

## Education Committee Conference Call Notes January 10, 2017 1:00 PM Eastern

Committee Members Present: Ed Kwasnick, Bryan Bartsch, Bob Corfield, Tony Jackson, Jay Betz, Mark Brim, Jimmy Arnett, Dan Farnsworth, Steve Florence, and J.R. Ryan

- 1. Update on Management Development Curriculum and Delivery with Ed Kwasnick, Steve Florence and JR Ryan Next Steps
  - a. Adaptive learning, networking opportunities, etc. for professional development of "aspiring managers" between PMI and EMI
  - b. See the attached "Emerging Leaders Summit" document
  - c. The committee recommends we move forward with developing and offering an "Emerging Leaders Summit".
  - d. The idea is we invite the current Young Leaders group along with other emerging leaders within the industry. This is not a young owners group with a focus on succession planning, how to deal with Mom/Dad when we just won't retire, or other owner-operator issues and challenges. It's a summit that provides an opportunity for emerging leaders to network, build relationships, and have a 1-day training event that is tailored specifically to their needs.
  - e. We are recommending a 1-day event tagged on the end of an existing conference/summit. If the response is strong, we can expand the summit format. If not, we can try another 1-day summit or discontinue it. The idea is to hedge our bet and keep initial costs low.
  - f. We will address this project as a committee and make decisions (what, when where, etc.) at our meeting in March.
- 2. Update on PMI projects with Bob Corfield, Jack Heaviside, Tony Jackson and Tony Schult
  - a. Review PMI presentations to align them with the release of *Operations Guide for Laundering Textiles*
  - b. Identify new formats to increase interactivity and learning within the PMI sessions
  - c. Postponed until PM 101 book is complete in 2017
  - d. Bob will lead this charge.
  - e. The task force will review the slides for 2017 PMI using the PM 101 book as a guide by relying on current PMI instructors to update current/create new slides which the TF will then review and provide edits to and by developing the slides for certain sections as needed.
- 3. Recommendations on Skills Development program from Mark Brim and Dan Farnsworth
  - a. Jim Buik has implemented a Skills Development program at Roscoe, which he adapted from a similar program that UTSA created years ago, and it may be something that other companies could benefit from implementing
  - b. Mark Brim and Dan Farnsworth recommend the committee looks at what has been accomplished at Roscoe and consider putting together a framework utilizing the UTSA Skills / Certification Implementation Manual as the guide.

- c. The committee sees potential benefits for laundry operators that implement the Skills Development program currently used at Roscoe Company. In order to get the information to our members, the committee recommends updating the program documentation and providing it to members for self-implementation. We'd like to have some further discussion with TRSA about this before proceeding, so that is something we will plan to discuss on our next committee call.
- d. After further discussion, the committee is concerned that the potential customer base for this program may not be large enough to justify the resources that it would take to assume the project. However, it was agreed that it would be beneficial to have Roscoe's management team present on the program at a future Workforce Management Summit (or another fitting venue).
- e. Kristin will take the committee's concerns to TRSA leadership for input on next steps and provide an update for the committee at our meeting in March.
- 4. Online Production Training videos based on the new *Operations Guide to Textile Laundering* with supporting videos that assist in training production from Soil Sort through Pack-out
  - a. TRSA will develop these videos (Sorting, Wash Aisle, Drying, Finishing, etc.) for the four primary market sectors Healthcare, Industrial, F&B and Hospitality and they will be available to TRSA members as a supplement to their current training.
  - b. Below are links to videos (which are in Dutch) that are an example of what we'd like to create:

<u>Sorteren</u>	Wassen	<u>Mangelen</u>
<u>Plooien</u>	<u>Inpakken</u>	<u>Strijken</u>
	<u>Machinepark</u>	

- c. TRSA has an approved budget for the videos and will rely on a professional recording company to write the scripts and record the videos.
- d. Committee members have volunteered to take part in the task force (Mike Justice, Bryan Bartsch, Steve Florence and Tony Schult) that will manage the effort to recruit SME's and review/revise the on-line training video scripts. They will begin this process once the scripts are written and available for review.
- e. Update: the production company has been contacted and a meeting is being scheduled for early March to launch this project.
- 5. Committee Meeting at Leadership & Legislative Conference
  - a. Our committee will be meeting in person on the second day of the conference, Tuesday, March 21st from 1:30-4:30PM
  - b. <u>Link to conference brochure</u>
  - c. Register online: <a href="https://www.trsa.org/legcon">https://www.trsa.org/legcon</a>, by mail or fax