



Women In Textiles 2019 Survey Results

What is your job role?

35% Managers

20% Others (HR, Safety, QA, Marketing, Sales Rep, Office, CSR, etc.)

15% Senior Managers

How many years in the industry?

Most: 33% just 1 to 5 years in the industry

Average: 12.74

Least: 1

Most: 43

What is your age?

Average age range 40-49

Company size (employees)?

Average: 2441

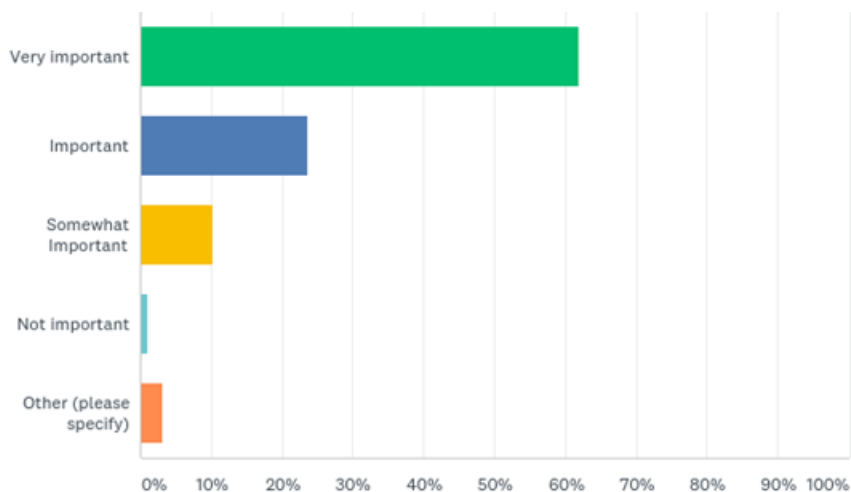
Smallest: 4

Biggest: 50,000

Biggest fear, challenge or frustration at work? Top 5 categories:

1. Staffing
2. Sexism/Ageism
3. Customers
4. Lack of Resources
5. Lack of Appreciation/Empowerment

How important to you is it that we address work/life balance?



What topic(s) could we address that would be most helpful to you? Top 2 answers:

1. How to deal with dismissive behavior or lack of respect from co-workers or customers
2. How to navigate being a woman in what has traditionally been a "man's world"

To be most effective, what one thing do women in the industry need to STOP, START or CONTINUE doing?

STOP...complaining, gossiping, apologizing

STOP ...feeling inferior, afraid, insecure.

STOP ...being passive, pushovers, emotional

START...participating, advocating, sharing

START ...being more yourself, more vocal, more visible

START ... delegating, mentoring, empowering

CONTINUE...forging ahead, pressing on, becoming leaders

CONTINUE ...standing strong, being confident, paying attention

CONTINUE ... representing our industry, grabbing a hold of opportunity

If you think there is a training that TRSA could provide that would make your work life easier, what might that be? Top 3 answers:

1. Training Specific to Women
2. Time Management
3. Mgt/Leadership

Training Specific to Women topics:

- Assertiveness / Confidence
- Public Speaking / Negotiation
- Women's Retreat / Keynote Speakers

If we were to create a "Girlfriends Guide to the Industry," what would your first reaction be to this guide?

- Could be useful (50%)
- It's about time - we need it! (32%)
- Don't need it (18%)

If the "Girlfriends Guide to the Industry" were available today, how likely would it be that you would read it?

- Most likely read it (50%)
- Stop everything and read it today! (25%)
- Might read it (10%)
- Wouldn't likely read it (7.5%)
- Other (7.5%)...
 - Not sure. Would skim first to review topics to see if they would apply to my specific situation.
 - Change the title and I'll read it
 - I would love to participate and contribute.

Women In Textiles 2019 Survey Results (Cont.)

WOMEN IN TEXTILES 2019 SURVEY SUMMARY

Biggest Challenge or Frustration At Work:



Over 80%
said it was
**Important or
Very Important**
for us to address
Work/Life Balance



Only 1%
said it was
Not Important
for us to address
Work/Life Balance

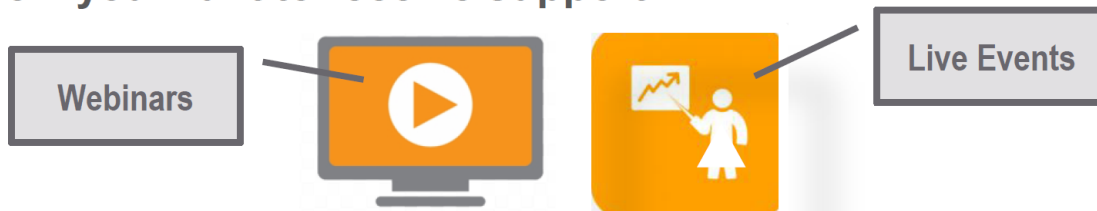
Most Helpful Topic For Us To Address:

**How to deal with
dismissive
behavior or lack of
respect from co-
workers or
customers**



**How to navigate
being a woman in
what has
traditionally been
a "man's world"**

How you want to receive support:



Specific Training For Women That TRSA Could Provide:

- Assertiveness / Confidence
- Public Speaking / Negotiation
- Women's Retreat / Keynote Speakers



WOMEN IN TEXTILES

2019 SURVEY SUMMARY (cont)

What Do Women In The Industry Need To STOP, START or CONTINUE Doing?

STOP

...complaining,
gossiping,
apologizing

STOP ...feeling
inferior, afraid,
insecure.

STOP ...being
passive, pushovers,
emotional

START

...participating,
advocating, sharing

START ...being
more yourself, more
vocal, more visible

START ...
delegating,
mentoring,
empowering

CONTINUE

...forging ahead,
pressing on,
becoming leaders

CONTINUE ...
standing strong,
being confident,
paying attention

CONTINUE ...
representing our
industry, grabbing a
hold of opportunity

Your Feedback On The...

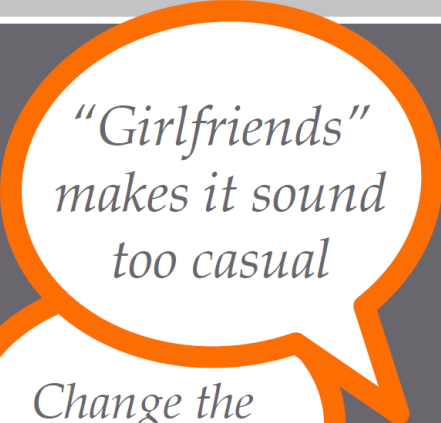
~~GIRLFRIENDS'~~ GUIDE TO THE INDUSTRY

First Reaction:

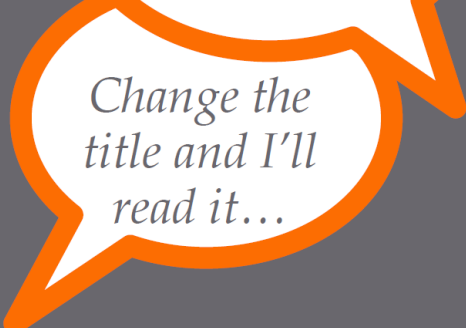
- Could be useful (50%)
- It's about time - we need it! (32%)
- Don't need it (18%)

If It Were Available Today:

- Most likely read it (50%)
- Stop everything and read it today! (25%)
- Might read it (10%)
- Wouldn't likely read it (7.5%)
- Other (7.5%)



*"Girlfriends"
makes it sound
too casual*



*Change the
title and I'll
read it...*