**Marketing/Sales Internship 2020**

**POSITION DESCRIPTION:** Paid Marketing/Sales Internship

Participates in various stages of marketing campaigns with creative ideas that help achieve company goals. Gains broad experience in various aspects of marketing, including developing, expanding and maintaining marketing channels.

This internship will help you acquire marketing skills and provide you with knowledge of various marketing strategies. Ultimately, you will gain broad experience in marketing and should be prepared to enter any fast-paced work environment.

**Duties:**

Assist management and staff in:

* Developing and implementing strategies
* Creating print and online campaigns
* Inside and outside selling (setting appointments, collecting data)
* Performing daily administrative tasks
* Managing and updating database and CRM systems

**LEARNING OBJECTIVES:**

* Understanding marketing strategies (differentiation)
* Collect and analyze sales and marketing data
* Prepare sales presentations
* Execute marketing events and trade show exhibits
* Learn industrial processes and products

**QUALIFICATIONS:**

* Current undergraduate enrollment in a related degree
* Passion for the marketing industry and its best practices
* Solid understanding of different marketing techniques
* Excellent knowledge of MS Office
* Familiarity with marketing computer software and online applications (e.g. CRM tools, Online analytics and Google Adwords)