



**Registration
Rebates Available!**
See page 2 for details

TRSA¹⁰⁰⁺
est. 1912
Strengthening and Promoting the Linen, Uniform
and Facility Services Industry



March 25–26, 2020 • Hilton Washington DC National Mall • Washington, DC



TRSA 10th Annual Legislative Conference


**Advocate for Your
Industry and Business**


**Recognize Industry
Leaders and Innovators**


**Collaborate with
Colleagues**



Keynote Speaker:
A.B. Stoddard, Associate Editor
and Columnist, *RealClearPolitics*



Register: www.trsa.org/legcon



TRSA 10th Annual Legislative Conference

Supporting Your Business—And The Industry—As Only You Can

Make your voice heard in this Presidential election year that also includes all 435 seats in the U.S. House of Representatives and 34 seats in the U.S. Senate.

Help educate legislators with insightful stories regarding the industry’s cleanliness, sustainability and safety records and your business’ impact on jobs and local economies.

Learn more about the legislators and regulators that support your industry!

www.trsa.org/legcon

Schedule

Wednesday, March 25	
10:00 am – 4:00 pm	Registration
Committee Meetings	
12:30 – 1:00 pm	Associates
1:00 – 2:15 pm	Next Generation Executives
1:00 – 3:30 pm	Healthcare
2:15 – 3:30 pm	Women in Textile Services
3:45 – 4:45 pm	Welcome and Keynote Speaker A.B Stoddard, Associate Editor and Columnist, <i>RealClearPolitics</i> Hosted by TRSA’s Women in Textile Services
4:45 – 5:45 pm	Hill Day Issue Briefing/Team Building
6:00 – 7:00 pm	TRSAPAC Reception
7:00 – 9:00 pm	Industry Awards Dinner
Thursday, March 26	
7:00 am	Registration Opens
7:15 – 7:30 am	Board Bus for the Hill
7:30 am	Bus departs for Breakfast on the Hill
8:00 – 9:00 am	Breakfast on the Hill
9:00 am	Attendees depart for Hill Visits
9:00 am – 12:00 pm	Congressional Visits
12:30 – 2:00 pm	Congressional Lunch on The Hill
2:00 pm	Event Over—Buses back to hotel from ATA



Registration Rebate Offer Through Jan. 31!

TRSA members who attend the 10th Annual Legislative Conference are eligible for a registration fee rebate. Rebates will be distributed following the event. To qualify, registrants must be current TRSA members and must participate in the event including attending Hill Meetings and lunch on Thursday, March 26.

- **50% Registration Rebate:** All operators and associate members are eligible.
- **100% Registration Rebate:** Open to first-time attendees; operator and associate members are eligible.



Keynote Speaker: A.B. Stoddard

Associate Editor and Columnist, *RealClearPolitics*



A.B. Stoddard is an associate editor and columnist with political news site and polling data aggregator, RealClearPolitics, and a contributor and guest host for SiriusXM's POTUS channel. She appears regularly on Fox News Channel, Fox Business Network, CNN, and MSNBC for her expertise as a political commentator. She is a former associate editor and columnist for *The Hill* newspaper. Her column with *The Hill* won first place Dateline Awards from the Society of Professional Journalists' Washington, DC chapter in 2010 and 2011.

A non-partisan, Stoddard addresses elections and the political landscape of the day. Frequently meeting with sources and politicians of all stripes, Stoddard has her finger on the pulse of Washington, DC, as she offers detailed and smart political and electoral analysis.



Advocate for Your Industry and Business

TRSA Hill Day is your opportunity to personally engage key legislators and your Congressional delegation. Make your voice heard in this Presidential election year that also includes all 435 seats in the U.S. House of Representatives and 34 seats in the U.S. Senate. As a business leader with unique experience, you can educate legislators with insightful stories regarding the industry's cleanliness, sustainability and safety records and your business' impact on jobs and local economies.

- Individually scheduled Capitol Hill meetings with your key legislators and your Congressional delegation
- Annual Industry Awards Dinner
- TRSAPAC Reception featuring the *TRSA Legislator of the Year Award*



Issue Briefing/Team Building/TRSAPAC Reception

Conference participants will experience TRSA's small-group visits Thursday morning, March 26, to legislators' offices. This is your chance to sharpen your personal communication skills while generating immediate and long-term benefits to your company. Early Wednesday evening, you'll meet other members of your group to formulate strategy to convey the industry's positions to policy makers. Following this session, strategizing continues at the TRSAPAC Reception, open to current TRSAPAC donors and new ones who donate at that time (see registration form).



