

MMI

TRSA 28TH ANNUAL MAINTENANCE MANAGEMENT INSTITUTE

THE INDUSTRY'S LONGEST-RUNNING AND MOST-RECOGNIZED

MAINTENANCE MANAGEMENT AND TECHNOLOGY DEVELOPMENT PROGRAM

AUGUST 9-11, 2021

COLLEGE PARK MARRIOTT
HOTEL & CONFERENCE CENTER,
HYATTSVILLE, MD

.....

**Get empowered to create more effective,
efficient and resilient maintenance
practices**

**Foster stronger relationships with peers
and the industry's engineering and
technology experts**

WHO SHOULD ATTEND

Plant/Regional/
Corporate Engineers
Past MMI Attendees

Maintenance/Plant/
General Managers
Supplier Partners

General Session Topics

- Keynote: Results-Oriented Reliability and Maintenance Management
- General Guidance for Properly Disinfecting Your Plant
- Energy Management and Performance Strategies
- Managing Employees in the "New Normal"
- Managing a Successful Plant Shutdown and Return to Service
- Maintaining and Extending the Life of Your Equipment
- Roof Safety and Fall Protection
- Protecting Your Supply Lines/Sourcing

Featured Plant Tour

- A first-hand look at top plants
- Discuss business philosophies with plant leadership
- Discover how technological innovations impact operations

→ REGISTER TODAY! www.TRSA.org/MMI • #TRSAMMI • 877.770.9274

TRSA 28TH ANNUAL MAINTENANCE MANAGEMENT INSTITUTE

AUGUST 9-11, 2021 • HYATTSVILLE, MD

The Latest in Technologies and Maintenance

MMI emphasizes the latest in technologies and maintenance practices via presentations developed by your peers and subject matter experts while minimizing time away from the plant and the overall cost to attend.

Gather with colleagues and industry engineering experts to bring home real-world solutions to tough tasks. Expanded interactive content and networking opportunities provide additional peer-to-peer information-sharing and problem solving.

This Year's Session Topics

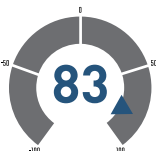
- Energy Management and Performance Strategies
- General Guidance for Properly Disinfecting Your Plant
- Maintaining and Extending the Life of Your Equipment
- Managing a Successful Temporary Plant Shutdown and Return to Service
- Managing Employees in the "New Normal"
- Protecting Your Supply Lines/Sourcing
- Results-Oriented Liability and Maintenance Management
- Roof Safety and Fall Protection

Collaborative Opportunities

- Facilitated Peer-to-Peer Roundtables
- Open Forum (event wrap up facilitated by MMI Task Force)

Plant Tour

Benefit from plant tour and debrief, where you'll review state of the art technologies, their impact on production and collaborate on shared successes and current issues.



**THE TRSA 27TH ANNUAL MAINTENANCE
MANAGEMENT INSTITUTE NET PROMOTER SCORE**
NPS measures attendee willingness to recommend this event; 50 is "excellent."

SCHEDULE OF EVENTS

MONDAY, AUGUST 9	
1-2 pm	KEYNOTE: Results Oriented Reliability & Maintenance Management Christer Idhammar, Founder, CEO and Executive VP, IDCON, Inc.
2:15-3:15 pm	Managing People in the "New Normal"
3:15-3:45 pm	Networking
3:45-5 pm	Facilitated Discussion: Protecting Your Supply Lines in the Time of COVID-19
5-7 pm	Dinner: Cookout
THURSDAY, AUGUST 10	
7 am	Registration Opens
7-8 am	Breakfast
8-9:30 am	Workshop: Maintaining and Extending the Life of Your Equipment Christer Idhammar, Founder, CEO and Executive VP, IDCON, Inc.
10-10:30 am	Networking
10:30 am-12 pm	Workshop: Maintaining and Extending the Life of Your Equipment, cont.
12-1 pm	Lunch
1-1:50 pm	Roof Safety & Fall Protection Charlie Edelman, Corporate Safety Director, Unitex Healthcare Laundry Services
2-3 pm	General Guidance for Properly Disinfecting Your Plant
3-3:30 pm	Networking
3:30-5 pm	Peer-to-Peer Roundtables Facilitated, small-group, brainstorming session
5-7 pm	Dinner
6-6:10 pm	Load Bus for Networking Outing
7-10 pm	DC @ Night Tour (optional)
WEDNESDAY, AUGUST 11	
7 am	Registration Opens
7-8 am	Breakfast
8-11 am	Plant Tour and Debrief
11 am-12 pm	Energy Management and Performance Strategy Bob Corfield, President & CEO, Laundry Design Group, LLC and Matt Lewis, VP, Sales and Marketing, Kemco Systems Co. LLC
12-1 pm	Lunch
1-2:30 pm	Managing a Successful Temporary Plant Shutdown and Return to Service
2:30-3 pm	Networking
3:30-5 pm	Facilitated Open Forum Wrap-up and final discussion of topics covered during the institute Moderated by TRSA's MMI Task Force
5-7 pm	Dinner
6-6:10 pm	Load Bus for Networking Outing
7-10 pm	National Harbor Outing (Optional)

