



Strengthening and Promoting the Linen, Uniform
and Facility Services Industry

TRSA 2019 ASSOCIATE MEMBERSHIP APPLICATION



ADVOCACY



**QUANTITATIVE,
BEST MANAGEMENT
PRACTICES-BASED
CERTIFICATIONS**



**NETWORKING
AND INFORMATION-
SHARING**



**PROFESSIONAL
DEVELOPMENT AND
TRAINING**



**RESEARCH AND
BENCHMARKING**

TRSA Associate Members engage and build relationships with TRSA Operator Members to achieve these key goals:

- Better Connected to Industry Operators
- Informed, Empowered Management
- Strengthened Industry Advocacy
- Enhanced Industry Image
- Increased Market Penetration
- Accelerated Professional Development
- Improved Branding
- Added Recognition as Thought Leader
- Greater Employee Retention and Commitment
- More Competitive Product Positioning



SECTION I. Better Connected to Industry Operators

TRSA is your company's key to increasing your sales to the \$20-billion linen, uniform and facility services industry by enabling you to cost-effectively reach thousands of decision makers at the most productive, advanced laundry facilities. TRSA companies are the core of the industry, supplying, laundering and maintaining linens, uniforms, towels, mats and other products. Member operators account for more than 90 percent of all industry purchases. TRSA's channels reach thousands of key contacts in corporations, cooperatives and other institutions that manage high-efficiency laundry operations, processing millions of pounds of items each year.

Only as a TRSA Associate Member can you engage with TRSA Operator Members, the industry's most powerful buyers, by networking with them at TRSA events and collaborating on TRSA programs that meet their needs for industry-specific:

- Advocacy
- Certification
- Networking and Information-Sharing
- Professional Development and Training
- Research/Benchmarking

Joining TRSA demonstrates your company's commitment to supporting their industry and serving their businesses. This dedication to enhance their professionalism demonstrates your willingness to learn as much as possible about their businesses, as your investment provides these benefits to you and your company colleagues at no additional charge:

- Communications including *Textile Services* magazine, *Textile Services Weekly* and other e-newsletters, the most credible authorities on linen, uniform and facility services news, trends and innovations
- Webinars (live and on-demand) that improve their understanding of a variety of best management practices
- TRSA members-only online content including digital archives of magazine articles and event presentations to learn new strategies and tactics to increase effectiveness and efficiency
- TRSA committees and task forces that facilitate interactions with industry peers through teleconferences and face-to-face meetings to address company and industry interests

Among suppliers to the industry, only TRSA Associate Members may:

- Attend TRSA Conferences and Summits to collaborate with and learn from expert Operators (launderers) and Associates (suppliers) and leading consultants who serve our industry and others
- Build management and leadership skills and meet the next generation of industry leaders by taking classes at TRSA Institutes: Executive (EMI), Production (PMI) and Maintenance (MMI)
- Acquire at a member discount online training, videos, manuals, research and other publications that improve your team's understanding of procedures, processes and policies

One person from each Associate company serves as its Primary Executive contact, responsible for speaking on behalf of the organization in TRSA business, such as voting for association officers and directors. TRSA will send most correspondence to this contact and periodically consult this individual regarding the company's priorities/projects to ensure TRSA's responsiveness to its needs.

A. Primary Corporate Contacts

COMPANY _____

PRIMARY EXECUTIVE NAME _____

TITLE _____

E-MAIL _____

TELEPHONE _____

HEADQUARTERS ADDRESS _____

CITY _____

STATE _____ ZIP _____

WEBSITE URL _____

FAX _____

Another individual in the organization should be designated the company's Primary Administrator contact, who will ensure TRSA has updated records on your company and is aware of its business transactions with TRSA.

PRIMARY ADMINISTRATOR NAME _____

TITLE _____

E-MAIL _____

TELEPHONE _____

- IF EITHER PRIMARY CONTACT IS NOT LOCATED AT CORPORATE HEADQUARTERS, PLEASE PROVIDE OTHER ADDRESS(ES) ON A SEPARATE SHEET.

