**Marketing & Sales Committee Meeting and Conference Call**

**Hyatt Regency Boston Harbor**

**Teleconference option: 1-877-216-1555, passcode 301305, then #**

**September 17, 2019, 1:30-3:30 pm EST**

1. **Open discussion roundtable on industry-related issues (30 minutes)**
2. **Hygienically Clean Food Service Video and Script**

*Script Task Force:* Kasey Wahl and Emily Novotny

Draft is attached; any other tweaks to script prior to animation

1. **2019 Marketing & Sales Summit**

*Summit Task Force:* Andy Feldman, Karen Harrington, Jerry Martin, Ben Saukko, Amanda Steffen

Brochure is being produced and mailed; pdf attached

Attendance in 2018 was 65

1. **New Projects - Ideas**
2. **4th Quarter Committee Meeting/Call for 2019 –** at the 2nd Annual Marketing and Sales Conference, December 4, 2-4 pm EST in Tampa

To gain access to the google drive with Committee resources, contact Sharon Sheldon at TRSA [ssheldon@trsa.org](mailto:ssheldon@trsa.org)