

2025 TRSA Calendar of Events

See the full schedule and registration details at
www.TRSA.org/events

TRSA Regional Production Summits & Plant Tours

**January 22-23 | West Coast Regional | Embassy Suites
Arcadia/Pasadena, Arcadia, CA**

**March 26-27 | TRSA Midwest Regional | Embassy Suites
O'Hare Rosemont, IL**

**October 21-22 | Northeast Regional | Doubletree
Philadelphia, Philadelphia, PA**

Three cities, three dates and one comprehensive agenda. Event informs of latest process improvements for better throughput and increased productivity in plant operations. *75+ attendees.*

TRSA 112th Annual Conference

May 13-15 | Hyatt Regency Indian Wells, Indian Wells, CA
Annual gathering of TRSA's membership of independent, national and international operators, as well as leading global product and service associate suppliers. *200+ attendees.*

TRSA Executive/Production Management Institutes (EMI/PMI)

August 10-14 | College Park Marriott Hotel & Conference Center, Hyattsville, MD

Two unique Management Institutes offer members the opportunity to refine their management and technical skills in a multi-year interactive program. *150+ attendees.*

TRSA Experience @ The Clean Show Reception

August 22 | Cuba Libre Restaurant & Rum Bar, Orlando FL
Kick off the start of The Clean Show and gather with executives and leaders of the linen, uniform, and facility services industry at our Welcome Reception. *400+ attendees.*

HR Virtual Summit Series

September 9 | October 7 | November 4

This series consists of 3 2- hour sessions spread out over 3 days in 3 months providing HR professional best practices from other industries and peer-to-peer sharing.
50+ attendees.

Safety & Health Virtual Summit Series

September 16 | October 9 | November 6

This series consists of 3 2- hour sessions spread out over 3 days in 3 months providing Health and Safety professionals the benefit from increased safety awareness among your employees by providing practical, hands-on analysis of trends, issues and techniques.
50+ attendees.

TRSA Canadian/Pacific Northwest Summit

October 1-2 | Hilton Vancouver Metrotown, Burnaby, BC

Industry leaders from Canada and the Pacific/Northwest gather for educational sessions, tours and networking opportunities that will positively impact the management and production skills of Canadian markets. *50+ attendees.*

TRSA 8th Annual Marketing, Sales & Service Summit

November 18 | Hilton Boston Back Bay, Boston, MA

Groundbreaking event for marketing, sales and service executives to learn how to move away from blanket branding and develop strategies and tactics to profitably win new business. *60+ attendees.*

TRSA 14th Annual Healthcare Conference

November 19-20 | Hilton Boston Back Bay, Boston, MA

Premier and largest event for executives and upper management of plants serving all types of medical facilities. Event highlight includes state of the art plant tour and debrief. *150+ attendees.*

TRSA Webinar Series

Generate highly targeted leads. Partner with TRSA on webinars and position your company as a thought leader in bringing topical education content to industry professionals. *Average 90+ attendees per webinar.*

TRSA Network Connection Roundtables Virtual

A new way to collaborate with specialized groups within the industry. These virtual discussions provide opportunities for industry leaders to collaborate with peers through participation in roundtables.
50+ attendees per roundtable.





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Return form to:

Mail: 1800 Diagonal Rd, Suite 200, Alexandria, VA 22314 | **Email:** registration@trsa.org | **Fax:** 703.519.0026

CALL FOR SPONSORSHIP

Chris Kennedy | 847.498.4520 ext 3008 | 708.508.4434 | kennedy@trsa.org | Upstate NY, Midwest, West, Canada & Mexico
Shawn Register | 334.270.4060 | sregister@trsa.org | NYC, East Coast, Southwest plus International (excl. Canada & Mexico)

TRSA Production Summits & Plant Tour

Title Sponsor for **All Three Summits** | \$12,000

2 | TRSA Midwest Production Summit & Plant Tour | March 26-27

Event Sponsor | \$5,000
Reception Sponsor | \$3,000 **SOLD**
Breakfast Sponsor | \$2,500
Lunch Sponsor | \$2,500 **SOLD**
Transportation Sponsor | \$2,500

