







How2Lead

and research.

How2Lead from The Ken Blanchard Companies allows you to stay up-todate with the latest in leadership, staff development, and management practices. You'll read Blanchard blogs, access videos, and receive updates on new thought-leadership

The Ken Blanchard Companies is a global leader in workplace learning, productivity, performance, and leadership training solutions. For over 30 years, Blanchard has helped companies improve their performance, productivity, and bottom-line results.



How-to management advice from the award winning Manager Tools podcast. Provides easy access to the Manager Tools basics, forums, blog, twitter feed, video, and exclusive new checklists and content.



Learn more than 100 management, business and personal productivity skills from the MindTools.com toolkit. Build useful skills whenever you have a spare moment.

Skill types include leadership, team management, strategy, problem solving, decision-making, project management, time management and personal productivity, stress management, communication, creativity and career development.

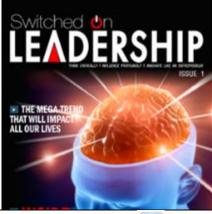
The 5 Levels of Leadership

The 5 Levels of Leadership is New York Times bestselling author John C. Maxwell's most requested speaking topic, taught to Fortune 100 companies and leaders around the world. Now with this app you can discover your most likely level of leadership, share your results with friends on Facebook or Twitter, and see and share quotes from any or all five levels. You can also sample Maxwell's new book, The 5 Levels of Leadership, in ebook or audiobook.









# Leadership Challenge



A "lite" version of The Leadership Challenge Mobile Tool, this app is for leaders of all levels of experience and includes practical features that you will find useful on a daily basis including: Helpful "Take Action" activities that you can easily integrate into your calendar, creating reminders, meetings, etc. These are the things you need to do to make The Five Practices of Exemplary Leadership an ongoing and natural part of your behavioral and attitudinal repertoire. Includes a personalized "My Action Plan"

### The Extraordinary Leader



Resources from Zenger Folkman address leaders' most pressing concerns today. This up-to-date, essential leadership guide includes:

- Late-breaking research on the psychology of leadership
- New information on leading in a global environment
- · A breakthrough case study on measuring improved leadership behavior
- •Studies revealing the importance of follow-through

## Leadership Development





Switched on Leadership



This app offers discussions and webinars on leadership skills training and development featuring experts, coaches and publishers. Topics include:

- Culture
- Managing change
- Training and coaching your managers
- Motivating your employees
- Team building
- HR strategy
- Performance management ...plus videos and twitter discussions on leadership skills and training.

Switched On Leadership magazine brings you the latest cutting-edge thinking, strategies and insights for business and personal success. Get inspired and hear from world class innovators, thought leaders, entrepreneurs and game changers. Discover the exact tools, resources, skills and strategies they used on their rise to success. Stav informed with practical advice from the world's leading experts, interviews with top business leaders, practical "how to" segments and the latest business trends.









# Leadership Keys



Get the full set of True North Leadership Keys to grow from a good leader to a great leader.

Answer these and other questions:

- What are the leadership skills needed to develop more top 10% performers?
- Why is emotional intelligence critical?
- How to be effective as a manager and leader at work?
- How to coach, delegate and hold accountabilities?

It only takes practicing 3 to 4 leadership competencies well to exceed expectations. Videos and PDFs step you through each of 10 competencies. Discover the business leadership skills to practice and follow Dr. Relly Nadler's easy instructions.

Patrick Lencioni Advantage



Is your organization functioning at its maximum potential? This question keeps many leaders up at night and can be difficult to answer but the answer must be addressed to succeed in today's competitive environment. Take this quick yet effective Organizational Advantage Assessment based on Patrick Lencioni's book, *The Advantage*, and get a snapshot of your organization's overall health as well as advice on how to you can start addressing this critical question.

How to Be More Productive



The key to growth in business is boosting productivity, both individually and collectively. Learn time management and motivational

tips from well-seasoned business leaders, who have refined their strategies through years of experience. Read guides on how better to manage a team, or browse checklists that will help you maintain excellent organization.

- 1) 26 HD videos featuring CEOs and professionals
- 2) 10 hand-written legal documents
- 3) 15 insider articles by successful business people
- 4) Download feature enabling document email and printing
- 5) 5 in-depth chapters

Cirrus Leadership





Develop your leadership capability, with opportunities to learn and practice new skills to drive growth. Includes top tips and video insights. Brought to you by Cirrus, experts in leadership.

# Harvard Business Review

### Harvard Business Review





Enjoy live feeds from HBR's popular blog network, including The Management Tip of the Day and the Daily Stat. You can also browse our bookstore for bestselling titles. You'll get the inspiration and best practices you need to excel in today's complex business environment.

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