MONDAY, AUGUST 9

1–2 pm

KEYNOTE: *Results Oriented Reliability & Maintenance Management*



Christer Idhammar, Founder, CEO and Executive VP, IDCON, Inc.

Christer Idhammar is a high-profile, award-winning and world-renowned guru and expert in the field of reliability and maintenance management. He started

his career in the Swedish merchant marine where he began developing fundamentals of his Results Oriented Reliability and Maintenance Management concept. During the last 40 years this concept has evolved during his time as mechanic crafts person, engineer, manager, consultant, educator and philosopher, reliability guru and company leader. As a consultant he started the Idhammar group of companies in 1972 and his own company in the U.S. in 1985: IDCON, Inc. located in Raleigh, NC.

In his keynote presentation, Christer will discuss how to re-energize your improvement initiatives in a partnership between operations and maintenance. You'll discover how your organization can build and sustain a successful reliability and maintenance program to improve equipment reliability, optimize maintenance costs, increase production, minimize emergencies and reach your maintenance goals.

2:15–3:15 pm

General Session: *Managing People in the "New Normal"*

The COVID-19 pandemic has forever changed how we live and work in ways we would not have previously thought possible. This session will address:

- Managing your team and colleagues in our changed work environment, which could include recruitment issues, work-from-home difficulties, simultaneously sick workers, disrupted supply chains, new safety precautions, etc.
- Reviewing the lessons learned from the adjustments made due to the pandemic, and what could have been done differently with regard to managing staff.

3:45–5:00 pm

Facilitated Discussion: *Protecting Your Supply Lines/Sourcing*

TRSA MMI Task Force Members

Companies of all sizes and industries have grappled with unexpected supply chain issues. Join a discussion on sourcing and supply management best practices, allowing participants to feel better prepared for what the future holds:

- Exchange ideas and offer solutions for navigating the challenges that the COVID-19 crisis brought about, such as price increases and shipping issues.
- Discuss the process of material management; creating processes to help with sourcing parts and systems on the shelf; OEM and non-OEM support; strategies for identifying multiple sources for inventory counts; and more.

5–7 pm

Cookout and Networking

This is your opportunity to meet new faces, renew connections and make lasting relationships with fellow attendees and presenters at MMI in addition to meeting up with the attendees and faculty members of PMI and EMI, collocated at this venue.



TRSA is committed to helping attendees stay safe! Review our Live Event Health and Safety Protocols at www.TRSA.org/eventsafety.

ALL-INCLUSIVE PACKAGE SIMPLIFIES YOUR EXPENSE REPORTS

Single-room accommodations at the College Park Marriott Hotel & Conference Center are included in your registration fee. Registration also includes breakfast, lunch, dinner and breaks as well as social events and activities. Once you have registered for MMI, accommodations will be automatically reserved for your arrival on Sunday, August 8 through your departure on Thursday morning, August 12. If you plan to arrive early or stay late, please contact TRSA to confirm availability.

✈ TRAVEL TIP

Hyattsville, Maryland is a suburb of Washington, DC and the venue is in close proximity to these three international airports:

- Baltimore/Washington International Thurgood Marshall Airport (BWI) in Maryland (26 miles)
- Ronald Reagan Washington National Airport (DCA) in Virginia (14 miles)
- Dulles International Airport, also in Virginia (35 miles)

TUESDAY, AUGUST 10

8 am–12 noon

Workshop: *Maintaining and Extending the Life of Your Equipment*

Christer Idhammer, Founder, CEO and Executive VP, IDCON, Inc.

Building on his keynote address from the day before, Christer will apply his common-sense approach to building sustainable organizational partnerships to this interactive workshop:

- Evolving your organization through maintenance prevention, preventive maintenance, corrective maintenance and Root Cause Problem Elimination
- The leadership, beliefs, management, people and processes needed to improve reliability and production throughput
- The work management system partnership
- What KPIs to measure and when to use them

The workshop will conclude with a Strategy Roundtable where you'll discuss your goals and get concrete ideas for how to start achieving them.