A. Other Headquarters/Location Management

Please provide name, title and e-mail for individuals who perform the functions below. **Use a separate sheet to submit contact data for any other individuals at the headquarters address or other locations who should receive *Textile Services* magazine, *Textile Services Weekly* and other communications regarding member benefits.** Each listed individual will receive directions from TRSA for creating a personal online account to access member services through www.trsa.org.

GENERAL MANAGER

NAME _____

TITLE _____

E-MAIL _____



SECTION II.
**Informed,
Empowered
Management**

TRSA¹⁰⁰⁺
est. 1912

CUSTOMER SERVICE

NAME _____

TITLE _____

E-MAIL _____

ENGINEERING/MAINTENANCE

NAME _____

TITLE _____

E-MAIL _____

INTERESTED IN TRSA ENGINEERING/MAINTENANCE TASK FORCE?

ENVIRONMENTAL

NAME _____

TITLE _____

E-MAIL _____

INTERESTED IN TRSA ENVIRONMENTAL COMMITTEE/TASK FORCE?

FINANCE

NAME _____

TITLE _____

E-MAIL _____

HEALTH AND SAFETY

NAME _____

TITLE _____

E-MAIL _____

INTERESTED IN TRSA HEALTH AND SAFETY COMMITTEE/TASK FORCE?

HUMAN RESOURCES (HR)

NAME _____

TITLE _____

E-MAIL _____

INTERESTED IN TRSA HUMAN RESOURCES COMMITTEE/TASK FORCE?

INFORMATION SYSTEMS MANAGEMENT / IT

NAME _____

TITLE _____

E-MAIL _____

LOGISTICS AND TRANSPORTATION / ROUTES

NAME _____

TITLE _____

E-MAIL _____

MARKETING

NAME _____

TITLE _____

E-MAIL _____

INTERESTED IN TRSA MARKETING & SALES COMMITTEE/TASK FORCE?

PRODUCTION

NAME _____

TITLE _____

E-MAIL _____

PURCHASING

NAME _____

TITLE _____

E-MAIL _____

SALES

NAME _____

TITLE _____

E-MAIL _____

INTERESTED IN TRSA MARKETING & SALES COMMITTEE/TASK FORCE?

TRAINING

NAME _____

TITLE _____

E-MAIL _____

INTERESTED IN TRSA EDUCATION COMMITTEE/TASK FORCE?



SECTION III. Strengthened Industry Advocacy

B. Join Personnel-Oriented Committees/Task Forces

Nominate individuals from your management team to participate in any or all of these networking groups with others on similar career paths in the industry to develop TRSA programs that address their management demographic:

WOMEN IN TEXTILE SERVICES

NAME _____

E-MAIL _____

YOUNG/NEXT GENERATION EXECUTIVES

NAME _____

E-MAIL _____

MILITARY VETERANS

NAME _____

E-MAIL _____

A. Support Industry Protection and Promotion

Your company's membership strengthens TRSA's government relations, fulfilling your intent to support efforts to ensure that the government hears the industry's voice when ruling on relevant environmental, tax, workplace safety and other labor issues. TRSA advocates directly with federal, state and local officials, participates in coalitions and initiates grassroots activity.

B. Show Government Your Business Leadership

- Connect with federal and state legislators and their staffs through TRSA to ensure your company continues to benefit from fair, balanced regulation and pro-business policies. Engage in the TRSA Annual Legislative Conference, providing your expertise in a powerful showing of the industry in D.C., as well as similar events on the state and local levels.
- Designate a key contact who can share your company's experience on matters related to emerging legislative or regulatory developments on the federal, state or city level that affect your business

SEND TRSA ANNUAL LEGISLATIVE CONFERENCE INFORMATION

CONTACT FOR FEDERAL, STATE AND LOCAL GOVERNMENT ACTIVITY:

PRIMARY EXECUTIVE

OTHER _____

C. Join TRSA's Political Action Committee

Complete the following information to enable contributions to TRSA's Political Action Committee. TRSAPAC is organized within federal election guidelines to further TRSA's objectives of protecting and expanding the market for linen, uniform and facility services through fair, balanced regulation and pro-business policy.

For completion by company owner, CEO or other senior executive of your company:

I AUTHORIZE TRSA PAC TO SOLICIT VOLUNTARY CONTRIBUTIONS FROM THE EXECUTIVES AND OTHER PERSONNEL AND STOCKHOLDERS OF OUR COMPANY FOR THE FOLLOWING YEARS.

