

See the full event schedule and registration details: www.TRSA.org/events

TRSA F&B, HOSPITALITY & INDUSTRIAL/ WORKWEAR CONFERENCE

FEBRUARY 2-3 • HARRAH'S NEW ORLEANS, NEW ORLEANS, LA

Crafted especially for executives and upper management of plants serving these markets, the TRSA Multi-Conference will provide a solid agenda including general sessions and panels made up of leading industry experts that will provide powerful and immediate take-home value. **100+ attendees.**

TRSA 12TH ANNUAL LEGISLATIVE CONFERENCE

MARCH 29-31 • THE WESTIN OLD TOWN ALEXANDRIA, ALEXANDRIA, VA

Offers the opportunity to impact TRSA initiatives and influence the industry advocacy agenda. Our membership gathers to raise awareness and educate legislators and regulators about tax, workplace safety, labor, energy and water and energy concerns affecting the industry. **100+ attendees.**

TRSA HR, HEALTH & SAFETY SUMMIT

MAY 17 • CHICAGO EMBASSY SUITES, CHICAGO, IL

Professionals benefit from guidance on HR issues of compliance, talent cultivation, evolution of HR function plus increased safety awareness among employees by receiving practical, hands-on analysis of trends, issues and techniques for creating and maintaining company's safety culture. **50+ attendees.**

TRSA PRODUCTION SUMMIT

MAY 18-19 • EMBASSY SUITES CHICAGO DOWNTOWN, CHICAGO, IL

Event informs of latest process improvements for better throughput and increased productivity in plant operations. **75+ attendees.**

TRSA CLEAN SHOW EXPERIENCE

JULY 30-AUGUST 2 • ATLANTA, GA

North America's largest exposition for laundering, dry cleaning, textile care services, supplies and equipment. The Clean Show creates a platform that brings together all industry professionals to network, educate, and share the latest technologies in the industry. **250+ attendees.**

TRSA EXECUTIVE/PROFESSIONAL/ MAINTENANCE MANAGEMENT INSTITUTES (EMI/ PMI/MMI)

AUGUST 7-11 • COLLEGE PARK MARRIOTT HOTEL & CONFERENCE CENTER, HYATTSVILLE, MD

Three unique Management Institutes offer members the opportunity to refine their management and technical skills in a multi-year interactive program. **150+ attendees.**

TRSA 109TH ANNUAL CONFERENCE

SEPTEMBER 13-16 • LOEWS VANDERBILT HOTEL, NASHVILLE, TN

Annual gathering of TRSA's membership of independent, national and international operators, as well as leading global product and service associate suppliers. **200+ attendees.**

TRSA 5TH ANNUAL MARKETING & SALES SUMMIT

OCTOBER 26 • EMBASSY SUITES TAMPA U.S.F. BUSCH GARDENS, TAMPA, FL

Groundbreaking event for marketing and sales executives to learn how to move away from blanket branding and develop strategies and tactics to profitably win new business. **40+ attendees.**

TRSA 11TH ANNUAL HEALTHCARE CONFERENCE & EXCHANGE

NOVEMBER 16-17 • THE SCOTTSDALE RESORT AT MCCORMICK RANCH, SCOTTSDALE, AZ

Premier and largest event for executives and upper management of plants serving all types of medical facilities. Event highlight includes state of the art plant tour and debrief. **150+ attendees.**

TRSA WEBINAR SERIES

Generate highly targeted leads. Partner with TRSA on webinars and position your company as a thought leader in bringing topical education content to industry professionals. **Average 90+ attendees per webinar.**

TRSA MARKET SPECIFIC VIRTUAL ROUNDTABLES

TRSA's market-specific roundtables provide opportunities for industry leaders to collaborate with peers through participation in roundtables organized by key market sector. **50+ attendees per roundtable.**

- **HEALTHCARE**—April 5, September 6
- **F&B/HOSPITALITY**—April 6, October 12
- **INDUSTRIAL/UNIFORM**—April 7, October 13

TRSA REGIONAL TOWN HALLS

TRSA hosts industry town halls by region/geographic location for the purpose of information-sharing and collaboration with industry leaders. **30-50+ attendees per location.**

- **APRIL 26**—Los Angeles, CA
- **MAY 16**—Chicago, IL
- **AUGUST 30**—New York, NY

Return Form: ✉ **Mail:** 1800 Diagonal Rd, Suite 200, Alexandria, VA 22314 | ✉ **Email:** registration@trsa.org | ✉ **Fax:** 703.519.0026

REGISTRANT INFORMATION	Name _____	PAYMENT	<input type="checkbox"/> Check Enclosed
	Company _____		<input type="checkbox"/> Charge To:
	Title _____		<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AmEx <input type="checkbox"/> Discover
	Address _____		Name on Card _____
	City/State/Zip _____		Signature _____ <small>(must sign in order to charge credit card)</small>
	Telephone _____		Card Number _____
	Email (required) _____		Exp. Date _____ Security Code _____

