

TRSA's Response to the COVID-19 Crisis

The Association for the Linen, Uniform and Facility Services Industry



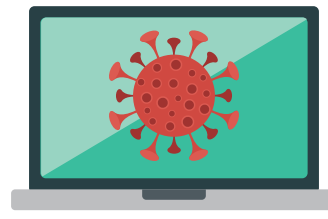
116

Wins for the Industry



714

Letters Sent to 250+ Federal and State Legislators



141

Industry-Specific Resources at TRSA's Coronavirus Resource Center Benefitting 12,810 Users



25

Breaking News Alerts



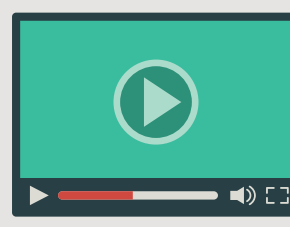
37

Press Releases



260

Social Media Posts with 29,923 Impressions



27

Webinars with 1,476 Attendees



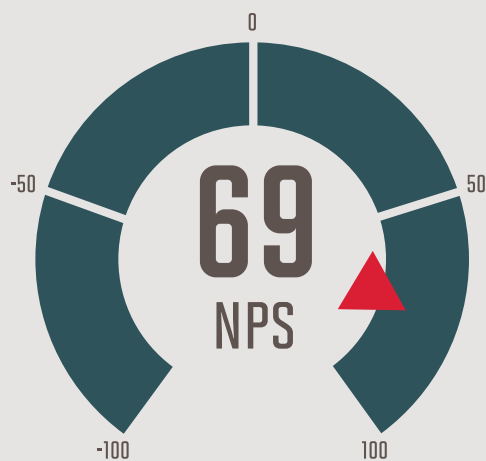
20

Teleconferences

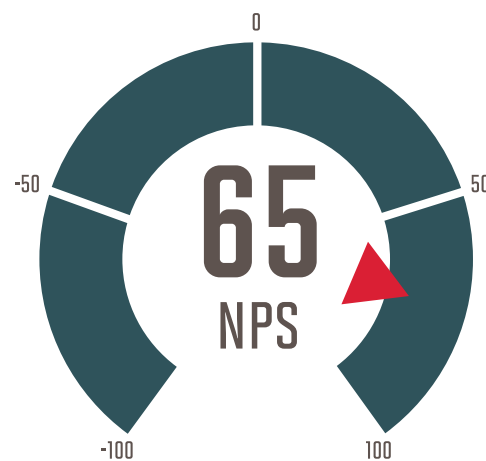


145M+

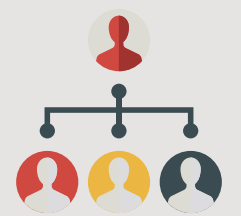
People Reached with our Messaging



2020 Operator Member NPS Score*



2020 Supplier Partner NPS Score*



100%

of Staff Remained on the Job

*Net Promoter Scores of TRSA. A score of 50 or more is considered excellent.