



**HYBRID EVENT: Your Choice of
In-Person or Virtual Participation**



TRSA 11TH ANNUAL LEGISLATIVE CONFERENCE

& INDUSTRY AWARDS DINNER

MARCH 24–25, 2021

SUPPORTING YOUR BUSINESS—

AND THE INDUSTRY—AS ONLY YOU CAN



Participate in meetings with key legislators and your Congressional delegations, either in-person or virtually



Help educate legislators with insightful stories regarding the industry's cleanliness, sustainability and safety records and your business's impact on jobs and local economies



Recognize industry leadership at the Annual Industry Awards Dinner; remote access to presentations for virtual attendees

KEYNOTE SPEAKER

**Political Update with
Chris Stirewalt**

Political Analyst and Commentator



REGISTRATION NOW OPEN!

Register by February 12 and save \$100!

www.TRSA.org/legcon

877.770.9274 • registration@trsa.org



TRSA 11TH ANNUAL LEGISLATIVE CONFERENCE

& INDUSTRY AWARDS DINNER




SCHEDULE AT A GLANCE

 Denotes In-Person Participation Option |  Denotes Virtual Participation Option

WEDNESDAY, MARCH 24, 2021

10:30 am ET	Registration Opens	
10:30 am–12 pm ET	Supplier Partner Council Meeting	 
12–2 pm ET	Committee Meetings Block One: Education, Healthcare, Hospitality/F&B, HR, and Marketing & Sales	 
2–4 pm ET	Committee Meetings Block Two: DEI (Diversity, Equity, and Inclusion), Environmental, Industrial/Uniform/Workwear, Safety	 
4:15–5 pm ET	Welcome and Keynote Political Update with Chris Stirewalt, Political Analyst and Commentator	 
5–5:45 pm ET	Hill Day Issue Briefing/Team Building	 
6–6:30 pm ET	Cocktails	
6:30–8:30 pm ET	Industry Awards Dinner	 

THURSDAY, MARCH 25, 2021

8–9 am ET	Breakfast “Grab and Go”	
9 am–4 pm ET	Congressional Visits Capitol visits will be held virtually; those attending the meeting in-person can take part in the room provided by TRSA at the hotel or from their hotel rooms using their own Wi-Fi devices.	
12–1 pm ET	Lunch “Grab and Go”	



A Word About In-Person Meetings in the Age of COVID

TRSA is committed to providing our members with the safest environment while attending in-person events. Safety protocols are in place to ensure that everyone has a healthy experience while onsite. Here are some of the steps that we are taking to create a safe environment for everyone. More details will be provided at the event; if you have questions, please contact TRSA’s director of events, Salita Jones.

- Review and sign TRSA COVID-19 Questionnaire as a condition of participating in the event.
- Daily (no contact) temperature checks will be administered.
- Masks will be required at all times in public areas.
- Hand sanitizer stations will be positioned throughout the venue.
- Appropriate signage and floor decals to reinforce social distancing and other safety reminders will be prominently displayed throughout the event.

Read more about TRSA’s policy at www.TRSA.org/eventsafety.



KEYNOTE SPEAKER: POLITICAL UPDATE



CHRIS STIREWALT

Political Analyst
and Commentator

- One of the liveliest commentators covering politics today, Stirewalt is an astute speaker known for breaking down complex political issues for all audiences.
- Stirewalt will offer candid and witty insights on the current political climate and the changes to Capitol Hill following the 2020 elections.



ADVOCATE FOR YOUR INDUSTRY AND BUSINESS

TRSA Hill Day is your opportunity to personally engage legislators and your Congressional delegation. The linen, uniform and facility services industry have plenty to discuss with our elected leaders. As a business leader with unique experience, this is your opportunity to educate legislators with insightful stories regarding the industry's cleanliness, sustainability and safety records, and your business's impact on jobs and local economies.



COLLABORATE WITH COLLEAGUES

TRSA COMMITTEE MEETINGS

Committee meetings allow for connection with like-minded TRSA members. Share information and ideas on specific issues and markets during scheduled meetings. Committee members are invited to make recommendations for webinars, programs and provide other guidance as requested from association leadership. This year, these committees will meet on Wednesday, March 24:

- Diversity, Equity and Inclusivity
- Education
- Environmental
- Healthcare
- Hospitality/F&B
- Human Resources (HR)
- Industrial/Uniform/Workwear
- Marketing & Sales
- Safety

Committee meetings will host both in-person and virtual participation via the Zoom meeting platform. To learn more about the committees, visit www.TRSA.org/committees.