TRSA F&B, HOSPITALITY & INDUSTRIAL/WORKWEAR CONFERENCE—FEBRUARY

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|--|--|
| <input type="checkbox"/> Title Sponsor (\$7,500) SOLD | <input type="checkbox"/> Reception Sponsor (\$2,500) SOLD |
| <input type="checkbox"/> CEO Roundtables (\$5,000)—3 Available | <input type="checkbox"/> Breakfast Sponsor (\$2,500) |
| | <input type="checkbox"/> Lunch Sponsor (\$2,500) SOLD |

TRSA 12TH ANNUAL LEGISLATIVE CONFERENCE—MARCH

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|--|--|
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| <input type="checkbox"/> Awards Dinner Sponsor (\$3,000) | <input type="checkbox"/> Lunch Sponsor (\$2,500) |

TRSA VIRTUAL HEALTHCARE ROUNDTABLE—APRIL

- ☐ Title Sponsor (\$2,500)

TRSA VIRTUAL F&B/HOSPITALITY ROUNDTABLE—APRIL

- ☐ Title Sponsor (\$2,500)

TRSA VIRTUAL INDUSTRIAL/UNIFORM ROUNDTABLE—APRIL

- ☐ Title Sponsor (\$2,500)

TRSA HR, HEALTH & SAFETY SUMMIT—MAY

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| <input type="checkbox"/> Reception Sponsor (\$2,500) | <input type="checkbox"/> Lunch Sponsor (\$2,500) |

TRSA PRODUCTION SUMMIT—MAY

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| <input type="checkbox"/> Reception Sponsor (\$2,500) SOLD | <input type="checkbox"/> Lunch Sponsor (\$2,500) SOLD |

TRSA CLEAN SHOW EXPERIENCE—JULY

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|--|--|
| <input type="checkbox"/> Title Sponsor (\$15,000) | <input type="checkbox"/> (\$3,000) SOLD |
| <input type="checkbox"/> Event Sponsor (\$7,500) | <input type="checkbox"/> Breakfast Sponsor (\$3,000) |
| <input type="checkbox"/> Welcome Reception Sponsor | <input type="checkbox"/> Lunch Sponsor (\$3,000) |

TRSA EXECUTIVE/PROFESSIONAL/MAINTENANCE MANAGEMENT INSTITUTES (EMI/PMI/MMI)—AUGUST

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|---|--|
| <input type="checkbox"/> Institutes Partner (\$15,000) | <input type="checkbox"/> Dinner Sponsor (\$2,500) |
| <input type="checkbox"/> Event Sponsor (\$7,500) | <input type="checkbox"/> Closing Reception & Graduation Dinner Sponsor (\$1,500) |
| <input type="checkbox"/> Breakfast Sponsor (\$2,500) | |
| <input type="checkbox"/> Lunch Sponsor (\$2,500) | |
| <input type="checkbox"/> Networking Break Sponsor (\$2,500) | |

TRSA VIRTUAL HEALTHCARE ROUNDTABLE—SEPTEMBER

- ☐ Title Sponsor (\$2,500)

TRSA 109TH ANNUAL CONFERENCE—SEPTEMBER

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|--|---|
| <input type="checkbox"/> Title Sponsor (\$15,000) | <input type="checkbox"/> Lunch Sponsor (\$3,000) SOLD |
| <input type="checkbox"/> Event Sponsor (\$7,500) | <input type="checkbox"/> Reception Sponsor (\$3,000) SOLD |
| <input type="checkbox"/> Welcome Reception Sponsor (\$3,000) SOLD | <input type="checkbox"/> Chairman's Reception Sponsor (\$3,000) SOLD |
| <input type="checkbox"/> Welcome Gift Sponsor (\$4,000) SOLD | <input type="checkbox"/> Awards Dinner Sponsor (\$5,000) |
| <input type="checkbox"/> Breakfast Sponsor (\$3,000) | <input type="checkbox"/> Networking Break (\$2,500) |

TRSA 5TH ANNUAL MARKETING & SALES SUMMIT—OCTOBER

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|--|--|
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| <input type="checkbox"/> Reception Sponsor (\$2,500) | <input type="checkbox"/> Lunch Sponsor (\$2,500) |

TRSA VIRTUAL INDUSTRIAL/UNIFORM ROUNDTABLE—OCTOBER

- ☐ Title Sponsor (\$2,500)

TRSA VIRTUAL F&B/HOSPITALITY ROUNDTABLE—OCTOBER

- ☐ Title Sponsor (\$2,500)

