

# TRSA VIRTUAL LEADERSHIP SUMMIT

**Register Today and Join Us Online: July 15, 11:00 am - 4:30 pm ET**

**LIVE PRESENTATIONS**

**AND PANELS**

**PRE-RECORDED**

**SESSIONS**

**INTERACTIVE**

**EXPERIENCE WITH**

**BREAKOUT ROOMS**

**SMALL GROUP**

**NETWORKING AND**

**COLLABORATION**

**VIRTUAL NETWORKING RECEPTION**

## FEATURED SESSIONS:



**KEYNOTE PRESENTATION:** *Make Way for Gen Z!* by Jonah and David Stillman, father-son (GenXer-GenZer) duo who will discuss the trends that define Generation Z and their impact on the workforce and marketplace

- *Emotional Intelligence Assessment and Workshop*
- *Family Business Success Stories: A Fireside Chat*
- *The Importance of a Positive Mindset and Positive Recognition in the Workplace*
- *Why and How You Should Spend More Time Empowering, Less Time Managing*
- **CLOSING PANEL:** *COVID-19: How Did the Industry Respond...and How Do We Recover?*

**WHO SHOULD  
ATTEND**



**CEOs/Executives**



**Next Generation  
Executives**



**Emerging Leaders**

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**REGISTRATION NOW OPEN** for CEOs/Executives, Next Generation Executives and Emerging Leaders

## Wednesday, July 15 - Live Virtual Presentations and Activities

11:00 - 11:50 am ET	<p>Welcome by TRSA Chairman, Jim Buik and TRSA President and CEO, Joseph Ricci</p> <p><b>General Keynote: Make Way for Gen Z!</b></p> <p>Jonah and David Stillman, father and son, Gen X/Gen Z speaking team</p>	
<b>Concurrent Sessions</b>		
12:00 - 1:00 pm ET	<p><b>Emotional Intelligence Assessment and Workshop</b></p> <p>Eric Kurjan, president, Six Disciplines Consulting</p>	 <p><b>Why and How You Should Spend More Time Empowering, Less Time Managing</b></p> <p>Everett Gutierrez, executive facilitator, DX Learning</p>
1:00 - 1:30 pm ET	<b>Stretch and Snack Break</b>	
1:30 - 2:30 pm ET	<p><b>Family Business Success Stories: A Fireside Chat</b></p> <p>Johanna Ames, president, Ames Linen Service; Bryan Bartsch, president, Ecotex Healthcare Linen Service; John Clark, CEO, Prudential Overall Supply and David Potack, president, Unitex</p> <p>Moderator: Randy Bartsch, president, Ecotex Healthcare Linen Service</p>	 <p><b>The Importance of a Positive Mindset and Positive Recognition in the Workplace</b></p> <p>Don Sandel, executive facilitator, DX Learning</p>
2:45 - 3:45 pm ET	 <p><b>Facilitated Closing Panel: COVID 19 - How Did the Industry Respond ... and How Do We Recover?</b></p> <p>Jim Buik, president, Roscoe Co., and TRSA Chairman; Jim Cashman, president ImageFirst; P.J. Dempsey, president, Dempsey Linen &amp; Uniform Supply; and Harry Kertenian, CEO, Magic Laundry</p> <p><b>Facilitator:</b> Joseph Ricci, president and CEO, TRSA</p>	
3:45 - 4:30 pm ET	<b>Virtual Networking Reception</b>	

### Plus access to these pre-recorded Sessions:

1. *Action Steps for a Better Workplace Culture*
2. *Inspiring Your Team During Times of Crisis*
3. *The Modern Workforce Deserves Modern Thinking*



Denotes interactive sessions with small group discussions in breakout rooms



Earn Up to Seven (7) Credits Towards Recertification

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### One Price — Full Access!

Join Live to Network and Share Ideas in Real Time  
or Watch Recordings Later at Your Convenience

TRSA Members (Operators and Associates)	Non-Members (Operators Only)
<b>\$395</b>	<b>\$795</b>

# 100%

of the attendees who evaluated the 2018 Leadership Summit (Chicago, IL) said they would attend future summits.