



TRSA[®]100+
 est. 1912
 Strengthening and Promoting the Linen, Uniform
 and Facility Services Industry



March 27–28, 2019 • The Dupont Circle Hotel, Washington, DC



9th Annual Legislative Conference


**Represent Your Industry
 with Regulatory and
 Legislative Interaction**


**Network with Special
 Interest Groups**


**Benefit Personally and
 Professionally**



Keynote Speaker:
 Chris Stirewalt, Politics Editor, Fox News Channel;
 Fox News Halftime Report

Register: www.trsa.org/legcon • #TRSALEGCON2019



9th Annual Legislative Conference

Supporting Your Business as Only You Can

TRSA's 9th Annual Legislative Conference puts your personal experience and expertise to work in supporting your company and exercising your civic duty to establish a relationship with policy makers. Visiting Capitol Hill helps establish relationships and educate the policymakers behind the laws that keep our industry, economy and democracy strong. Wednesday evening will be capped with the TRSA Industry Awards Dinner, recognizing and celebrating shining examples of industry leadership and excellence.

Schedule

Wednesday, March 27		
10:00 am – 4:00 pm	Registration	
1:00 – 3:30 pm	Committee Meetings	
	Marketing and Sales	Associates
		Healthcare
Young Executives	Military Veterans	
3:45 – 4:45 pm	Welcome and Keynote Speaker: Chris Stirewalt	
4:45 – 5:45 pm	Hill Day Issue Briefing/Team Building	
6:00 – 7:00 pm	TRSAPAC Reception	
7:00 – 9:00 pm	Industry Awards Dinner	
Thursday, March 28		
7:00 am	Industry Registration Opens	
7:15 am – 12:00 pm	Hill Day Bus Departure and Return Breakfast and Briefing Congressional Visits	
12:30 – 2:00 pm	Congressional Lunch on The Hill	
2:00 pm	Event Concludes Buses back to hotel from Peace Circle	



Keynote Speaker: Chris Stirewalt

Politics Editor, Fox News Channel; Fox News Halftime Report. Considered one of the freshest voices in politics today, Chris brings a unique perspective, incredible wit and a deep understanding of Capitol Hill to his reporting, writing and speeches.





Represent Your Industry with Regulatory and Legislative Interaction

TRSA Hill Day is your opportunity to personally engage federal regulators, lawmakers and their staff. As a business leader with unique experience, your insights are vital to improving federal officials' understanding of the linen, uniform and facility services industry and to hold them accountable for their decisions. TRSA visits to Capitol Hill will inform your elected leaders about tax, environment, labor and other issues that our industry shares with many other types of businesses. Federal representatives must emphasize these matters in their campaigns to display their dedication to keeping the economy and nation strong.



Issue Briefing/Team Building/TRSAPAC Reception

Conference participants will experience TRSA's small-group visits Thursday morning, March 28, to legislators' offices. This is your chance to sharpen your personal communication skills while generating immediate and long-term benefits to your company. Early Wednesday evening, you'll meet other members of your group to formulate strategy to convey the industry's positions to policy makers. Following this session, strategizing continues at the TRSAPAC Reception, open to current TRSAPAC donors and new ones who donate at that time (see registration form).



Network with Special Interest Groups

Committee Meetings

Connect with like-minded TRSA members who will share information and ideas on specific issues and markets during scheduled meetings. Committee participants develop educational content for conferences and programs, assist in identifying topics and authors for *Textile Services* magazine and are often tasked by the TRSA Board of Directors to examine issues and provide guidance to the association. This year, these committees will gather:

- Associates
- Healthcare
- Marketing and Sales
- Military Veterans
- Young Executives

For a full list of TRSA committees and task forces, visit www.trsa.org/committees. Please note other committees will meet at other times during the year.



Alliance Partner

As the linen, uniform and facility services industry's primary advocate with federal and state legislators and regulators, TRSA is coordinating a North American Textile Services Organization (NATSO) to expand on and address common issues and facilitate information-sharing within the industry. In addition, TRSA is introducing Alliance Partner pricing for laundry professionals to attend events and programs that have overarching benefit to the linen, uniform and facility services industry and would benefit from broader representation. For more information on Alliance Partner pricing, please contact Joseph Ricci at jricci@trsa.org.



