accommodations/facilities, transportation, meals and catering, special equipment, and displays
- Works with President and CEO to set calendar of events and negotiates contracts with all service providers
- Conducts site visits and inspections of facilities to make sure they meet TRSA's requirements
- Keeps track of event participants and provides reports to staff on attendance for all TRSA sponsored events



Office Manager

Mary Beth Porter

✉ mporter@trsa.org
☎ 703.519.0029 x 100

- Responsible for responding to all phone and "Contact Us" website inquiries from members and the general public
- Processes publication orders, membership documents and information changes to membership data base
- Assists Vice President of Operations with financial log and invoicing for all TRSA events and provides support to other departments with general clerical and administrative duties
- Acts as a liaison to the TRSA Human Resources Committee