TRSA 11TH ANNUAL HEALTHCARE CONFERENCE & EXCHANGE—NOVEMBER

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|---|--|
| <input type="checkbox"/> Title Sponsor (\$15,000) | <input type="checkbox"/> Reception Sponsor (\$2,500) SOLD |
| <input type="checkbox"/> Event Sponsor (\$7,500) | <input type="checkbox"/> Breakfast Sponsor (\$2,500) |
| <input type="checkbox"/> GEO Roundtable (\$5,000) SOLD | <input type="checkbox"/> Lunch Sponsor (\$2,500) |

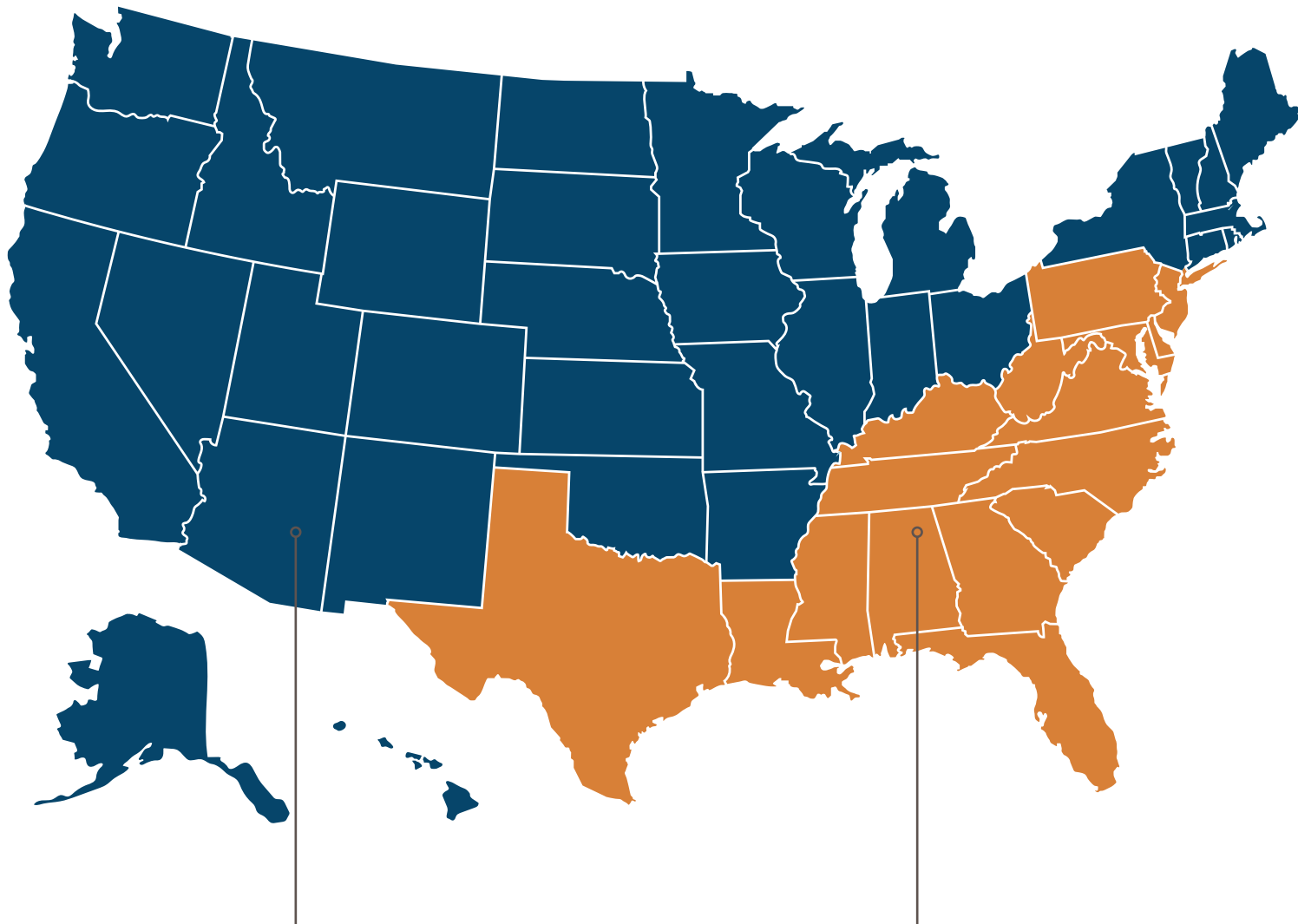
TRSA WEBINAR SERIES

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|---|---|
| <input type="checkbox"/> Custom Webinar (\$8,000) | <input type="checkbox"/> Series Sponsor (\$4,500) |
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TRSA REGIONAL TOWN HALLS

- | |
|---|
| <input type="checkbox"/> Los Angeles—April 26 (\$5,000) |
| <input type="checkbox"/> Chicago—May 16 (\$5,000) |
| <input type="checkbox"/> New York—August 30 (\$5,000) SOLD |

2022 SPONSORSHIP CONTACTS



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