THANK YOU TO OUR SPONSORS

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To learn more about sponsorship opportunities, visit www.TRSA.org/advertising

"TRSA HAS, BY FAR, BEEN THE MOST ACTIVE

ORGANIZATION IN THE TEXTILE CARE

INDUSTRY DURING THE PANDEMIC."

— Milton M. Magnus, III, president and CEO,
M&B Hangers, Leeds, AL



HILL DAY ISSUE BRIEFING/TEAM BUILDING

To prepare for Thursday's meetings, the briefing and team building will hone your personal communication skills. The briefing will provide you with talking points to make the most of your time with Congressional leaders.

**FOR THE MOST UP-TO-DATE INFORMATION AND
TO REGISTER VISIT: www.TRSA.org/legcon**



BENEFIT PERSONALLY, PROFESSIONALLY AT THE TRSA ANNUAL INDUSTRY AWARDS DINNER

Both in-person and virtual attendees will enjoy the Awards Presentations that will celebrate and recognize industry creativity, excellence and the exemplary efforts of employees and leaders of member companies.

NOTE: The 2020 Award winners will be recognized since last year's event was not held. (Nominations for 2021 awards will open in Spring 2021, with presentation of those awards at the TRSA 108th Annual Conference in October 2021.)

BEST PLANTS OF THE YEAR AWARD: Acclamation of facilities for comprehensive efforts to improve capabilities to supply, launder and maintain textiles for business customers.

2020 Winners: Ecotex Healthcare Linen Services, Kelowna, BC, Canada; and Textile Care Services (TCS), Rochester, MN.

ABOVE AND BEYOND SERVICE AWARD: Recognizes companies that exemplify customer service at its best; those who exceed the levels of good service and set a higher standard for others to follow.

2020 Winners: AlSCO, Inc., Salt Lake City, UT; American Laundry Systems, Derry, NH; United Laundry Services, Honolulu, HI; and Foltex USA, Irmo, SC.

CLEAN GREEN INNOVATION AWARD: Rewards outstanding efforts in environmental improvement by a company and/or facility implementing an innovative approach to increasing sustainability, conserving resources and positively impacting the environment.

2020 Winners: Arrow Linen Supply Co. Brooklyn, NY; CITY Clean and Simple (City Laundering Co.), Oelwein, IA; Omni Solutions, Baraboo, WI; and PureStar Group, Las Vegas, NV.

COMPANY COMMUNITY SERVICE AWARD: Honors companies who have made significant contributions to their community every day by volunteering their time, actions, talents and dedication outside the workplace.

2020 Winners: Bates Troy Inc., Binghamton, NY; Health Mats Co., Chester, PA; Rentwear Inc., North Canton, OH; Unitex, Elmsford, NY; ARCO/Murray, Downers Grove, IL; and SanMar Corp., Issaquah, WA.

DIVERSITY RECOGNITION AWARD: Presented to individuals and/or companies that have encouraged and facilitated increased diversity in the linen, uniform and facility services industry.

2020 Winners: Angelica, Oakbrook Terrace, IL; Morgan Services, Buffalo, NY; and PureStar Group, Las Vegas, NV

SAFETRSA SAFETY EXCELLENCE AWARD: Recognizes a company or facility that has implemented successful approaches to improving safety.

2020 Winners: Cooperative Laundry, Kearny, NJ; NOVO Health Services, Atlanta, GA; Logan's Uniform, Shelbyville, KY; UniFirst Corp., Wilmington, MA; Ecolab Textile Care, St. Paul, MN; and Meese, Ashtabula, OH.

TRAVEL & EVENT INFORMATION



The Westin Old Town Alexandria

400 Courthouse Square, Alexandria, VA 22314

Receive the TRSA discount rate through March 2, 2021, while supplies last! Attendees must call The Westin, Alexandria Old Town at 888.236.2427 to reserve a room, or use the dedicated link on the hotel tab at www.TRSA.org/legcon. All reservations must be guaranteed with a major credit card at time of reservation. After March 2, 2021, if a guaranteed room is not canceled 72 hours prior to arrival, payment for the full rate on that room will be charged. **Room Rate/Group Code Details:** Use the code TR2380 to get the TRSA room rate of \$119/night before March 2, 2021. Limited availability. After the March 2, 2021, deadline, regular room rates will apply.



