



TRSA HR, HEALTH & SAFETY SUMMIT

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SCHEDULE AT A GLANCE

Benefit from these presentations, whether they are industry-specific or best practices from other industries. Stay engaged with peer-to-peer sharing and pre- and post-event fun!

MONDAY, APRIL 19	
7–8 pm ET	Virtual Pub Crawl & Amusing Conversations Includes networking option
TUESDAY, APRIL 20	
12–12:45 pm ET	Welcome Remarks and Keynote Session Recruiting and Selecting People Who Stay Sherri Merbach, Certified Executive Coach and Managing Director of C-Suite Analytics
1–1:30 pm ET	Hot Topics in Employment Law Joseph P. Shelton, Regional Managing Partner, Fisher & Phillips LLP
1:45–2:15 pm ET	How Employee Engagement Impacts the Bottom Line Nicole Belyna, SHRM-SCP, Field Services Director at SHRM
2:30–3:15 pm ET	Courageous Conversations: Promoting Healthy Discussion in the Workplace Brought to you by TRSA's DEI Committee Gina Radke, Author, Leadership Coach, Speaker and Owner and CEO, Galley Support Innovations
3:30–4:45 pm ET	Facilitated Small-Group Discussions: HR/Workforce Management Facilitators: TRSA HR Committee Members
WEDNESDAY, APRIL 21	
12–12:45 pm ET	Fleet Safety & Compliance: Is Your Driver Defensible? Richard Malchow, Regulatory Expert and Editor-Transport Management, J. J. Keller & Associates, Inc.
1–2:15 pm ET	Facilitated Small-Group Discussions: Health & Safety Facilitators: TRSA Safety Committee Members
2:30–3:15 ET	Contractor Safety: Orientation & Training Frank Makson, Regional S&H Manager, Cintas Corp. and Todd B. Logsdon, Partner, Fisher & Phillips LLP
3:30–4:15 pm ET	Industry HR & Safety Experts Panel: Workplace Impacts of the Pandemic Cliff Dietrich, Director, Human Resources, WSI; Hector Durand, Safety & Health Manager, Prudential Overall Supply; Stephen Jenkins, Director, Safety & Health, Cintas Corp.; Kelly Saliba, SPHR, Vice President, Human Resources, Economy Linen Hospital Services Moderators: Foshie Bell, Health & Safety Coordinator, NOVO Health Services, LLC and Catalina Dongo, Vice President of Human Resources, UniFirst Corp.
4:15–5 pm ET	Closing Reception: Do You Believe in Magic? Includes networking option Magician and Mentalist Gary Ferrar

FOR THE MOST UP-TO-DATE INFORMATION AND TO REGISTER VISIT: www.TRSA.org/hr-hs



TRSA HR, HEALTH & SAFETY SUMMIT

INTERACT. LEARN. NETWORK.

MONDAY, APRIL 19

7–8 pm ET

Virtual Pub Crawl & Amusing Conversations

 **INTERACTIVE NETWORKING OPPORTUNITY**

- Grab your drink of choice and log into the Virtual Pub Crawl!
- Network in a friendly, informal setting with summit attendees where groups will be mixed up every 10 minutes.
- Be prepared to use your imagination—not your phone—to come up with answers to some “trivial” questions, debate on ridiculous topics and carry on pointless (but hilarious) conversations with fellow attendees!

TUESDAY, APRIL 20

12–12:45 pm ET



Welcome and Keynote: *Recruiting and Selecting People Who Stay*



Speaker: Sherri Merbach, Certified Executive Coach and Managing Director of C-Suite Analytics

The greatest challenge to recruiting today is the need to adjust to so many changing business circumstances. Staffing requires planning, building, and implementing an effective sourcing strategy. Multiple proactive approaches are needed to build your candidate pipeline. Are you hiring the right people that are qualified, display resilience, fit your culture, and stay? If you are struggling to fill your open positions with the best candidates, not just the best available, don't miss this presentation.

Attendee benefits include:

- Uncovering the five secrets to getting 30% more applicants to your job postings.
- Discovering proactive recruiting approaches to expand your recruiting pipeline.
- Learning to implement proven selection practices that improve new hire retention.

1–1:30 pm ET

Hot Topics in Employment Law



Speaker: Joseph P. Shelton, Regional Managing Partner, Fisher & Phillips LLP

Pick up the latest employment law updates for the new year, including:

- Changes From the Biden Administration that will impact employers in the areas of workplace safety, the National Labor Relations Board, wage and hour, pay equity and leave laws. Tune in to hear more about these developments and how to best prepare your workplace for the impending changes.
- COVID-19 Employer Update, covering the issues at the forefront of employer concerns, including vaccination-related questions, the latest COVID-19 litigation trends and how to be proactive to avoid liability.