Benefit Personally, Professionally

Annual Industry Awards Dinner

Celebrate and recognize industry creativity and excellence by attending the TRSA Annual Industry Awards Dinner. Recognition of exemplary efforts of employees and leaders of member companies will highlight the evening.

All Operator and Associate member companies and their employees are eligible to be nominated for an award. Member companies are encouraged to nominate themselves or others at www.trsa.org/awards; the deadline for submissions is Friday, February 1, 2019.

- All awards are open to all TRSA Operator and Associate member companies
- Awards may be bestowed upon more than one company or individual
- Nominators will receive a \$10 Starbucks gift card as a token of appreciation in support of the TRSA awards program

Award Winners—Recognition and Benefits

Winners of these awards receive discounted event registration (50%) plus one additional complimentary awards dinner ticket:

- **ABOVE AND BEYOND SERVICE AWARD:** Recognizes companies that exemplify customer service at its best; those who exceed the levels of good service and set a higher standard for others to follow.
- **CLEAN GREEN INNOVATION AWARD:** Rewards outstanding efforts in environmental improvement by a company and/or facility implementing an innovative approach to increasing sustainability, reducing energy consumption and positively impacting the environment.
- **COMPANY COMMUNITY SERVICE AWARD:** Honors individuals and/or companies in our industry who have made significant contributions to their community every day by volunteering their time, actions, talents and dedication outside the workplace.
- **DIVERSITY RECOGNITION AWARD:** Presented to individuals and/or companies that have encouraged and facilitated increased diversity in the linen, uniform and facility services industry.
- **SAFETRSA SAFETY EXCELLENCE AWARD:** Recognizes a company or facility that has implemented successful approaches to improving safety.
- **TRSA SERVICE AWARDS:** Recognizes employees who have worked in the industry for at least 25 years. Certificates of merit acknowledging employment anniversaries are awarded every five years through year 45 and plaques are awarded in the 50th year. Awardee names, company and years of service are printed in *Textile Services* magazine. Submitted names are eligible for a complimentary ticket to the awards dinner. Motivate and reward employees by honoring their service to the industry!
- **TRSA VOLUNTEER LEADERSHIP AWARD:** Appreciation of volunteers who work to advance the industry by sharing expertise and ideas. Awardees will be selected by TRSA Executive committee and staff; awards will be presented to both Operators and Associate members.

Nominations for all awards are due by Friday, February 1, 2019. Past* TRSA award winners represent the following companies:

ADI	Iron City Workplace Services
AlSCO, Inc.	Mission Linen
AmeiPride Services	Mohenis Services
Aramark Uniform Services	Morgan Services
Aramark-Wayne Memorial Hospital	Paris Cos.
Atlas/Alliance Health Care Linens	Prudential Overall Supply
Capital Health Care Services	Reino Linen
Cintas Corp.	Roscoe Co.
Coyne Textile Service	Starr Textile Services
Dempsey Uniform & Linen	Superior Linen Service
Ecolab Inc.	Superior Linen Supply Co.
Economy Linen & Towel Service	Triple D Uniform Rental
Ecotex Healthcare Linen Service	Turn-Key Industrial Engineering
Faultless Linen	UniFirst Corp.
G&K Services	Unitex
Gurtler Industries	Up to Date Laundry, Inc.
Huebsch Services	W.H. Linen Supply Co.
	Wildman Business Group
	*award winners since 2011



March 27–28, 2019 • The Dupont Circle Hotel, Washington, DC

4 Easy Ways To Register:

✉ **Mail:** 1800 Diagonal Rd, Suite 200, Alexandria, VA 22314 | ✉ **Email:** registration@trsa.org | 📠 **Fax:** 703.519.0026 | 🌐 **Online:** www.trsa.org/legcon

Registrant Information

Name _____

Nickname (for badge) _____

Company _____

Title _____

Address _____

City/State/Zip _____

Telephone _____

Email (required) _____

- Please check if you require special assistance or have special dietary requirements to fully participate.
- Previous Legislative Conference attendee

Indicate if you will attend:

