

2019 TRSA SPONSORSHIP OPPORTUNITIES

HOSPITALITY CONFERENCE

FEBRUARY 20-21 • DISNEY'S CORONADO SPRINGS RESORT, LAKE BUENA VISTA, FL

- Created especially for executives and upper management of plants serving all types of hospitality and food and beverage (F&B) markets. Attendees discuss innovation and production tips during plant tour and debrief.

9TH ANNUAL LEGISLATIVE CONFERENCE

MARCH 20-21 • HILTON WASHINGTON DC NATIONAL MALL, WASHINGTON DC

- Capitol Hill office visits
- 60+ linen, uniform and facility services operator attendees
- C-level, owner/operators, VPs

3RD ANNUAL WORKFORCE MANAGEMENT SUMMIT

APRIL 9 • EMBASSY SUITES, DALLAS PARK CENTRAL, DALLAS, TX

- Practical tools for employment law compliance, talent cultivation
- 40+ linen, uniform and facility services operator attendees (80% of all attendees)
- Human resources, health and safety management

8TH ANNUAL SAFETY SUMMIT

APRIL 10 • DALLAS, TX

- Largest industry meeting dedicated to workplace safety
- 60+ linen, uniform and facility services operator attendees (80% of all attendees)
- Health and safety/production management, VPs

PRODUCTION SUMMIT & PLANT TOURS

APRIL 11-12 • DALLAS, TX

- Process improvements to increase laundry throughput, productivity
- 70+ linen, uniform and facility services operator attendees, 45+ companies
- Production executives/managers, owner/operators

LEADERSHIP SUMMIT

JUNE 19 • NEW ORLEANS, LA

- A forum for developing corporate and industry leaders. This is your opportunity to recognize, reward and develop the leaders of today and tomorrow. Attendees will experience group learning on leadership-development topics, while building relationships through peer networking.

CLEAN SHOW 2019

JUNE 20-23 • MORIAL CONVENTION CENTER • NEW ORLEANS, LA

- North America's largest trade show for laundry operators draws 10,000-plus attendees to see the latest in laundry equipment, services, textiles, chemicals, mats, software and more!

55TH ANNUAL EXECUTIVE MANAGEMENT INSTITUTE (EMI)

AUGUST 11-16 • UNIVERSITY OF MARYLAND

- Leadership development and networking for emerging corporate leaders
- 80+ linen, uniform and facility services operator attendees (85% of all attendees)
- Next-gen C-level, VPs, GMs; currently in management roles

3RD ANNUAL CANADIAN PRODUCTION SUMMIT & PLANT TOURS

AUGUST • TORONTO

- Stay abreast of developments in the evolving linen, uniform and facility services markets in Canada with participation in the TRSA 3rd Annual Canadian Production Summit and Plant Tours. TRSA members and non-member operators from Canada, the United States and around the world are encouraged to join in the educational sessions, tours and networking opportunities that will positively impact your personal management and production skills.

30TH ANNUAL PRODUCTION MANAGEMENT INSTITUTE (PMI)

AUGUST 11-16 • UNIVERSITY OF MARYLAND

- Management development and networking for new and experienced laundry plant operators
- 70+ linen, uniform and facility services operator attendees (90%+ of all attendees)
- GMs, production managers, operations directors, engineers

106TH ANNUAL CONFERENCE

SEPTEMBER 17-20 • HYATT REGENCY HARBOR, BOSTON, MA

- Executive education, TRSA program development, social
- 90+ linen, uniform and facility services operator attendees, 50+ companies
- C-level, owner/operators, VPs, production executives

PRODUCTION SUMMIT & PLANT TOURS

OCTOBER 22-23 • THE PALMS HOTEL, LAS VEGAS, NV

- Process improvements to increase laundry throughput, productivity
- 70+ linen, uniform and facility services operator attendees, 45+ companies
- Production executives/managers, owner/operators

27TH ANNUAL MAINTENANCE MANAGEMENT INSTITUTE (MMI)

OCTOBER 23-25 • THE PALMS HOTEL, LAS VEGAS, NV

- Technical, management training to maximize plant equipment efficiency
- 45+ linen, uniform and facility services operator attendees (100% of all attendees)
- Chief engineers, maintenance managers, corporate/regional engineers, production managers