1:45–2:15 pm ET

How Employee Engagement Impacts the Bottom Line



Speaker: Nicole Belyna, SHRM-SCP, Field Services Director at SHRM

High-performing employees will increase company revenue and growth, and there is plenty of science to back up a positive correlation between highly engaged employees and their performance at work. Companies with a high level of engaged employees outperform their competitors and are in a better position to rebound after a recession or other major crisis (like the current pandemic!).

- Learn why engaged employees go above and beyond and how this increase in engagement and performance will ultimately impact your organization's bottom line.
- Discover how to motivate your employees to make the move from simply “putting in their time” to being committed to their work.
- Understand how to lead your teams with an intentional focus on engagement, resulting in increases in productivity, profitability and customer service metrics.



ABOUT TRSA LIVE VIRTUAL EVENTS

All aspects of this event will be hosted live at the times listed on the agenda; replay of the event will be available in the 24/7 TRSA On-Demand Learning Center.



TRSA HR, HEALTH & SAFETY SUMMIT

INTERACT. LEARN. NETWORK.

TUESDAY, APRIL 20, CONT.

2:30–3:15 pm ET

Courageous Conversations: Promoting Healthy Discussion in the Workplace



Speaker: Gina Radke, Author, Leadership Coach, Speaker and Owner and CEO, Galley Support Innovations

Brought to you by TRSA's DEI Committee

Embracing and appreciating every person's background demonstrates your commitment to

being a great place to work and upholds values that strengthen the communities you serve. Having meaningful conversations around things like gender, race, ethnicity, age and disabilities in the workplace—communicating across differences—is a crucial piece of this. This session will offer:

- How “courageous conversations” foster intentional inclusion and understanding, and they encourage employees to have open dialogue on important topics such as differences in background, experience or viewpoints.
- Discover why doing nothing or saying nothing when conversations can be uncomfortable actually is more dangerous than thoughtfully addressing the issues.
- Tips to create awareness of a lack of diversity and micro aggressions.

3:15–4:45 pm ET

Facilitated Small-Group Discussions: HR/ Workforce Management

Facilitators: TRSA HR Committee Members

Discussion is a powerful mechanism for active learning! Join fellow summit attendees in a small-group setting to share ideas and best practices and discuss pertinent HR-related topics including:

- Motivating employees while working from home.
- Creative team building initiatives that work.
- Additional topics submitted by Summit attendees.



SUBMIT YOUR HR/WORKFORCE ISSUES AND HEAR OUR FACILITATORS ADDRESS YOUR TOPICS OF INTEREST!

WHO SHOULD ATTEND:

- ✓ Human Resources and Safety & Health Professionals
- ✓ Owner-Operators
- ✓ Regional Management
- ✓ General Managers
- ✓ Plant-Based Managers
- ✓ Others responsible for personnel (managing and supporting employees)
- ✓ Production, Engineering and Safety Managers
- ✓ Corporate Executives

WEDNESDAY, APRIL 21

12–12:45 pm ET

Fleet Safety & Compliance: Is Your Driver Defensible?



Speaker: Richard Malchow, Regulatory Expert and Editor—Transport Management, J. J. Keller & Associates, Inc.

Although accidents are not entirely unavoidable, there are many steps you can implement to help improve driver safety and avoid significant financial loss. Managing fleet risk will not only give you peace of mind but will keep your fleet running without incurring costly fines for violating regulations or accident liability. You'll learn:

- Key components of an effective fleet safety program.
- Best practices for promoting fleet driver safety within your organization.
- How to remain in compliance and adhere to regulations related to fleet safety.

1–2:15 pm ET

Facilitated Small-Group Discussions: Health & Safety

Facilitators: TRSA Safety Committee Members

Discussion is a powerful mechanism for active learning! Join fellow summit attendees in a small-group setting to share ideas and best practices and discuss pertinent health and safety-related topics including:

- Conducting PPE Hazard Assessments.
- New Employee Safety Onboarding.
- Other topics selected by Summit attendees.



SUBMIT YOUR HEALTH AND SAFETY QUESTIONS AND HEAR OUR FACILITATORS ADDRESS YOUR TOPICS OF INTEREST!



TRSA HR, HEALTH & SAFETY SUMMIT

INTERACT. LEARN. NETWORK.

WEDNESDAY, APRIL 21, CONT.