1–1:50 pm

Roof Safety and Fall Protection

Charlie Edelman, Corporate Safety Director, Unitex Healthcare Laundry Services

Roofers encounter many hazards on the job that can potentially lead to serious injury, illness or even death.

- Learn how to identify the types of hazards and techniques for prevention.
- Benefit from recommended practices that can be implemented immediately to protect workers on roofing jobs.

2–3 pm

General Guidance for Properly Disinfecting Your Plant

The COVID-19 crisis brought to light the importance of disinfection and many maintenance departments have been tasked with developing and leading company disinfection procedures.

- Gain guidance through a review of ISSA Clean Standards to better manage time, technique and manpower for thorough disinfection of your plant.
- Develop best practices for disinfecting all equipment/machinery and highly trafficked areas of your plant.

3:30–5 pm

Peer-to-Peer Roundtables

- Brainstorm with fellow attendees in a small group setting where you can exchange views on a wide range of maintenance-related topics.
- Discuss relevant topics, share and hear “great ideas” when it comes to troubleshooting, preventive/predictive maintenance, safety, staffing the department, inventory/parts, equipment efficiency, etc.

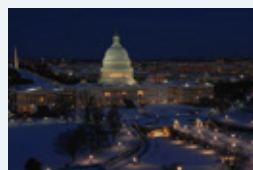
6–10 pm

Networking and Social Opportunity: DC @ Night Bus Tour

See below for details.

FUN! SOCIAL ACTIVITIES PROVIDE NETWORKING OPPORTUNITIES WITH ATTENDEES OF PMI and EMI, COLLOCATED FOR THE FIRST TIME THIS YEAR

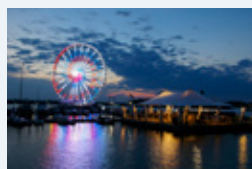
This year TRSA's Professional Management (PMI) and Executive Management (EMI) Institutes are concurrent with MMI at the same location, adding valuable networking opportunities with PMI and EMI participants and faculty in group social functions. Building relationships with all TRSA institute colleagues is a valuable take-away from your time investment in these programs. Make sure you check the boxes on page 6's registration form and attend these unique events.



Tuesday, August 10: DC at Night Bus Tour

Experience the nation's capital at dusk. Enjoy up close, dramatic views of monuments such as the

Jefferson, Lincoln, MLK, FDR and Vietnam memorials, US Capitol and White House. Bus will stop for photo opportunities.



Wednesday, August 11: Night at National Harbor

Enjoy the DC area's unique waterfront entertainment, dining and shopping complex, overlooking

the Potomac River. Pre-plan your night by reviewing the latest offerings at www.nationalharbor.com.

WEDNESDAY, AUGUST 11

8–11 am

Plant Tour and Debrief

Explore top plants and review how their business philosophies and use of current technology impact operations. Tours are interactive and MMI attendees benefit from information sharing to compare processes and solve problems.

11 am–12 noon

Energy Management and Performance Strategy

Facilitators: **Bob Corfield**, President, Laundry Design Group LLC and **Matt Lewis**, VP, Sales and Marketing, Kemco Systems Co. LLC

Learn the ins and outs of energy and heat recovery systems and methods:

- Review the importance of dryer optimization and how to get the most out of every BTU.
- Get a better grasp on the performance of your plant's boilers, ironers, air compressors, etc.

1–2:30 pm

Managing a Successful Temporary Plant Shutdown and Return to Service

Most operations in the linen, uniform and facility services industry experienced a temporary plant shut down because of the pandemic. Bringing plants back online quickly and safely with little to no loss in processing quality is imperative:

- Review proper shutdown procedures to protect and keep your equipment investments in top working order, whether shutdown is due to crisis, emergency or even maintenance needs.
- Discuss proper handling of equipment, including which types can sit idle and which ones cannot.
- Share lessons learned throughout the last year and discuss possibilities for market surges that may come as the pandemic eases.

3–4:30 pm

Facilitated Open Forum

Facilitated by the MMI Task Force

Wrap up your MMI experience with a facilitated, interactive open forum where you'll review what you've learned throughout the event and ask any remaining questions prior to heading home and back to work.

6–10 pm

Networking and Social Opportunity: National Harbor Outing

See page three for details.

