

### 2024 TRSA Calendar of Events



See the full schedule and registration details at www.TRSA.org/events

### TRSA 14th Annual Legislative Conference

### April 10-11 | The Madison Hotel, Washington DC

Offers the opportunity to impact TRSA initiatives and influence the industry advocacy agenda. Our membership gathers to raise awareness and educate legislators and regulators about tax, workplace safety, labor, energy and water and energy concerns affecting the industry. 100+ attendees.

### TRSA HR, Health & Safety Summit

### April 30 | Hyatt Regency Milwaukee, Milwaukee, WI

HR, Health and Safety experts and peers join to share new ways to handle HR compliance, talent development, and improve safety culture in the industry. 40+ attendees.

### **TRSA Regional Production Summits & Plant Tours**

Jan 24-25 | West Coast Regional | The Palms Hotel, Las Vegas, NV

May 1-2 | TRSA/WATS Midwest Regional | Hyatt Regency, Milwaukee, WI

## October 16-18 | Northeast Regional | Newark Liberty International Airport , Newark, NJ

New this year three cities, three dates and one comprehensive agenda. Event informs of latest process improvements for better throughput and increased productivity in plant operations. 75+ attendees.

## TRSA Executive/Professional Management Institutes (EMI/PMI)

# August 11-15 | College Park Marriott Hotel & Conference Center, Hyattsville, MD

Two unique Management Institutes offer members the opportunity to refine their management and technical skills in a multi-year interactive program. 150+ attendees.

### TRSA 111th Annual Conference and Exchange

#### September 24-26 | The Broadmoor, Colorado, CO

Annual gathering of TRSA's membership of independent, national and international operators, as well as leading global product and service associate suppliers. 200+ attendees.

# TRSA 31st Maintenance Management Institute (MMI)

# October 16-18 | Newark Liberty International Airport Marriott, Newark, NJ

The industry's longest-running and most recognized maintenance and technology development program. 50+ attendees.

### TRSA 7th Annual Marketing & Sales Summit

#### November 12 | Westin Buckhead, Atlanta, GA

Groundbreaking event for marketing and sales executives to learn how to move away from blanket branding and develop strategies and tactics to profitably win new business. 40+ attendees.

### **TRSA 13th Annual Healthcare Conference**

#### November 13-14 | Westin Buckhead, Atlanta, GA

Premier and largest event for executives and upper management of plants serving all types of medical facilities. Event highlight includes state of the art plant tour and debrief. 150+ attendees.

#### **TRSA Webinar Series**

Generate highly targeted leads. Partner with TRSA on webinars and position your company as a thought leader in bringing topical education content to industry professionals. *Average 90+ attendees per webinar.* 

#### **TRSA Virtual Roundtables**

#### Virtual

A new way to collaborate with specialized groups within the industry. These virtual discussions provide opportunities for industry leaders to collaborate with peers through participation in roundtables. 50+ attendees per roundtable.

March 7 | Women in Textiles
June 25 | General Managers
September 13 | Human Resources
November 19 | Next Generation
December 3 | General Managers





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Return form

Mail: 1800 Diagonal Rd, Suite 200, Alexandria, VA 22314 | Email: registration@trsa.org | Fax: 703.519.0026

TRSA 14th Annual Legislative Conference   April 10-11  Title Sponsor   \$7,500 SOLD  Awards Dinner Sponsor   \$3,000  Breakfast Sponsor   \$2,500  Lunch Sponsor   \$2,500	TRSA HR, Health & Safety Summit April 30  Title Sponsor   \$5,000 SOLD Reception Sponsor   \$3,000 Breakfast Sponsor   \$2,500 Lunch Sponsor   \$2,500 Transportation Sponsor   \$2,500	TRSA Maintenance Management Institute (MMI)   October 16-18  Title Sponsor   \$7,500 Reception Sponsor   \$2,500 SOLD  TRSA 7th Annual Marketing & Sales Summit   November 12
TRSA Production Summits & Plant Tour  □ Title Sponsor for All Three Summits   \$12,000  1   TRSA Westcoast Production         Summit & Plant Tour   January 24–25  □ Event Sponsor   \$5,000  □ Reception Sponsor   \$2,500  □ Lunch Sponsor   \$2,500  □ Lunch Sponsor   \$2,500  □ Transportation Sponsor   \$2,500  2   TRSA/WATS Midwest Production         Summit & Plant Tour   May 1–2  □ Event Sponsor   \$5,000  □ Reception Sponsor   \$2,500  □ Lunch Sponsor   \$2,500  □ Lunch Sponsor   \$2,500  □ Lunch Sponsor   \$2,500  □ Transportation Sponsor   \$2,500  □ Lunch Sponsor   \$2,500  □ Transportation Sponsor   \$2,500  □ Transportation Sponsor   \$2,500  □ Reception Sponsor   \$2,500  □ Reception Sponsor   \$3,000  □ Reception Sponsor   \$5,000  □ Reception Sponsor   \$5,000  □ Reception Sponsor   \$3,000	TRSA Executive/Professional Management Institutes (EMI/PMI) August 11-15 Institutes Partner   \$15,000 Event Sponsor   \$7,500 Breakfast Sponsor   \$2,500 Lunch Sponsor   \$2,500 Lunch Sponsor   \$2,500 Dinner Sponsor   \$2,500 Closing Reception & Graduation Dinner Sponsor   \$1,500 Dinner Sponsor   \$1,500 Dinner Sponsor   \$1,500 Dinner Sponsor   \$2,500 TRSA 111th Annual Conference and Exchange   September 24-26 Title Partner   \$15,000 SOLD Event Sponsor   \$7,500 Welcome Reception Sponsor   \$3,000 Unch Sponsor   \$3,000 Lunch Sponsor   \$3,000 Chairman Reception Sponsor   \$3,000 Awards Dinner Sponsor   \$3,000 Awards Dinner Sponsor   \$5,000	☐ Title Sponsor   \$7,500 ☐ Reception Sponsor   \$3,000 ☐ Breakfast Sponsor   \$2,500 ☐ Lunch Sponsor   \$2,500 ☐ TRSA 13th Annual Healthcare Conference   November 13-14 ☐ Title Sponsor   \$15,000 SOLD ☐ Event Sponsor   \$7,500 SOLD ☐ CEO Roundtable Sponsor   \$5,000 ☐ Reception Sponsor   \$2,500 SOLD ☐ Breakfast Sponsor   \$2,500 ☐ Lunch Sponsor   \$2,500 ☐ Lunch Sponsor   \$2,500 ☐ Transportation Sponsor   \$2,500 ☐ TRSA Roundtables   Virtual ☐ March 7   Women in Textiles ☐ June 25   General Managers ☐ September 12   Human Resources ☐ November 19   Next Generation ☐ December 3   General Managers
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