2:30–3:15 pm ET

Contractor Safety: Orientation & Training



Speakers: Frank Makson, Regional S&H Manager, Cintas Corp., and Todd B. Logsdon, Partner, Fisher & Phillips LLP

Contractor orientation and training are important steps in protecting the health and safety of everyone involved. Get guidelines for the legal and industry specific contractor safety applications:

- Best practices for creating a contractor safety program.
- Steps you can take to ensure that important site-specific safety materials, policies, procedures and job activity materials are read and understood by contractors before they begin their job in your workplace.
- OSHA guidelines for contractor safety.

4:15–5 pm ET

Closing Reception: Do You Believe in Magic?



INTERACTIVE NETWORKING OPPORTUNITY

Join us for the final Summit event! Magician and mentalist Gary Ferrar will provide an entertaining and energetic virtual performance full of unexpected moments and unique effects. Gary has appeared on NBC, USA, and the Travel Channel, and is excited to blow our minds in this private performance. Due to the interactive nature of this virtual event, it is recommended that you put on pants and turn on your camera (in that order).



3:30–4:15 pm ET

Industry HR & Safety Experts Panel: Workplace Impacts of the Pandemic



Speakers: Cliff Dietrich, Director, Human Resources, WSI; Hector Durand, Safety & Health Manager, Prudential Overall Supply; Stephen Jenkins, Director, Safety & Health, Cintas Corp.; Kelly Saliba, SPHR, Vice President, Human Resources, Economy Linen Hospital Services

Moderators: Foshie Bell, Health & Safety Coordinator, NOVO Health Services, LLC and Catalina Dongo, Vice President of Human Resources, UniFirst Corporation

Hear from a diverse panel of HR and Safety professionals on important issues regarding the latest impacts that COVID-19 has brought upon our industry. Panelists will address questions around these topics and more:

- In what way has our industry been effective in reacting to the pandemic?
- What permanent changes have you made to your operations in the last year?
- How are you keeping up with new OSHA compliance in your state related to the pandemic?
- What are your “lessons learned” regarding PPE, social distancing, sanitation station policies, etc.?

Attendees will have the opportunity to submit their questions to the panel to be answered live during the session.



SUBMIT YOUR QUESTIONS WHEN REGISTERING TO HEAR LIVE PANEL ANSWERS.

Earn Credits Towards Recertification with Full Summit Participation





TRSA HR, HEALTH & SAFETY SUMMIT



Strengthening and Promoting the Linen, Uniform
and Facility Services Industry



April 20–21, 2021 • A Live Virtual Event

4 Easy Ways To Register:

Online: www.TRSA.org/hr-hs

Mail: 1800 Diagonal Rd, Suite 200, Alexandria, VA 22314

Email: registration@trsa.org

Fax: 703.519.0026

Questions?

877.770.9274

Registrant Information

Name _____

Company _____

Title _____

Address _____

City/State/Zip _____

Telephone _____

Email (required) _____

Please check if you require special assistance or have a disability with certain requirements in order to fully participate (i.e. Hearing, Mobility, Vision).

List your questions for the speakers on the closing panel—*Workplace Impacts of the Pandemic*:

Provide topics, challenges or questions you'd like to focus on during the interactive, small-group discussions:

Are you an EMI graduate?

Yes No

Are you CPLM certified?

Yes No

Are you a military veteran?

Yes No

**Your Organization Level
(check all that apply):**

- Chairman/CEO/Owner/President
- Vice President/COO/CFO
- Director
- Manager
- Manager/Supervisor
- Professional/Staff
- Supervisor
- Staff
- Spouse/Family
- Not Provided

Your Job Function (select one):

- Administrative
- Customer Service
- Engineering/Maintenance
- Environmental
- Executive Manager
- Finance
- Health and Safety
- Human Resources
- Info Systems Mngt./IT
- Legal
- Logistics and Transportation/
Routes
- Marketing
- Production
- Purchasing
- Sales
- Training

Payment

	Early (by April 10)	Full Registration (April 11–April 21)
TRSA Operator Member	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425
Non-Member	<input type="checkbox"/> \$550	<input type="checkbox"/> \$650
TRSA Supplier Partner	<input type="checkbox"/> \$350	<input type="checkbox"/> \$425

Discounts for Multiple Registrations: Save \$50 per registration when registering three or more from the same company.

Program Cancellation Policy: Refund requests will not be honored. All portions of this event will be available for viewing by registrants in TRSA's On Demand Learning Center. For more details, contact Salita Jones.

Total \$ _____

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