8TH ANNUAL HEALTHCARE CONFERENCE & EXCHANGE

NOVEMBER 19-21 • SAN DIEGO, CA

- Premier and largest event covering laundry for all types of medical facilities
- 100+ linen, uniform and facility services operator attendees, 45+ companies
- C-level, owner/operators, VPs, production/marketing executives

TRSA WEBINAR SERIES

- Up to 25 webinars/year on operations, compliance, safety, HR, more; 45-60 min. each
- 250+ linen, uniform and facility services viewers each
- Owner/operators, VPs, GMs, other executives and managers

2019 TRSA SPONSORSHIP OPPORTUNITIES

EVENT PARTNERS \$5,000 (LIMITED TO TWO ASSOCIATE MEMBERS)

- Two (2) complimentary conference registrations
- Attendee list provided before and after event
- Top-tier logo recognition in all event promotional materials (print, Web, e-mail)
- Top-tier logo recognition on signage in conference registration area
- Podium recognition from TRSA leadership at Opening Session
- Introduction of Keynote Speaker
- Opportunity to provide promotional materials in event tote bags or registration packets

HOSPITALITY PARTNERS... \$2,500 (ONE SPONSOR PER SESSION PER EVENT)

WELCOME RECEPTION

- Logo recognition on signage at Welcome Reception
- Podium recognition from TRSA leadership
- Logo recognition in promotional and on-site materials

BREAKFAST

- Logo recognition on signage at breakfast
- Podium recognition from TRSA leadership
- Logo recognition in promotional and on-site materials

LUNCH

- Logo recognition on signage at lunch
- Podium recognition from TRSA leadership
- Logo recognition in promotional and on-site materials

COFFEE BREAK

- Logo recognition on signage at daily coffee breaks
- Podium recognition from TRSA leadership
- Logo recognition in promotional and on-site materials

ANNUAL CONFERENCE

(ALL SPONSORSHIPS INCLUDE LOGO SIGNAGE ON-SITE)

EVENT PARTNERS \$7,500

- See details at left

HOSPITALITY PARTNERS..... \$3,000

- See list at left

CHAIRMAN'S RECEPTION \$3,000

- Logo recognition on signage at Chairman's Reception
- Podium recognition from TRSA leadership
- Logo recognition in promotional and on-site materials

AWARDS DINNER \$5,000

- Logo recognition on signage at Awards Dinner
- Podium recognition from TRSA leadership
- Logo recognition in promotional and on-site materials
- Reserved table in premium location (tickets not included)



TRSA EVENT PARTNERS \$5,000

- See details at left

TRSA AFTERNOON RECEPTION..... \$3,000

TRSA BREAKFASTS \$2,500

- Leadership
- Young Executives
- Military Veterans

TRSA LUNCHES..... \$2,500

- Associate Member Appreciation
- Certification Users Group
- NATSO and ITSA
- Women in Textile Services

MONTHLY WEBINAR SERIES

EXCLUSIVE.....\$10,000 (12 MONTHLY WEBINARS)

- Logo recognition in ALL print and electronic promotional materials including:
 - *Textile Services* and *Textile Services Weekly* advertising and calendars
 - Quarterly calendar e-marketing
 - Marketing e-promotions (minimum of three per webinar)
- Logo recognition and acknowledgment on introductory and closing slides, as well as sidebar online

INDIVIDUAL..... \$500 (EXCLUSIVE PER WEBINAR)

- Logo recognition in print and electronic promotional materials including marketing e-promotions (minimum of three per webinar)
- Logo recognition and acknowledgment on introductory and closing slides, as well as a sidebar online



Return Form: ✉ **Mail:** 1800 Diagonal Rd, Suite 200, Alexandria, VA 22314 | 📧 **Email:** registration@trsa.org | 📠 **Fax:** 703.519.0026

Registrant Information

Name _____

Company _____

Title _____

Address _____

City/State/Zip _____

Telephone _____

Email (required) _____

Payment

Check Enclosed _____

Charge To:
 Visa MasterCard AmEx Discover

Name on Card _____

Signature _____
(must sign in order to charge credit card)

Card Number _____

Exp. Date _____ Security Code _____

HOSPITALITY CONFERENCE—FEBRUARY

- Event Partner 1 (\$5000)
- Event Partner 2 (\$5000)
- Welcome Reception (\$2500)
- Breakfast 1 (\$2500)
- Breakfast 2 (\$2500)
- Lunch (\$2500)
- Coffee Break (\$2500)