PLEASE SIGN: _____

2019 2020 2021 2022

MY COMPANY IS A:

SOLE PROPRIETORSHIP OTHER (PLEASE SPECIFY)
 PARTNERSHIP _____
 CORPORATION

I UNDERSTAND THAT MY COMPANY MAY NOT APPROVE A SOLICITATION FROM ANY OTHER TRADE ASSOCIATION FOR THESE YEARS (FEDERAL LAW REQUIRES POLITICAL COMMITTEES TO REPORT THE NAME, COMPANY, ADDRESS, OCCUPATION AND EMPLOYER FOR EACH INDIVIDUAL WHOSE CONTRIBUTIONS AGGREGATE IN EXCESS OF \$200 IN A CALENDAR YEAR).

NAME _____

TITLE _____

DATE _____

A. Receive Recognition/Prestige

- Use the TRSA logo on company letterhead and other documents; website, email template and other digital communications; fleet vehicles; and more, displaying to customers and prospects your company's commitment to industry best practices
- Nominate your company or an individual employee for a TRSA Annual Award for exemplary effort in customer and community service, diversity, safety or sustainability. TRSA publicizes these honors in local markets. Nominate year-round; awards are presented at the TRSA Legislative Conference in the spring
- Get a certificate for any individual who has worked 25 or more years in the industry/company (TRSA Service Award) and announce this TRSA recognition locally. Request a certificate anytime.

EMAIL TRSA LOGO GRAPHIC FILES

SEND TRSA AWARDS INFORMATION

B. Provide Social Media URLs

Note your company Facebook, Twitter and LinkedIn URLs, enabling TRSA to follow, like or share your posts, generating positive publicity for your organization

FACEBOOK URL _____

TWITTER URL _____

LINKEDIN COMPANY PAGE URL _____



SECTION IV. Enhanced Industry Image



SECTION V.
Increased
Market
Penetration

A. Identify Industries You Serve

TRSA delivers targeted information to your desktop based on the business-to-business markets your company’s products and services support linen and uniform service companies in serving. This aids you in promoting your company to your customers and prospects in linen, uniform and facility services that serve these markets.

Please select only one classification as your Primary Market and only one more as Secondary based on the amount of revenue from products and services your company earns by providing them to linen, uniform and facility services for their service to these markets.

DUST CONTROL. Select as Primary if your company’s revenue from dust control products (mats, mops, towels, etc.) is greater than revenue from all other products (including linen and uniforms) provided to the linen, uniform and facility services industry. Select as Secondary if Dust Control product revenue is greater than all other business types except one (your Primary).

FOOD AND BEVERAGE (F&B)/LINEN. Business locations where F&B is consumed, mostly restaurants and other foodservice outlets; organizations that serve F&B remotely, such as caterers and contract foodservice. End users typically require table linen and garments but your company may provide only other products.

HEALTHCARE. Hospitals, other acute care, long-term care facilities where patients stay overnight. End users typically require bed linen and garments but your company may provide only other products.

HOSPITALITY. Hotels, other lodging where guests stay overnight. End users typically require bed linen but your company may provide only other products.

OUTPATIENT MEDICAL. Surgery centers, urgent care, labs, medical offices, other ambulatory care facilities where patients receive same-day services. End users typically require bed linen and garments but your company may provide only other products.

INDUSTRIAL/UNIFORM. All other types of businesses besides F&B, Healthcare, Hospitality and Outpatient Medical, such as other service and retail industries, manufacturing, government. End users typically require uniforms and dust control but your company may provide only other products.

	OUR PRIMARY MARKET	OUR SECONDARY MARKET
DUST CONTROL	<input type="checkbox"/>	<input type="checkbox"/>
FOOD AND BEVERAGE (F&B)/LINEN	<input type="checkbox"/>	<input type="checkbox"/>
HEALTHCARE	<input type="checkbox"/>	<input type="checkbox"/>
HOSPITALITY	<input type="checkbox"/>	<input type="checkbox"/>
OUTPATIENT MEDICAL	<input type="checkbox"/>	<input type="checkbox"/>
INDUSTRIAL	<input type="checkbox"/>	<input type="checkbox"/>

B. Participate in Market-Driven Events

Individuals listed in Section IA will receive details on TRSA professional development events related to linen, uniform and facility services best practices in generating revenue and controlling costs by market.