_____ **Wednesday, March 27, 2019** _____

- | | |
|--|---|
| <input type="checkbox"/> Committee Meetings (12–3 pm)
<i>check only one</i>
<input type="checkbox"/> Associates
<input type="checkbox"/> Healthcare
<input type="checkbox"/> Marketing and Sales
<input type="checkbox"/> Military Veterans
<input type="checkbox"/> Young Executives | <input type="checkbox"/> TRSAPAC Reception \$100 (5:45–6:45 pm)
<i>(For current 2019 TRSAPAC donors or new contributors who donate onsite by personal credit card or check)</i>
<input type="checkbox"/> Awards Dinner (7–9 pm) (included in registration fee)
<input type="checkbox"/> Spouse/Guest—1 additional seat \$150
<input type="checkbox"/> Spouses/Guests—1 table (8 seats) \$1200 |
|--|---|

- Hill Day Issue Briefing/Team Building**
 (4:30–5:30 pm)

_____ **Thursday, March 28, 2019** _____

- | | | |
|---|--|---|
| <input type="checkbox"/> Legislative Breakfast
(8–9 am) | <input type="checkbox"/> Congressional Visits
(9 am–12 pm) | <input type="checkbox"/> Congressional Lunch on The Hill
(12:30–2 pm) |
|---|--|---|

How did you learn about this event? (select one)*:

- Brochure
 Postcard
 Textile Services Magazine
 TRSA Promotional Email
 Textile Services Weekly
 TRSA Website
 Colleague/Co-worker
 Manager/Supervisor
 Social Media: TRSA LinkedIn, Facebook, Twitter

Your Organization Level (select one)*:

- Chairman/CEO/Owner/President
 Vice President/COO/CFO
 Director
 Manager/Supervisor
 Professional/Staff

Your Job Function (select one)*:

- | | |
|--|--|
| <input type="checkbox"/> Customer Service | <input type="checkbox"/> Legal |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> Logistics and Transportation/ |
| <input type="checkbox"/> Environmental | <input type="checkbox"/> Executive Routes |
| <input type="checkbox"/> Executive | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Finance | <input type="checkbox"/> Production |
| <input type="checkbox"/> General Managers | <input type="checkbox"/> Purchasing |
| <input type="checkbox"/> Health and Safety | <input type="checkbox"/> Sales |
| <input type="checkbox"/> Human Resources | <input type="checkbox"/> Training |
| <input type="checkbox"/> Info Systems Mngt./IT | |

(*required)

Register 2, Get 3rd Free

For individuals from same member operator company. Contact Mary Beth Porter, mporter@trsa.org, 877.770.9274, ext. 100, for online discount code.

Hotel Information

The Dupont Circle Hotel
 1500 New Hampshire Ave NW,
 Washington, DC 20036

Attendees may call The Dupont Circle Hotel Reservations Department Team at 202.483.6000. All individual reservations must be guaranteed with a major credit card at time of reservation. If a guaranteed room is not canceled 72 hours prior to arrival, payment for the full rate on that room will be charged.

Room Rate/Group Code

Ask for the "TRSA 2019 Legislative Conference" room rate of USD \$309 before March 5, 2019. Limited availability. Regular room rates will apply after the March 5 deadline.

Location/Airport

The Dupont Circle Hotel is located about 6 miles from the Ronald Reagan Washington National Airport (DCA).

Dress Code

Business casual attire for all sessions, business attire for Awards Dinner and Congressional Visits.

	Early (by Feb. 15)	Full Registration (After Feb. 15)
TRSA Operator Member	<input type="checkbox"/> \$250	<input type="checkbox"/> \$350
TRSA Associate Member	<input type="checkbox"/> \$450	<input type="checkbox"/> \$550
Alliance Partner (see pg. 3)	<input type="checkbox"/> \$325	<input type="checkbox"/> \$450

Payment

Check Enclosed

Charge To: Visa MasterCard American Express Discover

Name on Card _____

Signature (must sign in order to charge credit card) _____

Card Number _____ Exp. Date _____ Security Code _____

Program Cancellation Policy: Written cancellations received by March 12, 2019 will receive a full refund minus a 25% processing fee. Cancellations received after March 12, 2019 will not be refunded and cannot be credited to another TRSA program or event. Refunds will not be granted for no-shows. Cancellations will be processed after the event.

March 27–28, 2019 • The Dupont Circle Hotel, Washington, DC



9th Annual Legislative Conference



**Represent Your
Industry with
Regulatory
and Legislative
Interaction**



**Network with
Special Interest
Groups**



**Benefit
Personally and
Professionally**



Keynote Speaker:

Chris Stirewalt, Politics Editor, Fox News Channel;
Fox News Halftime Report

Register: www.trsa.org/legcon • #TRSALEGCON2019