



TRSA offers national and regional Conferences, Institutes and Summits that facilitate innovative approaches and proven best practices. These programs are developed by your colleagues in the linen, uniform and facility services industry to provide professional development, training and networking opportunities to improve productivity, compliance and safety.

TRSA conducts nearly a dozen programs annually for a variety of functions and levels within your organization. These programs, discounted by 60 percent or more for members, offer industry-specific content and information-sharing for senior executives and a wide-range of plant management from general, maintenance and production to human resources, safety and marketing.

Last year, nearly 2,000 individuals participated in TRSA events and online programs helping members develop managers and improve employee recruitment and retention.

About TRSA

TRSA (www.trsa.org) represents the \$20-billion+ linen, uniform and facility services industry which employs 200,000+ people at 1,500+ facilities in North America by advocating for fair, balanced regulatory and tax policy and promoting the environmental benefits of reusable textiles. TRSA quantifies our industry's commitment to cleanliness and sustainability through its Clean Green and Hygienically Clean Certification programs to businesses, retailers, manufacturers, healthcare facilities, restaurants and hotels. TRSA increases productivity, sustainability, safety and professionalism through professional development, training, certification, research, benchmarking and information-sharing.



2019																													
JANUARY							FEBRUARY							MARCH							APRIL								
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT		
		1	2	3	4	5						1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16		
6	7	8	9	10	11	12	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23		
13	14	15	16	17	18	19	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		
20	21	22	23	24	25	26	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31								
27	28	29	30	31			24	25	26	27	28			24	25	26	27	28	29	30	31								
MAY							JUNE							JULY							AUGUST								
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT		
						1							1			1	2	3	4	5	6						1	2	3
5	6	7	8	9	10	11	2	3	4	5	6	7	8	7	8	9	10	11	12	13	4	5	6	7	8	9	10		
12	13	14	15	16	17	18	9	10	11	12	13	14	15	14	15	16	17	18	19	20	11	12	13	14	15	16	17		
19	20	21	22	23	24	25	16	17	18	19	20	21	22	21	22	23	24	25	26	27	18	19	20	21	22	23	24		
26	27	28	29	30	31		23	24	25	26	27	28	29	28	29	30	31				25	26	27	28	29	30	31		
SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER								
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT		
1	2	3	4	5	6	7				1	2	3	4	5							1	2	1	2	3	4	5	6	7
8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9	8	9	10	11	12	13	14		
15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16	15	16	17	18	19	20	21		
22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23	22	23	24	25	26	27	28		
29	30						27	28	29	30	31			24	25	26	27	28	29	30	29	30	31						

2020																													
JANUARY							FEBRUARY							MARCH							APRIL								
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT		
			1	2	3	4							1	1	2	3	4	5	6	7				1	2	3	4		
5	6	7	8	9	10	11	2	3	4	5	6	7	8	8	9	10	11	12	13	14	5	6	7	8	9	10	11		
12	13	14	15	16	17	18	9	10	11	12	13	14	15	15	16	17	18	19	20	21	12	13	14	15	16	17	18		
19	20	21	22	23	24	25	16	17	18	19	20	21	22	22	23	24	25	26	27	28	19	20	21	22	23	24	25		
26	27	28	29	30	31		23	24	25	26	27	28	29	29	30	31				26	27	28	29	30					
MAY							JUNE							JULY							AUGUST								
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT		
						1							1							1	2	3	4						1
3	4	5	6	7	8	9	7	8	9	10	11	12	13	5	6	7	8	9	10	11	2	3	4	5	6	7	8		
10	11	12	13	14	15	16	14	15	16	17	18	19	20	12	13	14	15	16	17	18	9	10	11	12	13	14	15		
17	18	19	20	21	22	23	21	22	23	24	25	26	27	19	20	21	22	23	24	25	16	17	18	19	20	21	22		
24	25	26	27	28	29	30	28	29	30				26	27	28	29	30	31	23	24	25	26	27	28	29				
SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER								
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT		
			1	2	3	4	5					1	2	3	1	2	3	4	5	6	7						4	5	
6	7	8	9	10	11	12	4	5	6	7	8	9	10	8	9	10	11	12	13	14	6	7	8	9	10	11	12		
13	14	15	16	17	18	19	11	12	13	14	15	16	17	15	16	17	18	19	20	21	13	14	15	16	17	18	19		
20	21	22	23	24	25	26	18	19	20	21	22	23	24	22	23	24	25	26	27	28	20	21	22	23	24	25	26		
27	28	29	30				25	26	27	28	29	30	31	29	30						27	28	29	30	31				



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 Alexandria, VA 22314
 877.770.9274 ■ www.trsa.org



Professional Development Opportunities

- Innovative approaches and proven best practices
- Industry-specific content and information-sharing
- Designed for senior executives and a wide-range of plant management, including general, maintenance, production, human resources, safety, marketing and sales
- 24/7 access to webinars, videos and e-learning

www.trsa.org/events

CONFERENCES



HOSPITALITY CONFERENCE

FEBRUARY 20–21, 2019 | LAKE BUENA VISTA, FL

Created especially for executives and upper management of plants serving all types of hospitality, F&B markets. Attendees discuss innovation and production tips during plant tour and debrief.