SEND INFORMATION ON THESE EVENTS:

- FOOD AND BEVERAGE (F&B) CONFERENCE (2020)
- HEALTHCARE CONFERENCE
- HOSPITALITY CONFERENCE
- UNIFORM, WORKWEAR AND FACILITY SERVICES CONFERENCE (2020)

C. Join Market-Focused Committees/Task Forces

Assign individuals listed in Section IA to these committees, which develop TRSA programs to support any aspect of linen, uniform and facility services operations for serving this market (administration, production, sales/marketing, service).

FOOD AND BEVERAGE (F&B)/LINEN _____

HEALTHCARE _____

HOSPITALITY _____

INDUSTRIAL/UNIFORM _____

D. Use Market-Specific Promotional and Management Materials

Research, videos, whitepapers, on-demand learning and other web resources communicate economic and social benefits across the industries that linen, uniform and facility services companies serve. Indicate your interest below in receiving information now regarding these.

- FOOD AND BEVERAGE (F&B)/LINEN**
- HEALTHCARE**
- HOSPITALITY**
- INDUSTRIAL/UNIFORM**



SECTION VI. Accelerated Professional Development

A. Expand Personal Networks, Knowledge through Event Participation

Connect key members of your management team with industry colleagues with similar skills and interests by participating in TRSA Summits. These events offer expert instruction, interactive workshops and problem-solving sessions emphasizing information-sharing regarding best management practices. For executive education and networking, choose the Annual Conference.

SEND INFORMATION ON THESE EVENTS:

- ANNUAL CONFERENCE
- MARKETING & SALES SUMMIT
- PRODUCTION SUMMIT & PLANT TOURS
- ANNUAL SAFETY SUMMIT
- ANNUAL WORKFORCE MANAGEMENT SUMMIT (HR)

B. Benefit from TRSA Committee/Task Force Involvement

Build professional skills in key management positions by involving yours who specialize in functions to which TRSA committees and task forces are dedicated. Because members of each of these groups are in the same profession, they share common issues and interests. Serving as subject matter experts in developing TRSA programs relevant to their job responsibilities, they impact TRSA's investment in research, resources and education for themselves and their staffs. Fill in names below (some also in Section IA).

EDUCATION _____

ENGINEERING/MAINTENANCE _____

ENVIRONMENTAL _____

HUMAN RESOURCES _____

MARKETING & SALES _____

PRODUCTION _____

SAFETY _____

C. Facilitate Achievement through Individual Certificates

Address customers' increasing demand for greater understanding of their best practices through your management team members' online study to earn TRSA personal certificates in their professions. Fill in names below.

PRODUCTION _____

MAINTENANCE _____

SAFETY _____



SECTION VII.

Improved Branding

A. Advertise in *Textile Services Magazine*

Textile Services magazine is the linen, uniform and facility services industry's leading monthly publication reaching qualified management decision makers and influencers at independent, regional and national commercial laundries and the largest cooperative, institutional and large central launderers. Our readers service every sector, including the industrial/uniform, linen supply, F&B/linen, hospitality, healthcare, outpatient medical and facility services markets.

Several months each year, *Textile Services* produces sponsored supplements inserted in the magazine, reaching the publication's 7,600-plus monthly subscribers. Each sponsored supplement is like a mini-magazine, designed by *Textile Services* and reflecting its quality standards. Your advertorial copy is presented as a case study.

- SEND INFORMATION ON PRINT ADVERTISING
- SEND INFORMATION ON SPONSORED SUPPLEMENTS

B. Advertise in *Textile Services E-News*

Textile Services Weekly provides news, trends and information critical to maintaining, growing and protecting laundry operations to thousands of readers every Monday morning throughout the year. Readership studies identify *Textile Services Weekly* as the most anticipated and widely read online news source for linen, uniform and facility services executives, management and decision makers.