9TH ANNUAL LEGISLATIVE CONFERENCE—MARCH

- Event Partner 1 (\$5000)
- Event Partner 2 (\$5000)
- Welcome Reception (\$2500)
- Awards Dinner (\$3000)
- Breakfast (\$2500)
- Lunch (\$2500)
- Coffee Break (\$2500)

3RD ANNUAL WORKFORCE MANAGEMENT SUMMIT—APRIL

- Event Partner 1 (\$2500)
- Event Partner 2 (\$2500)
- Lunch (\$1500)
- Coffee Break (\$1500)

8TH ANNUAL SAFETY SUMMIT—APRIL

- Event Partner 1 (\$2500)
- Event Partner 2 (\$2500)
- Lunch (\$1500)
- Coffee Break (\$1500)

PRODUCTION SUMMIT & PLANT TOURS—APRIL

- Event Partner 1 (\$5000)
- Event Partner 2 (\$5000)
- Welcome Reception (\$2500)
- Lunch (\$2500)
- Coffee Break (\$2500)

LEADERSHIP SUMMIT—JUNE

- Event Partner 1 (\$5000)
- Event Partner 2 (\$5000)
- Coffee Break (\$2500)

CLEAN SHOW EXPERIENCE 2019—JUNE

- Event Partner 1 (\$5000)
- Event Partner 2 (\$5000)
- Afternoon Reception (\$3000)
- Young Executives Breakfast (\$2500)
- NATSO / ITSA Lunch (\$2500)
- Women in Textile Services Lunch (\$2500)
- Certification Lunch (\$2500)
- Leadership Breakfast (\$2500)
- Military Veterans Breakfast (\$2500)

55TH ANNUAL EXECUTIVE MANAGEMENT INSTITUTE (EMI)—AUGUST

- Event Partner 1 (\$2500)
- Event Partner 2 (\$2500)
- Breakfasts (\$1500)
- Lunches (\$1500)
- Dinners (\$1500)
- Coffee Breaks (\$1500)
- Closing Reception & Graduation Dinner (\$1500)

3RD ANNUAL CANADIAN PRODUCTION SUMMIT & PLANT TOURS—AUGUST

- Event Partner 1 (\$5000)
- Event Partner 2 (\$5000)
- Welcome Reception (\$2500)
- Network Reception (\$2500)
- Lunch (\$2500)
- Coffee Break (\$2500)

30TH ANNUAL PRODUCTION MANAGEMENT INSTITUTE (PMI)—AUGUST

- Event Partner 1 (\$2500)
- Event Partner 2 (\$2500)
- Breakfasts (\$1500)
- Lunches (\$1500)
- Dinners (\$1500)
- Coffee Breaks (\$1500)
- Closing Reception & Graduation Dinner (\$1500)

106TH ANNUAL CONFERENCE—SEPTEMBER

- Event Partner 1 (\$7500)
- Event Partner 2 (\$7500)
- Welcome Reception (\$3000)
- Breakfast 1 (\$3000)
- Breakfast 2 (\$3000)
- Keynote (\$3000)
- Lunch 1 (\$3000)
- Lunch 2 (\$3000)
- Coffee Break (\$3000)
- Chairman's Reception (\$3000)
- Awards Dinner (\$5000)
- Welcome Gift (\$3000)

PRODUCTION SUMMIT & PLANT TOURS—OCTOBER

- Event Partner 1 (\$5000)
- Event Partner 2 (\$5000)
- Welcome Reception (\$2500)
- Breakfast (\$2500)
- Lunch (\$2500)
- Coffee Break (\$2500)

27TH ANNUAL MAINTENANCE MANAGEMENT INSTITUTE (MMI)—OCTOBER

- Event Partner 1 (\$2500)
- Event Partner 2 (\$2500)
- Breakfasts (\$1500)
- Lunches (\$1500)
- Coffee Breaks (\$1500)

8TH ANNUAL HEALTHCARE CONFERENCE—NOVEMBER

- Event Partner 1 (\$5000)
- Event Partner 2 (\$5000)
- Welcome Reception (\$2500)
- Breakfast 1 (\$2500)
- Breakfast 2 (\$2500)
- Lunch 1 (\$2500)
- Lunch 2 (\$2500)
- Coffee Break 1 (\$2500)
- Coffee Break 2 (\$2500)

TRSA WEBINAR SERIES

- Exclusive (\$10000)
- Individual (\$500)