Collaborate with Colleagues

Committee Meetings

Connect with like-minded TRSA members who will share information and ideas on specific issues and markets during scheduled meetings. Committee members are invited to make recommendations for educational content for conferences and programs and provide other guidance as requested from association leadership. This year, these committees will meet on Wednesday, March 25:

- Associates
- Healthcare
- Marketing & Sales
- Next Generation Executives
- Women in Textile Services

For a full list of TRSA committees and task forces, visit www.trsa.org/committees. Please note other committees will meet at other times during the year.





Benefit Personally, Professionally

Annual Industry Awards Dinner


Celebrate and recognize industry creativity and excellence by attending the TRSA Annual Industry Awards Dinner. Recognition of exemplary efforts of employees and leaders of member companies will highlight the evening.

All Operator and Associate member companies and their employees are eligible to be nominated for an award. Member companies are encouraged to nominate themselves or others at www.trsa.org/awards; the deadline for submissions is Friday, January 17, 2020.

- Each award open to all TRSA Operator and Associate member companies (Best Plants of the Year—Operators only)
- Awards may be bestowed upon more than one company or individual

Award Winners—Recognition and Benefits

One representative from every award-winning company receives FREE event registration.

-  **BEST PLANTS OF THE YEAR AWARD:** Acclamation of facilities for comprehensive efforts to improve capabilities to supply, launder and maintain textiles for business customers. Application calls for description of achievements and surmounted obstacles as well as statistical results across a wide range of indicators from environmental stewardship to productivity improvement.
- **ABOVE AND BEYOND SERVICE AWARD:** Recognizes companies that exemplify customer service at its best; those who exceed the levels of good service and set a higher standard for others to follow.
- **CLEAN GREEN INNOVATION AWARD:** Rewards outstanding efforts in environmental improvement by a company and/or facility implementing an innovative approach to increasing sustainability, conserving resources and positively impacting the environment.
- **COMPANY COMMUNITY SERVICE AWARD:** Honors companies who have made significant contributions to their community every day by volunteering their time, actions, talents and dedication outside the workplace.
- **DIVERSITY RECOGNITION AWARD:** Presented to individuals and/or companies that have encouraged and facilitated increased diversity in the linen, uniform and facility services industry.
- **SAFETRSA SAFETY EXCELLENCE AWARD:** Recognizes a company or facility that has implemented successful approaches to improving safety.
- **YEARS OF SERVICE AWARDS:** Recognizes employees who have worked in the industry for at least 25 years. Certificates of merit acknowledging employment anniversaries are awarded every five years through year 45 and plaques are awarded in the 50th year. Awardee names, company and years of service are printed in *Textile Services* magazine. Motivate and reward employees by honoring their service to the industry!
- **VOLUNTEER LEADERSHIP AWARD:** Appreciation of volunteers who work to advance the industry by sharing expertise that guides TRSA to success in advocacy, certification, education, research, benchmarking or networking.

Nominations for all awards are due by Friday, January 17, 2020. Past* TRSA award winners represent the following companies:

AlSCO, Inc.	Ecolab Textile Care	Paris Cos.	Triple D Uniform Rental
AmeiPride Services	Economy Linen & Towel Service	Pellerin Milnor Corp.	UniFirst Corp.
Aramark Uniform Services	Ecotex Healthcare Linen Service	Prudential Overall Supply	Unitex
Aramark-Wayne Memorial Hospital	Faultless Linen	Quintex Services	Up to Date Laundry, Inc.
Bates Troy	Gurtler Industries	Reino Linen	West Michigan Uniform
California Linen Services	Huebsch Services	Roscoe Co.	White Plains Linen
Cintas Corp.	Kemco Systems	Service Linen Supply	Wildman Business Group
Colmac Industries	Meese (Tingue Brown)	Sigmatex-Lanier Textiles	WSI
Crothall Healthcare	Miller's Textile Services	Starr Textile Services	<i>*award winners since 2011</i>
Dempsey Uniform & Linen	Mission Linen	Superior Linen Service	
	Morgan Services	Superior Linen Supply Co.	