Textile Services Weekly Breaking News provides up-to-the-minute updates on the latest critical information for executives in the industry. Items of interest such as mergers and acquisitions, high-profile executive updates and more are sent to the *Textile Services Weekly* mailing list as the news unfolds during the week. These e-mail blasts provide an exclusive opportunity for your company's banner placement on the most important news of the week.

Textile Services Weekly specialty newsletters include semiannual, quarterly and conference-specific e-newsletters focusing on the four industries described in Section V plus a fifth newsletter with international news. Advertisers apply the same frequency discounts earned from *Textile Services Weekly* insertions to any specialty newsletter.

- SEND INFORMATION ON E-NEWS ADVERTISING

C. Advertise on Websites

TRSA's *Online Buyers Guide* (www.trsabuyersguide.org) provides product and service listings at no charge exclusively to Associate Members (See Section X). Since the site was revamped in mid-2015, visitor traffic has doubled due to enhanced site navigation and graphics, along with links from *Textile Services Weekly* that drive visitors to the online guide. Advertising opportunities include banners, skyscrapers and listing enhancements.

TRSA's flagship site, www.trsa.org, contains the copy for e-news articles; newsletter links drive readers to this site. It also enables them to access valuable resources to improve their businesses, including compliance information related to OSHA, EPA and other regulatory agencies; collateral materials to promote their business; and on-demand learning modules to enhance their professional development. The site serves purchase decision makers when they are most in need of information from a trusted source.

- SEND INFORMATION ON WEBSITE ADVERTISING



SECTION VIII. Added Recognition as Thought Leader

D. Sponsor TRSA Podcasts

These thought-provoking interviews with industry insiders and business experts on issues critical to linen, uniform and facilities companies and their workforces focus on innovation, leadership, technology and more. Sponsor packages mention your company name in podcasts at both the beginning and end of the recordings and on banners in e-blasts sent every two weeks as a new episode is released. Your company name also appears on TRSA's podcast landing page and your company logo appears in *Textile Services Weekly*, where each podcast is advertised.

□ SEND PODCAST INFORMATION

E. Sponsor Professional Development Events, Webinars

Build your company brand through any of TRSA's 15+ conferences, summits and institutes each year by taking advantage of exclusive opportunities to attract the attention of these events' captive audiences of the industry's most powerful buyers. Event partnerships include complimentary conference registrations, attendee lists, logo recognition in event promotion and at the event, and podium recognition. Hospitality sponsorships (breakfasts, lunches, breaks) provide logo and podium recognition. Additional opportunities are available at the Annual Conference.

Full-year webinar sponsorships (12+) provide logo recognition in all print and electronic promotional materials including *Textile Services* and *Textile Services Weekly* advertising and calendars, quarterly calendar e-marketing and webinar e-promotions. Sponsorship is acknowledged during the webinars with logo recognition on introductory and closing slides. Single webinar sponsorships also available.

□ SEND EVENT SPONSORSHIP INFORMATION

□ SEND WEBINAR SPONSORSHIP INFORMATION

A. Apply to Present at Event Sessions, Webinars

Share your industry expertise and experience by presenting. Speaking at professional development events put you in the spotlight in addition to the networking and education benefits you receive. These face-to-face sessions and webinars focus on current and emerging issues, best practices and the complex challenges facing the industry. If you've got a great idea, best practice or case study that you'd like to share with your peers, you can submit a proposal through TRSA's online Call for Presentations.

□ SEND PRESENTATION GUIDELINES

B. Benefit from TRSA Media Publicity

Associate Members are the only industry suppliers who receive priority publication of their corporate news, product releases and case studies in *Textile Services* magazine and e-newsletters. Third-party credibility provided by these publications enhances your communication with the 10,000+ purchase decision-makers and influencers who read these TRSA media. Professional editing of your messaging adds objectivity and positions your company as an industry resource, not just a vendor, reflecting positively on your products and services.

□ SEND MEDIA PLACEMENT GUIDELINES

A. Recruit Industry-Experienced Candidates

Advertise management positions and other professional openings to readers of TRSA print and digital publications who link from there to TRSA's *Career Center* job listings. Enable candidates to apply for your openings using the *Center*, which also emails users regarding positions of interest.

- SEND TRSA CAREER CENTER INFORMATION

B. Provide Management and Professional Development

Extending the recognition given to management team members by funding their travel and registration for TRSA professional development events reflects your interest in retaining them.

