



## Remarketing Statistics & Previews



### Google Display Ads & YouTube

Campaign	Unique Users	Frequency	Clicks	Impressions
TRSA 2020 (Marketing Summit)	12,768	10.7	657	137,235



### Facebook / Instagram Campaigns

Campaign	Impressions	Reach	Clicks	Frequency	Schedule
TRSA Marketing Summit 2020	39,001	9,237	278	4.2	Sep 10, 2020 - Oct 30, 2020

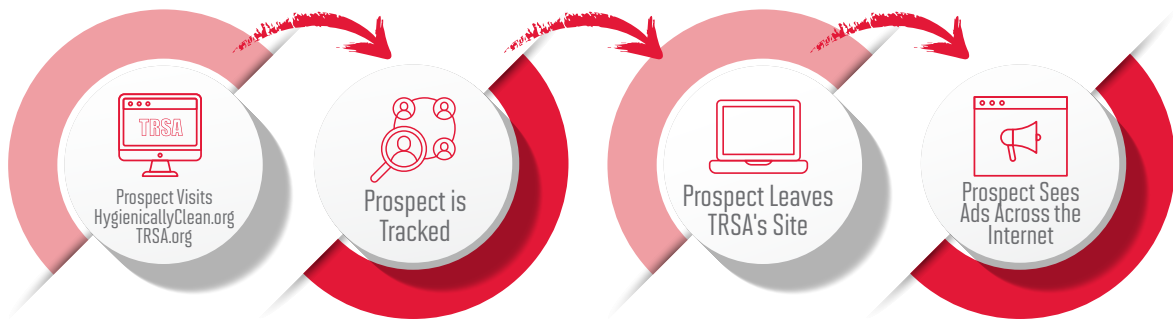
Advertising Term Commitment	Minimum Monthly Ad Impressions	Monthly Program Price	Maximum Price Per Ad Impression	Ads Changed	Reporting Frequency	Ad Design Creation
12 Months	75,000	\$2,500	\$0.033	Quarterly	Monthly	Custom Ads Created Quarterly *Included at No Additional Cost
6 Months	75,000	\$3,000	\$0.040	Quarterly	Monthly	Customer Supplied
3 Months	75,000	\$3,500	\$0.047	---	Monthly	Customer Supplied

\* Image Sizes Requirements: 1200x1200 & 1200x628



**Contact Your Sales Representative To Sign Up**

**Shawn Register:** 334.270.4060 [sregister@trsa.org](mailto:sregister@trsa.org)  
**Chris Kennedy:** 847.498.4520 ext. 3008 or 708.508.4434 [kennedy@trsa.org](mailto:kennedy@trsa.org)



## Previews