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4 Easy Ways To Register:

Online: www.trsa.org/legcon | **Mail:** 1800 Diagonal Rd, Suite 200, Alexandria, VA 22314
Email: registration@trsa.org | **Fax:** 703.519.0026

Questions?
877.770.9274

Registrant Information

Name _____ Spouse/Partner Name _____
 Nickname (for badge) _____ Spouse/Partner Nickname (for badge) _____
 Company _____
 Title _____
 Address _____
 City/State/Zip _____
 Telephone _____
 Email (required) _____
 Please provide your residential ZIP Code: _____

Check All That Apply:

EMI Alumni CPLM Military Veteran Previous Legislative Conference attendee

Please check if you require special assistance or have special dietary requirements to fully participate.

Indicate if you will attend:

Wednesday, March 25, 2020

Committee Meetings (12:30–3:30 pm)
check only one

Associates
 Healthcare
 Marketing & Sales
 Next Generation Executives
 Women in Textile Services

Hill Day Issue Briefing/Team Building
(4:45–5:45 pm)

TRSAPAC Reception \$100 (6–7 pm)
(For current 2020 TRSAPAC donors or new contributors who donate onsite by personal credit card or check)

Awards Dinner (7–9 pm) (included in registration fee)

Spouse/Guest—1 additional seat \$150
 Spouses/Guests—1 table (8 seats) \$1200

Thursday, March 26, 2020

Legislative Breakfast
(8–9 am)

Congressional Visits
(9 am–12 pm)

Congressional Lunch on The Hill (12:30–2 pm)

How did you learn about this event? (select one):

- Brochure
- Postcard
- Textile Services Magazine
- TRSA Promotional Email
- Textile Services Weekly
- TRSA Website
- Colleague/Co-worker
- Manager/Supervisor
- Social Media: TRSA LinkedIn, Facebook, Twitter

Your Organization Level (select one):

- Chairman/CEO/Owner/President
- Vice President/COO/CFO
- Director
- General Manager
- Manager/Supervisor
- Professional/Staff

Your Job Function (select one):

- Customer Service
- Engineering
- Environmental
- Executive
- Finance
- General Manager
- Health and Safety
- Human Resources
- Info Systems Mngt./IT
- Legal
- Logistics and Transportation/Routes
- Marketing
- Production
- Purchasing
- Sales
- Training

Register 2, Get 3rd Free

For individuals from same member operator company. Contact Meredyth Ellington, mellington@trsa.org, 877.770.9274, ext. 100, for online discount code.

Hotel Information

Hilton Washington DC National Mall
480 L'Enfant Plaza SW
Washington, DC 20024

Call the Hilton Washington DC National Mall hotel at 202.484.1000. All individual reservations must be guaranteed with a major credit card at time of reservation. After the due date of February 19, 2020, if a guaranteed room is not canceled 72 hours prior to arrival, payment for the full rate on that room will be charged.

Room Rate/Group Code

Ask for the "TRSA 2020 Legislative Conference" room rate of \$315 before February 19, 2020. Limited availability. After the February 19, 2020 deadline, regular room rates will apply.

Location/Airport

The Hilton Washington DC National Mall Hotel is located about 5 miles from the Ronald Reagan Washington National Airport (DCA).

Dress Code

Business casual attire for all sessions, business attire for Awards Dinner and Congressional Visits.

	Early (by Feb. 14)	Full Registration (After Feb. 14)
TRSA Operator Member	\$250	\$350
TRSA Associate Member	\$450	\$550
Non Member Operator	\$400	\$560
Spouse/Partner		\$150

Payment

Check Enclosed

Charge To: Visa MasterCard American Express Discover

Name on Card _____

Signature (must sign in order to charge credit card) _____

Card Number _____ Exp. Date _____ Security Code _____

Program Cancellation Policy: Written cancellations received by March 10, 2020 will receive a full refund minus a 25% processing fee. Cancellations received after March 10, 2020 will not be refunded and cannot be credited to another TRSA program or event. Refunds will not be granted for no-shows. Cancellations will be processed after the event.

Who Should Attend:

- Independent Owner-Operators
- Executive Management
- Next Generation Executives
- Women in Textile Services
- Executive Management
Institute (EMI) Alumni

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RealClearPolitics

“It does make a difference to speak with our legislators...it has a greater impact to sit down with them one on one.”

– Russell Holt, Compliance Officer, Superior Linen Service, Tulsa, OK

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See inside for
registration
rebate news!