**Food & Beverage Committee**

**Agenda**

(Thursday March 22, 2018 1:30-4:30 pm)

* Contacting different Restaurant Associations:

1. Identify a Task Group.
2. What Association would be the most advantageous to target?
   1. NRA is scheduled for Chicago in May
3. Put together a survey to be used when attending the National Restaurant Association event.
4. Handouts or giveaways that may be beneficial to call attention to the Linen Rental Service.

* Culinary Schools:

1. Form a Task Group.
2. Identify schools to work with
3. Create an outline to be used in educating students in using a Linen Rental Service.
4. Develop marketing material to be used in the presentation.
5. Develop a survey form to be used with the presentation.

* Develop a cost analysis of reusable linen verses disposable and OPL.

1. Have a group of two or more that are willing to put together data for comparison.

* Marketing Review

1. Discussion with TRSA public relations contact: David Harrison

* Utilizing Certifications: What ways can Hygienically Clean Food Service be marketed to promote food safety?

1. Is anyone using HCFS in their marketing program currently?
2. What can be done to highlight the importance of the program?

* Creating enthusiasm for the Food and Beverage Committee
* Additional beneficial projects to consider in the future