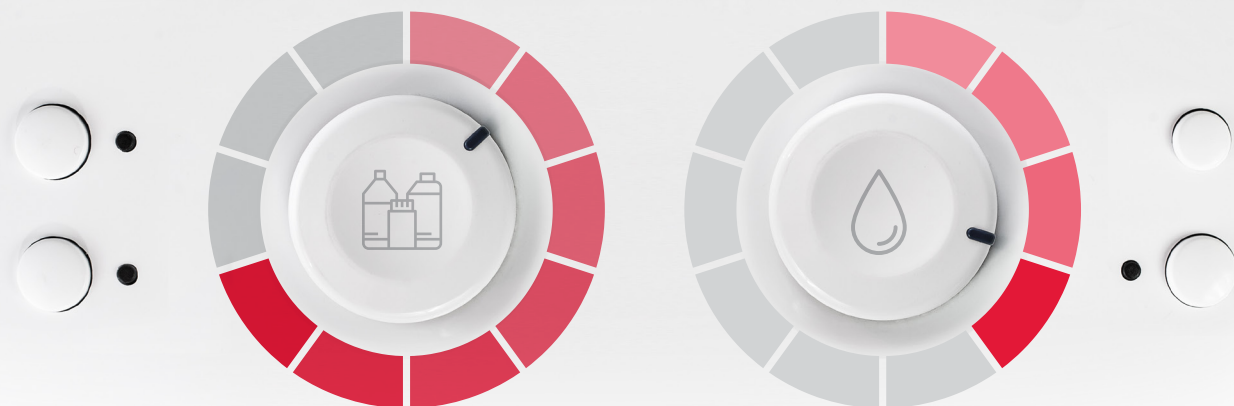


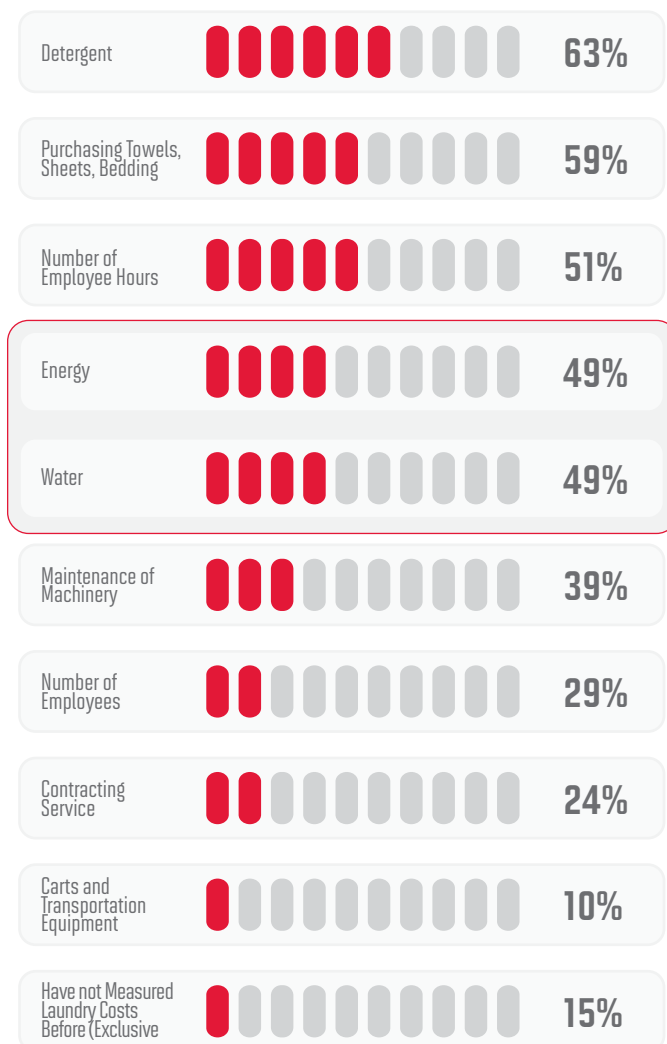
Hospitality Sector Fails To Calculate Full Costs Of Laundry



Businesses are not factoring the cost of laundry correctly. **Fewer than half (49%) factor in the costs for water or energy in their calculations, which are two of the largest factors in determining laundry costs.** Furthermore, 15% of those surveyed have not even attempted to make a calculation.

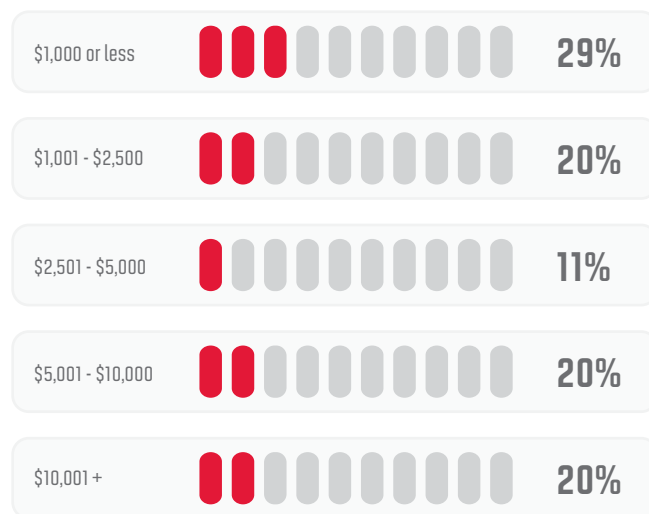
Factors in Estimating Laundry Costs

(Multiple Responses Allowed, Adds Up to More than 100%)



Estimated Monthly Laundry Cost

(n35)



■ Average Monthly Cost

Average Monthly Cost	Hospitality	Hotels 100-199 Rooms (n15)	Hotels 200+ Rooms (n13)
Mean	\$7,227	\$4,264	\$11,269