- SEND PROFESSIONAL DEVELOPMENT EVENTS BROCHURE

While all events are opportunities to recognize and reward management, some feature presentations and discussions particularly appropriate for developing leadership, technical, communications and other personal skills.

SEND INFORMATION ON THE FOLLOWING PROGRAMS:

- EXECUTIVE MANAGEMENT INSTITUTE (EMI)
- MAINTENANCE MANAGEMENT INSTITUTE (MMI)
- PRODUCTION MANAGEMENT INSTITUTE (PMI)
- LEADERSHIP SUMMIT

Your company will be included free in up to five product/service categories indexed in the TRSA online Buyers' Guide (www.trsabuyersguide.org). Company contact information will also appear in the annual printed Buyers Guide in *Textile Services* magazine.

MAIN CATEGORIES	SUB CATEGORIES
<input type="checkbox"/> APRONS/BIB APRONS	
<input type="checkbox"/> ARCHITECTS, ENGINEERS AND GENERAL CONTRACTORS	
<input type="checkbox"/> AUTOMATED I.D. SYSTEMS	
<input type="checkbox"/> BAGS	
<input type="checkbox"/> BAR MOPS	
<input type="checkbox"/> BATH RUGS	
<input type="checkbox"/> BATHROOM/RESTROOM PRODUCTS	
<input type="checkbox"/> CABINETS	
<input type="checkbox"/> CARTS	BASKETLINERS, COVERS
<input type="checkbox"/> CARTS	CART HANDLING EQUIPMENT
<input type="checkbox"/> CARTS	CARTS AND HAND TRUCKS
<input type="checkbox"/> CARTS	CART WASHERS
<input type="checkbox"/> CATALOGS, CUSTOMIZED	
<input type="checkbox"/> CHEMICALS	BACTERIOSTATS, GERMICIDES AND MILDEWCIDES
<input type="checkbox"/> CHEMICALS	COMPOUNDS
<input type="checkbox"/> CHEMICALS	OZONE SYSTEMS
<input type="checkbox"/> CHEMICALS	SPECIALTY SOAPS
<input type="checkbox"/> CHEMICALS	WASHING



SECTION IX. Greater Employee Retention and Commitment



SECTION X. More Competitive Product Positioning

MAIN CATEGORIES		SUB CATEGORIES
<input type="checkbox"/>	CHEMICALS	WATER TREATMENT
<input type="checkbox"/>	COILS, STEAM AND WATER	
<input type="checkbox"/>	COMPRESSED AIR EQUIPMENT	
<input type="checkbox"/>	CONSULTANTS	ACQUISITIONS
<input type="checkbox"/>	CONSULTANTS	BUILDING DESIGN AND CONSTRUCTION
<input type="checkbox"/>	CONSULTANTS	COMPUTER SYSTEMS
<input type="checkbox"/>	CONSULTANTS	ENERGY AND SUPPLIERS
<input type="checkbox"/>	CONSULTANTS	EQUIPMENT SELECTION
<input type="checkbox"/>	CONSULTANTS	FINANCE AND MANAGEMENT
<input type="checkbox"/>	CONSULTANTS	HUMAN RESOURCES
<input type="checkbox"/>	CONSULTANTS	OPERATIONS
<input type="checkbox"/>	CONSULTANTS	SALES AND MARKETING
<input type="checkbox"/>	CONSULTANTS	TEXTILES, LINENS AND LINEN CONSERVATION
<input type="checkbox"/>	CONTINUOUS TOWEL PROCESSORS	
<input type="checkbox"/>	CONTROLS, MACHINERY	
<input type="checkbox"/>	CONVEYORS	
<input type="checkbox"/>	DATA PROCESSING	
<input type="checkbox"/>	DIAPERS	
<input type="checkbox"/>	DISPENSERS	
<input type="checkbox"/>	DRUM RECYCLING	
<input type="checkbox"/>	DRYERS	
<input type="checkbox"/>	DUST CLOTHS	
<input type="checkbox"/>	DYEING	
<input type="checkbox"/>	EMBLEMS AND LABEL AND EMBLEM MACHINERY	
<input type="checkbox"/>	EMBROIDERY	
<input type="checkbox"/>	EQUIPMENT INSTALLATIONS	
<input type="checkbox"/>	EQUIPMENT PARTS, REPLACEMENT	
<input type="checkbox"/>	FABRICS	
<input type="checkbox"/>	FINISHING TUNNEL LOADING SYSTEMS	
<input type="checkbox"/>	FOLDERS AND STACKERS	
<input type="checkbox"/>	FOOTWEAR	
<input type="checkbox"/>	GARMENT FINISHERS	
<input type="checkbox"/>	GARMENTS, UNIFORMS	100% POLYESTER
<input type="checkbox"/>	GARMENTS, UNIFORMS	CAREER AND CASUAL APPAREL
<input type="checkbox"/>	GARMENTS, UNIFORMS	CHEF APPAREL
<input type="checkbox"/>	GARMENTS, UNIFORMS	CLEANROOM
<input type="checkbox"/>	GARMENTS, UNIFORMS	COVERALLS
<input type="checkbox"/>	GARMENTS, UNIFORMS	HEALTHCARE
<input type="checkbox"/>	GARMENTS, UNIFORMS	HOSPITALITY
<input type="checkbox"/>	GARMENTS, UNIFORMS	INDUSTRIAL
<input type="checkbox"/>	GARMENTS, UNIFORMS	LINEN SUPPLY
<input type="checkbox"/>	GARMENTS, UNIFORMS	SPECIALTY
<input type="checkbox"/>	HANGERS	
<input type="checkbox"/>	HEALTHCARE LINEN	GENERAL
<input type="checkbox"/>	HEALTHCARE LINEN	INCONTINENCE PRODUCTS
<input type="checkbox"/>	HEAT RECLAIMERS	
<input type="checkbox"/>	INVENTORY CONTROL SYSTEMS	