3 | TRSA Northeast Production Summit & Plant Tour | October 22-23

Event Sponsor | \$5,000
Reception Sponsor | \$3,000 **SOLD**
Breakfast Sponsor | \$2,500
Lunch Sponsor | \$2,500 **SOLD**
Transportation Sponsor | \$2,500

TRSA Webinar Series

Custom Webinar Sponsor, 60 Minutes | \$8,000
Custom Webinar Sponsor, 30 Minutes | \$6,000
Series Sponsor | \$4,500

TRSA Networks Connections Roundtables | Virtual

March 4 | Production | \$2,500
April 8 | Safety/Risk Management | \$2,500
April 22 | Marketing, Sales & Service | \$2,500
June 11 | IT | \$2,500
June 24 | General Managers | \$2,500
July 8 | Production | \$2,500
July 15 | Marketing, Sales & Service | \$2,500
July 31 | Fleet | \$2,500
September 23 | Production | \$2,500
December 9 | General Manager | \$2,500
December 16 | IT | \$2,500

TRSA 112th Annual Conference May 13-15

Title Partner | \$15,000 **SOLD**
Event Sponsor | \$7,500
Welcome Reception Sponsor | \$5,000 **SOLD**
Breakfast Sponsor (x2) | \$4,000
Lunch Sponsor | \$4,000 **SOLD**
Awards Dinner Sponsor | \$5,000 **SOLD**
Networking Break Sponsor | \$3,000
Keynote Sponsor Day 1 | \$5,000
Keynote Sponsor Day 2 | \$5,000
Evening Wine Down Sponsor | \$4,000 **SOLD**
Golf Sponsor | \$4,000 **SOLD**
Pickleball Sponsor | \$4,000
Spouse/Partner Meet & Greet | \$2,500
Spouse/Partner Excursion Sponsor | \$3,000

TRSA Executive/Professional Management Institutes (EMI/PMI) August 10-14

Institutes Partner | \$12,500 **SOLD**
Event Sponsor | \$7,500
Meals Sponsor | \$4,000
Networking Break Sponsor | \$3,000
PMI Transportation Sponsor | \$2,500 **SOLD**
Closing Reception & Graduation Dinner Sponsor | \$4,000 **SOLD**

TRSA Experience at The Clean Show August 22

Title Sponsor
Includes 10 Free Reception Tickets | \$15,000
Ultimate Clean Sponsor
Includes 7 Free Reception Tickets | \$7,500
Premium Fresh Sponsor **SOLD**
Includes 5 Free Reception Tickets | \$5,000
Basic Bright Sponsor
Includes 3 Free Reception Tickets | \$3,000

HR Virtual Summit Series

September 9 | October 7 | November 4

Series Sponsor | \$3,000

Safety & Health Virtual Summit Series

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Lunch Sponsor | \$2,500
Transportation Sponsor | \$2,500

TRSA 8th Annual Marketing & Sales Summit | November 18

Title Sponsor | \$7,500
Reception Sponsor | \$3,000
Breakfast Sponsor | \$2,500
Lunch Sponsor | \$2,500

TRSA 14th Annual Healthcare Conference November 19-20

Title Sponsor | \$15,000 **SOLD**
Event Sponsor | \$7,500
CEO Roundtable Sponsor | \$5,000
Reception Sponsor | \$2,500 **SOLD**
Breakfast Sponsor | \$2,500
Lunch Sponsor | \$2,500 **SOLD**
Transportation Sponsor | \$2,500

REGISTRATION INFORMATION

NAME

COMPANY/TITLE

ADDRESS

CITY/STATE/ZIP

TELEPHONE/CELL

EMAIL (required)

PAYMENT OPTIONS

Check Enclosed – or charge to:

Visa

MasterCard

Discovery

AmericanExpress

NAME ON CARD

SIGNATURE (REQUIRED)

CARD NUMBER

EXPIRATION DATE/SECURITY CODE