150 FACILITIES HAVE ALREADY EARNED THE FASTEST GROWING REUSABLE TEXTILE CERTIFICATION, NOW YOU CAN TOO!

National, regional and independent operators serving the restaurant, hospitality, healthcare and industrial sectors have earned the Clean Green designation by validating water and energy conservation and adhering to best management practices, quality control, maintenance standards and facility inspection.



TRSA® Certified Reusable Textile Industry

- Download application and standard (www.CleanGreen.org), complete and submit to TRSA
- Schedule an independent inspection to earn the Clean Green designation

To get started or for more information visit www.CleanGreen.org or Contact: Angela Freeman, afreeman@trsa.org, 877.770.9274 or 703.519.0029 (ext. 111)

Sign up today, your business and customers are depending on it!

CURRENT ROSTER OF CLEAN GREEN CERTIFIED COMPANIES

American Textile Maintenance, Los Angeles, CA Ameripride Services Inc., Minneapolis, MN Andoco/CVR Uniforms, Shippensburg, PA Balfurd, Inc., Tipton, PA Bates Troy, Inc., Binghamton, NY Bay Towel, Linen and Uniform Rental, Green Bay, WI Booth Centennial Healthcare Linen Services,

Mississauga, ON Cadillac Uniform & Linen Supply, Bayamon, PR California Linen Services, Pasadena, CA Campus Laundry, La Selva Beach, CA Clean Uniforms and More!, New Bedford, MA CleanCare, Pittsburgh, PA Continental Linen Service, Inc., Kalamazoo, MI Crescent Laundry, Davenport, IA Crown Linen Services, Inc., Nashua, NH Dempsey Uniform & Linen, Scranton, PA Doritex Corp., Alden, NY

Economy Linen & Towel Service, Dayton, OH Ecotex Healthcare Linen Service, Seattle, WA Falvey Linen Supply, Cranston, RI Faultless Laundry Company, Kansas City, MO FDR Services Corp. of NJ, Paterson, NJ General Linen Service Co., Inc., Somersworth, NH Hr Bjorkmans Entrekmattor AB, Malmo, Sweden Huebsch Services, Eau Claire, WI

Iron City Uniforms, Pittsburgh, PA K-Bro Linen Service, Edmonton, AB Metro Linen Service, McKinney, TX Mickey's Linen, Chicago, IL Morgan Linen Service, Albany, NY Morgan Services, Inc., Chicago, IL Northwest Health Care Linen, Bellingham, WA Paris Cos., DuBois, PA Peoples Linen Service, Keene, NH Prudential Overall Supply, Irvine, CA Reino Linen Service, Gibsonburg, OH Roscoe Company, Chicago, IL Servall Uniform & Linen Supply, Rapid City, SD Service Linen Supply/MediCleanse, Renton, WA Superior Linen & Apparel Services, Inc.,

Cincinnati, OH Superior Linen Service, Tulsa, OK Superior Linen Supply Co., Kansas City, MO Topper Linen Supply Ltd., Toronto, ON U.S. Linen & Uniform, Richland, WA United Linen Service, Bartlesville, OK Up To Date Laundry, Baltimore, MD Virginia Linen Service, Petersburg, VA W.H. Linen Supply Co., Inc., Clifton, NI White Plains Linen, Peekskill, NY

It's Easy Being Green; Verify Your Commitment to the Greenest Processes!



CLEAN GREEN®

TRSA® Certified

Reusable Textile Industry

Provides Quantifiable Proof to Your Customers that You Reduce Their Carbon **Footprint**

Clean Green certification validates your sustainability with TRSA authentication of your exemplary water and energy conservation and best management practices for reusing, reclaiming and recycling resources.



STRONGER TOGETHER

CLEAN GREEN PROVIDES A COMPETITIVE ADVANTAGE

Clean Green has become the fastest growing textile services certification by substantiating green initiatives that simply make good business sense for laundry operations. Certified textile services companies meet quality standards for effectiveness in conserving resources, controlling discharges and minimizing their environmental impact. Your Clean Green certification ensures your customers that their items are washed, dried and finished with processes that maximize sustainability and reduce greenhouse emissions.

Obtaining this certification quantifies your company's commitment to sustainability and demonstrates your:

- Dedication to controlling discharges to the environment
- Use of the most efficient equipment, reflecting proficiency in the latest processing techniques
- Willingness to control utility costs

To obtain certification laundries must comply with water and energy standards in accordance with their operating capacity and demonstrate significant commitment to conservation and green operations through best management practices such as:

- Heat recovery and water reuse
- Environmentally friendly detergents
- Wastewater pretreatment

- Solar energy and energy-efficient lighting
- Recycling programs

FIVE REASONS CLEAN GREEN CERTIFICATION DIFFERENTIATES YOUR BUSINESS

- 1. Quantifiable only certification that requires documentation of achievement of significant water and energy conservation based on decades of industry data compiled through LaundryESP and inspection of proven best management and processing practices
- 2. Objectivity only certification using ASTM and Green Restaurant Association recognized standards, management practices and water and energy conservation analytics
- 3. Continuous only certification requiring laundries to maintain and report water and energy conservation standards and best management practices based on best available technologies and practices
- **4. ASTM Guidelines** A TRSA-initiated ASTM International standard, involving top technical experts, scientists and environmental professionals worldwide who develop and deliver voluntary consensus standards unparalleled in building consumer confidence in product and service quality
- **5. Internationally Recognized** based on standards established by the International Textiles Services Alliance (ITSA) and the global movement to reduce our impact on the environment by sharing research and best practices.

TRSA SUPPORT AND QUALIFICATIONS

TRSA provides marketing support to help you communicate the importance and value of third-party, quantifiable testing including:

- Logo, stickers, reprints and other promotional materials
- Brochures and messaging that highlight and differentiate
- Media and outreach support reaching your customers
- Exhibiting/memberships in national and state restaurant, industrial, healthcare and hotel & lodging associations to promote the value of reusable textiles

TRSA has a proven record of investing in programs managed by subject matter experts, providing materials and industry research that highlight the value and benefits of reusable textiles, safety, sustainability and cleanliness including:

- Laundry Environmental Stewardship Program (with EPA)
- Safer Detergents Stewardship Initiative (EPA)
- Comparative Life Cycle Assessment of Reusable vs. Disposable Textiles
- Assessment of Commercial/Industrial Laundering vs. Home Laundering of Uniforms
- Risk Assessment of Heavy Metal Residues in Shop Towels
- SafeTRSA initiatives and Hygienically Clean designation
- Clean Green Advisory Council of operators, customers and regulators
- Environment and Sustainability Committee
- Personal and professional development programs and resources







These images are included in a TRSA promotional brochure you can distribute to customers and prospects that explains how Clean Green certified textile services facilities achieve great economies by assembling and processing huge laundry loads.