MAIN CATEGORIES		SUB CATEGORIES
<input type="checkbox"/>	INVOICING SYSTEMS	
<input type="checkbox"/>	IRONER SUPPLIES	
<input type="checkbox"/>	IRONERS	
<input type="checkbox"/>	LABELING AND LAMINATING MATERIALS	
<input type="checkbox"/>	LAUNDRY BAGS AND STANDS	
<input type="checkbox"/>	LAUNDRY MACHINERY	
<input type="checkbox"/>	LINENS	BED LINEN AND PILLOWS
<input type="checkbox"/>	LINENS	TABLE LINEN
<input type="checkbox"/>	LINT COLLECTORS	
<input type="checkbox"/>	MAT PROCESSING MACHINES	
<input type="checkbox"/>	MATERIAL HANDLING SYSTEMS	
<input type="checkbox"/>	MATS	
<input type="checkbox"/>	MATTRESSES, SPECIALTY	
<input type="checkbox"/>	MICROFIBER PRODUCTS	
<input type="checkbox"/>	MOPS	DUST
<input type="checkbox"/>	MOPS	HANDLES, FRAMES AND TOOLS
<input type="checkbox"/>	MOPS	MICROFIBER
<input type="checkbox"/>	MOPS	MOP PROCESSING SYSTEMS
<input type="checkbox"/>	MOPS	WET
<input type="checkbox"/>	ORDER PICKING SYSTEMS	
<input type="checkbox"/>	PACKAGING EQUIPMENT AND MATERIALS	
<input type="checkbox"/>	PADS AND UNDERPADDING	GENERAL
<input type="checkbox"/>	PADS AND UNDERPADDING	PADS, PADDING AND COVER CLOTH (FOR IRONERS AND PRESSES)
<input type="checkbox"/>	PLACEMATS	
<input type="checkbox"/>	PLANT CONSTRUCTION, DESIGN AND LAYOUT	
<input type="checkbox"/>	POLLUTION CONTROL EQUIPMENT	
<input type="checkbox"/>	PRE-OWNED/REBUILT EQUIPMENT	
<input type="checkbox"/>	PRESSES	
<input type="checkbox"/>	PUMPS	
<input type="checkbox"/>	RACKS	FLOW RACKS
<input type="checkbox"/>	RACKS	GARMENT RACKS
<input type="checkbox"/>	RACKS	TABLES, RACKS AND BINS
<input type="checkbox"/>	RAIL SYSTEMS	
<input type="checkbox"/>	ROUTING SYSTEMS	
<input type="checkbox"/>	SCREENS, WASTEWATER	
<input type="checkbox"/>	SHOP TOWELS/WIPERS	SHOP TOWELS, PRINTER TOWELS, INDUSTRIAL TOWELS
<input type="checkbox"/>	SHOP TOWELS/WIPERS	WIPERS
<input type="checkbox"/>	SINGLE-SERVICE CLOTH TOWEL RUBBER TIES/RUBBER TIES, THREADMARKERS	
<input type="checkbox"/>	SORTING	GARMENT SORTING EQUIPMENT
<input type="checkbox"/>	SORTING	SOIL SORTING AND COUNTING EQUIPMENT
<input type="checkbox"/>	SPREADERS AND FEEDING AIDS	
<input type="checkbox"/>	STOCKROOM SYSTEMS, GARMENTS	
<input type="checkbox"/>	TANKS	
<input type="checkbox"/>	THERMAL FLUID HEATING EQUIPMENT	