Location/Airport

The Westin Old Town Alexandria, Alexandria, VA is about 4 miles from Ronald Reagan Washington National Airport (DCA), 34 miles from Dulles International Airport (IAD) or 44 miles from Baltimore Washington International Thurgood Marshall Airport (BWI).



Dress Code

Business casual attire for all sessions. Business attire is recommended for Industry Awards Dinner and Congressional visits.

**LEGISLATIVE CONFERENCE
& INDUSTRY AWARDS DINNER**



March 24–25, 2021 • Hybrid Event (In-Person and Virtual)

**4 Easy Ways
To Register:**

Online: www.TRSA.org/legcon

Mail: 1800 Diagonal Rd, Suite 200, Alexandria, VA 22314

Email: registration@trsa.org

Fax: 703.519.0026

Questions?

877.770.9274

Registrant Information

Name _____

Nickname (for badge) _____

Company _____

Title _____

Address _____

City/State/Zip _____

Telephone _____ Cell Phone _____

Email (required) _____

Provide your residential ZIP code:

Indicate if you will attend:

In-Person Virtually

TRSA Member Category:

Operator Supplier Partner

Check All That Apply:

EMI Alumni
 CPLM
 Military Veteran
 Previous Legislative Conference attendee

**Your Organization Level
(check all that apply):**

Chairman/CEO/Owner/President Manager/Supervisor
 Vice President/COO/CFO Professional/Staff
 Director Supervisor
 Manager Staff
 Spouse/Family
 Not Provided

Your Job Function (select one):

Administrative
 Customer Service
 Engineering/Maintenance
 Environmental
 Executive Manager
 Finance
 Health and Safety
 Human Resources
 Info Systems Mngt./IT
 Legal
 Logistics and Transportation/Routes
 Marketing
 Production
 Purchasing
 Sales
 Training

Please check if you require special assistance or have special dietary requirements to fully participate.

Indicate your event participation below:

Wednesday, March 24, 2021

Committee Meeting Participation			
First Block (12–2 pm EST)		Second Block (2–4 pm EST)	
<input type="checkbox"/> Education	<input type="checkbox"/> Human Resources	<input type="checkbox"/> Diversity, Equity, and Inclusion (DEI)	<input type="checkbox"/> Environmental
<input type="checkbox"/> Healthcare	<input type="checkbox"/> Marketing & Sales	<input type="checkbox"/> Industrial/Uniform/Workwear	<input type="checkbox"/> Safety
<input type="checkbox"/> Hospitality/F&B	<input type="checkbox"/> None of These	<input type="checkbox"/> None of These	

Hill Day Issue Briefing/Team Building (5–5:45 pm EST)
 Reception (In-person only, 6–6:30 pm EST)
 Awards Dinner and Presentations (6:30–8:30 pm EST)

To purchase in-person tickets to Awards Dinner only, contact registration@TRSA.org or call 877.770.9274.

Thursday, March 25, 2021

Breakfast (grab and go, in-person only, 8–9 am EST)
 Congressional Visits (via virtual platform for all attendees, 9 am–4 pm EST)
 Lunch (grab and go, in person only, 12–1 pm EST)

Payment

	Early* (by Feb. 12)	Full Registration (after Feb. 12)
TRSA Operator Member	<input type="checkbox"/> \$300	<input type="checkbox"/> \$400
Non-Member	<input type="checkbox"/> \$425	<input type="checkbox"/> \$560
TRSA Supplier Partner	<input type="checkbox"/> \$300	<input type="checkbox"/> \$400
Spouse/Partner	<input type="checkbox"/> \$125	<input type="checkbox"/> \$125

* Virtual participants are eligible for early registration rates when registered by March 23.

Total \$ _____

Check Enclosed
 Charge To:
 Visa MasterCard American Express Discover

Name on Card _____

Signature (must sign in order to charge credit card) _____

Card Number _____

Exp. Date _____ Security Code _____