2021 TRSA MMI TASK FORCE

Thanks to the following individuals worked on the content of this year's institute:

Ian Bigelow, Chief Executive Officer, Simple Management Solutions, LLC

Bob Corfield, CEO, Laundry Design Group, LLC

Jim Curiale, Director of Engineering, Unitex

Peter Curiale, Sr. Project Engineer, Unitex

Charles Edelman, Corporate Safety Director, Unitex

Paul Jewison, CEO, Textile Care Services

John Lamb, Field Engineer, Cintas Corporation

Chad Lange, Chief Engineer, Sohn Linen

Matt Lewis, VP, Sales and Marketing, Kemco Systems

Chip Malboeuf, VP, Operations & Engineering, ImageFirst

Gerard O'Neill, President/CEO, American Laundry Systems Co. LLC

Dave Tannert, Director of Operations, Kannegiesser USA

Jason Fails, Maintenance Manager, Gunderson Uniform & Linen Rental

Kevin Stark, Engineer, Gunderson Uniform & Linen Rental

Justin Shamion, President, Colmac Industries

CPLM
CERTIFIED PROFESSIONAL
LAUNDRY MANAGER

Individuals who earned the TRSA Certified Professional Laundry Manager (CPLM) designation can receive **up to 18 credit hours** toward recertification by attending MMI educational sessions and plant tours.

August 9-11, 2021 • College Park Marriott Hotel & Conference Center • Hyattsville, MD

4 Easy Ways To Register:

Online: www.TRSA.org/mmi
Email: registration@trsa.org

Mail: 1800 Diagonal Rd, Suite 200, Alexandria, VA 22314
Fax: 703.519.0026

Questions?
877.770.9274

Registrant Information

Full Name (for certificate) _____
 Nickname (for badge) _____
 Company _____
 Title _____
 Address _____
 City/State/Zip _____
 Telephone _____
 Email (required) _____

Please check if you require special assistance or have special dietary requirements to fully participate.

List the top three (3) management challenges you're currently struggling with: _____

NETWORKING OPPORTUNITIES:

- Tuesday, August 10: DC at Night Bus Tour
 Wednesday, August 11: Night on the Town - National Harbor

Check All That Apply:

- EMI Alumni
 CPLM
 Military Veteran
 Attended other TRSA events.

Your Organization Level (select one):

- Chairman/CEO/Owner/President
 Vice President/COO/CFO
 Director
 Manager/Supervisor
 Professional/Staff

Your Job Function (select one):

- Customer Service
 Engineering
 Environmental
 Executive
 Finance
 General Managers
 Health and Safety
 Human Resources
 Info Systems Mngt./IT
 Legal
 Logistics and Transportation/Routes
 Marketing
 Production
 Purchasing
 Sales
 Training

MMI Program Fees include lodging, all meals, breaks, and evening outing transportation. All rooms are non-smoking.

	TRSA Operator Member	Non-Member Operator	TRSA Supplier Partners
Early (by July 9)	<input type="checkbox"/> \$1595	<input type="checkbox"/> \$2195	<input type="checkbox"/> \$1595
Full Registration (after July 9)	<input type="checkbox"/> \$1795	<input type="checkbox"/> \$2395	<input type="checkbox"/> \$1795

Payment

Total \$ _____
 Check Enclosed
 Charge To: Visa MasterCard American Express Discover
 Name on Card _____
 Signature (must sign in order to charge credit card) _____
 Card Number _____
 Exp. Date _____ Security Code _____

Hotel Information

College Park Marriott Hotel & Conference Center
 3501 University Blvd E, Hyattsville, MD

Single-room accommodations at the College Park Marriott Hotel & Conference Center are included in your registration fee. Once you have registered for MMI accommodations will be automatically reserved for your arrival on Sunday afternoon, August 8, through your departure on Thursday morning, August 12. If you plan to arrive early or stay late, please contact TRSA to confirm availability. Please note that all rooms are nonsmoking rooms.

Meals and Attire

All meals are included. The dress code for all classes is business casual with activities being casual. The facilities are air-conditioned and classrooms may become slightly cool; a light jacket or sweater is suggested. Attendees are asked to wear their class shirts (provided at registration) for class pictures and graduation dinner.

Location

College Park Marriott Hotel & Conference Center located on the University of Maryland Campus. The University of Maryland is located just 20 miles from the Reagan National airport (DCA).

Program Cancellation Policy: Written cancellations received by July 23, 2021 will receive a full refund minus a 25% processing fee. Cancellations received after then will not be refunded and cannot be credited to another TRSA program or event. Refunds will not be granted for no-shows. Cancellations will be processed after the event.