PARTICIPANTS: C-level, owner-operators, VPs, production executives.



LEGISLATIVE CONFERENCE

MARCH 20–21, 2019 | WASHINGTON, DC • MARCH 25–26, 2020 | WASHINGTON, DC

Annual visit to Capitol Hill to confer with federal regulators, lawmakers and key staff will build communication skills for company representatives.

PARTICIPANTS: Corporate executives, owner-operators. (Average attendance: 100)



ANNUAL CONFERENCE

SEPTEMBER 17–19, 2019 | BOSTON, MA • OCTOBER 20–22, 2020 | ALEXANDRIA, VA

Annual gathering of TRSA's membership of independent, national and international operators, as well as leading global product and service associate suppliers.

PARTICIPANTS: CEOs, senior executives, owners, vice-presidents, CFOs, COOs, regional vice presidents and general managers. (Average attendance: 200)



HEALTHCARE CONFERENCE

NOVEMBER 19–21, 2019 | SAN DIEGO, CA • DECEMBER 1–3, 2020 | MEMPHIS, TN

Premier and largest event for executives and upper management of plants serving all types of medical facilities. Event highlight includes state of the art plant tour and debrief.

PARTICIPANTS: C-level, owner-operators, VPs, production executives. (Average attendance: 200)



INSTITUTES



EXECUTIVE MANAGEMENT INSTITUTE (EMI)

AUGUST 11–16, 2019 | HYATTSVILLE, MD • AUGUST 9–14, 2020 | HYATTSVILLE, MD

TRSA's 50+ year executive development program builds management and leadership skills through team-building, interactive sessions emphasizing information-sharing and problem solving. This four-year program offers 30 hours of interactive classroom training each year.

PARTICIPANTS: Next-gen C-level, VPs, GMs and others currently in management roles. (Average attendance: 85)



PRODUCTION MANAGEMENT INSTITUTE (PMI)

AUGUST 11–16, 2019 | HYATTSVILLE, MD • AUGUST 9–14, 2020 | HYATTSVILLE, MD

Attendees are immersed in production-based management topics (PMI Production) and then participate in a series of self-paced, on-line modules on important management topics during the next 12 months. The program concludes 12 months later with four additional days of interactive sessions that further refine production and laundry-specific management skills (PMI Management).

PARTICIPANTS: GMs, production managers, operations directors, engineers and employees displaying leadership potential. (Average attendance: 70+)



MAINTENANCE MANAGEMENT INSTITUTE (MMI)

OCTOBER 23–25, 2019 | LAS VEGAS, NV • SEPTEMBER 23–25, 2020 | ROSEMONT (CHICAGO), IL

Builds skills using latest technologies and maintenance practices to increase employee effectiveness. Participation fosters professional relationships with colleagues and foremost engineering experts.

PARTICIPANTS: Chief engineers, maintenance managers, corporate/regional engineers and production managers. (Average attendance: 45)



ONLINE TRAINING — ACCESS 24/7

TRSA E-LEARNING COURSES • VIDEOS • WEBINARS

SUMMITS



WORKFORCE MANAGEMENT SUMMIT

APRIL 9, 2019 | DALLAS, TX • MAY 12, 2020 | ATLANTA, GA

Attendees gain practical tools from HR experts for employment law, compliance and talent cultivation.

PARTICIPANTS: Human resources professionals, owner-operators, regional management, General Managers, plant-based managers, others responsible for managing and supporting employees (Average attendance: 40+)



SAFETY SUMMIT

APRIL 10, 2019 | DALLAS, TX • MAY 13, 2020 | ATLANTA, GA

The largest industry meeting dedicated to workplace safety, providing ideas to reduce injuries, protect human and corporate assets and review hazard analysis tactics with colleagues.

PARTICIPANTS: Owner-operators, General, Plant, Production, Engineering and Safety Managers, corporate executives, others responsible for safety, health and human resources. (Average attendance: 60+)



PRODUCTION SUMMIT & PLANT TOURS

APRIL 11–12, 2019 | DALLAS, TX • OCTOBER 22–23, 2019 | LAS VEGAS, NV
MAY 14–15, 2020 | ATLANTA, GA • SEPTEMBER 22–23, 2020 | ROSEMONT (CHICAGO), IL

Evaluates processes and develops management techniques, guided by plant technology and operations experts. Scheduled local plant tours enhance perspective and allow for comparison of everyday operations/processes.

PARTICIPANTS: General, Plant, Production Managers, engineering and maintenance personnel, others responsible for production supervision, inventory control and product quality. (Average attendance: 70+)



LEADERSHIP SUMMIT

JUNE 18–19, 2019 | NEW ORLEANS, LA • JUNE 16–17, 2020 | CHICAGO, IL

Guides evolution of top company management by developing current, emerging and potential corporate and industry leaders.

PARTICIPANTS: CEO/Executives, Young Executives, Emerging Leaders; separate session tracks for each category. (Attendance limited to 125.)



MARKETING & SALES SUMMIT

TBD 2020

Attendees pick up techniques to move away from blanket branding and develop strategies and tactics to profitably win new business.

PARTICIPANTS: Marketing and sales executives, directors and managers, general managers and others responsible for business development and sales management.