Businesses are not factoring the cost of laundry correctly. Fewer than half (49%) factor in the costs for water or energy in their calculations, which are two of the largest factors in determining laundry costs. Furthermore, 15% of those surveyed have not even attempted to make a calculation.

Factors in Estimating Laundry Costs
(Multiple Responses Allowed, Adds Up To More than 100%)

- Detergent: 63%
- Purchasing Towels, Sheets, Bedding: 59%
- Number of Employee Hours: 51%
- Energy: 49%
- Water: 49%
- Maintenance of Machinery: 39%
- Number of Employees: 29%
- Contracting Service: 24%
- Carts and Transportation Equipment: 10%
- Have not Measured Laundry Costs Before (Exclusive): 15%

Estimated Monthly Laundry Cost
(n35)

- $1,000 or less: 29%
- $1,001 - $2,500: 20%
- $2,501 - $5,000: 11%
- $5,001 - $10,000: 20%
- $10,001+: 20%

Average Monthly Cost

<table>
<thead>
<tr>
<th>Type</th>
<th>Hospitality Hotels 100-199 Rooms (n15)</th>
<th>Hotels 200+ Rooms (n13)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mean</td>
<td>$7,227</td>
<td>$4,264</td>
</tr>
<tr>
<td>Mean</td>
<td></td>
<td>$11,269</td>
</tr>
</tbody>
</table>

TRSA100+

Strengthening and Promoting the Linen, Uniform and Facility Services Industry