	MAIN CATEGORIES	SUB CATEGORIES
<input type="checkbox"/>	TOWELS	MICROFIBER
<input type="checkbox"/>	TOWELS	NONTERRY - DISH
<input type="checkbox"/>	TOWELS	OPERATING ROOM
<input type="checkbox"/>	TOWELS	SINGLE-SERVICE CLOTH
<input type="checkbox"/>	TOWELS	TERRY - HOSPITALITY
<input type="checkbox"/>	TRAINING AND TESTING SERVICES	
<input type="checkbox"/>	VEHICLES	VEHICLE MANUFACTURING
<input type="checkbox"/>	WASHERS & EXTRACTORS	EXTRACTORS
<input type="checkbox"/>	WASHERS & EXTRACTORS	TUNNEL WASHERS
<input type="checkbox"/>	WASHERS & EXTRACTORS	WASHER/EXTRACTORS
<input type="checkbox"/>	WASTEWATER TREATMENT EQUIPMENT	
<input type="checkbox"/>	WATER HEATING EQUIPMENT	
<input type="checkbox"/>	WATER REUSE/RECYCLING SYSTEMS	
<input type="checkbox"/>	WATER SOFTENING AND CONDITIONING EQUIPMENT	



SECTION XI.

**Annual
Membership
Fee**

A. Dues

Choose Company Category that contains your company’s sales to linen, uniform and facility services operators. All information provided to TRSA is strictly confidential.

REVENUE CATEGORY	REVENUE RANGE	DUES	LDf CONTRIBUTION	TOTAL
1	\$0 to \$1,500,000	\$3,490	—	\$3,490
2	\$1,500,001 to \$3,000,000	\$4,040	—	\$4,040
3	\$3,000,001 to \$4,500,000	\$4,710	—	\$4,710
4	\$4,500,001 to \$9,000,000	\$6,495	—	\$6,495
5	\$9,000,001 to \$18,000,000	\$8,825	—	\$8,825
6	\$18,000,001 to \$30,000,000	\$11,690	\$1,500	\$13,190
7	\$30,000,001 to \$60,000,000	\$14,770	\$1,500	\$16,270
8	\$60,000,001 to \$120,000,000	\$19,480	\$3,000	\$22,480
9	\$120,000,001 and above	\$24,350	\$3,000	\$27,350

***Legislative Defense Fund:** All contributions to the TRSALDF are used exclusively for government affairs activities in support of our membership. Contributions from corporate funds may be tax deductible as a business expense.

YOUR COMPANY CATEGORY _____

B. Payment Information

PLEASE INVOICE

CHECK

CREDIT CARD

CARD TYPE: **VISA** **MASTERCARD** **AMEX**
(A 1.5% PROCESSING FEE WILL BE ADDED FOR CREDIT CARDS)

NAME ON CARD _____

CARD NUMBER _____

EXPIRATION DATE _____ SECURITY CODE _____



Strengthening and Promoting the Linen, Uniform
and Facility Services Industry

1800 Diagonal Road ■ Suite 200
Alexandria, VA 22314
877.770.9274 ■ www.trsa.org
contactus@trsa.org