

See the full event schedule and registration details: www.TRSA.org/events

TRSA F&B, HOSPITALITY & INDUSTRIAL/ WORKWEAR CONFERENCE

FEBRUARY 2-3 • HARRAH'S NEW ORLEANS, NEW ORLEANS,
LA

Crafted especially for executives and upper management of plants serving these markets, the TRSA Multi-Conference will provide a solid agenda including general sessions and panels made up of leading industry experts that will provide powerful and immediate take-home value. **100+ attendees.**

TRSA 12TH ANNUAL LEGISLATIVE CONFERENCE

MARCH 23-24 • THE WESTIN OLD TOWN ALEXANDRIA,
ALEXANDRIA, VA

Offers the opportunity to impact TRSA initiatives and influence the industry advocacy agenda. Our membership gathers to raise awareness and educate legislators and regulators about tax, workplace safety, labor, energy and water and energy concerns affecting the industry. **100+ attendees.**

TRSA HR, HEALTH & SAFETY SUMMIT

MAY 17 • CHICAGO EMBASSY SUITES, CHICAGO, IL

Professionals benefit from guidance on HR issues of compliance, talent cultivation, evolution of HR function plus increased safety awareness among employees by receiving practical, hands-on analysis of trends, issues and techniques for creating and maintaining company's safety culture. **50+ attendees.**

TRSA PRODUCTION SUMMIT

MAY 18-19 • EMBASSY SUITES CHICAGO DOWNTOWN,
CHICAGO, IL

Event informs of latest process improvements for better throughput and increased productivity in plant operations. **75+ attendees.**

TRSA CLEAN SHOW EXPERIENCE

JULY 30-AUGUST 2 • ATLANTA, GA

North America's largest exposition for laundering, dry cleaning, textile care services, supplies and equipment. The Clean Show creates a platform that brings together all industry professionals to network, educate, and share the latest technologies in the industry. **250+ attendees.**

TRSA EXECUTIVE/PROFESSIONAL/ MAINTENANCE MANAGEMENT INSTITUTES (EMI/ PMI/MMI)

AUGUST 7-11 • COLLEGE PARK MARRIOTT HOTEL &
CONFERENCE CENTER, HYATTSVILLE, MD

Three unique Management Institutes offer members the opportunity to refine their management and technical skills in a multi-year interactive program. **150+ attendees.**

TRSA 109TH ANNUAL CONFERENCE & EXCHANGE

SEPTEMBER 13-16 • LOEWS VANDERBILT HOTEL, NASHVILLE,
TN

Annual gathering of TRSA's membership of independent, national and international operators, as well as leading global product and service associate suppliers. **200+ attendees.**

TRSA 5TH ANNUAL MARKETING & SALES SUMMIT

OCTOBER 26 • EMBASSY SUITES TAMPA U.S.F. BUSCH
GARDENS, TAMPA, FL

Groundbreaking event for marketing and sales executives to learn how to move away from blanket branding and develop strategies and tactics to profitably win new business. **40+ attendees.**

TRSA 11TH ANNUAL HEALTHCARE CONFERENCE

NOVEMBER 15-17 • THE SCOTTSDALE RESORT AT
MCCORMICK RANCH, SCOTTSDALE, AZ

Premier and largest event for executives and upper management of plants serving all types of medical facilities. Event highlight includes state of the art plant tour and debrief. **150+ attendees.**

TRSA WEBINAR SERIES

Generate highly targeted leads. Partner with TRSA on webinars and position your company as a thought leader in bringing topical education content to industry professionals. **Average 90+ attendees per webinar.**

TRSA MARKET SPECIFIC VIRTUAL ROUNDTABLES

TRSA's market-specific roundtables provide opportunities for industry leaders to collaborate with peers through participation in roundtables organized by key market sector. **50+ attendees per roundtable.**

- **HEALTHCARE**—April, August
- **F&B/HOSPITALITY**—June, October
- **INDUSTRIAL/UNIFORM**—August, October

TRSA REGIONAL TOWN HALLS

DATES TBD

TRSA hosts industry town halls by region/geographic location for the purpose of information-sharing and collaboration with industry leaders. **75+ attendees.**

Return Form: ✉ **Mail:** 1800 Diagonal Rd, Suite 200, Alexandria, VA 22314 | 📧 **Email:** registration@trsa.org | 📠 **Fax:** 703.519.0026

REGISTRANT INFORMATION

Name _____

Company _____

Title _____

Address _____

City/State/Zip _____

Telephone _____

Email (required) _____

PAYMENT

Check Enclosed

Charge To:

Visa MasterCard AmEx Discover

Name on Card _____

Signature _____
(must sign in order to charge credit card)

Card Number _____

Exp. Date _____ Security Code _____

TRSA F&B, HOSPITALITY & INDUSTRIAL/WORKWEAR CONFERENCE—FEBRUARY

- Title Sponsor (\$7,500) Breakfast Sponsor (\$2,500)
- CEO Roundtable (\$5,000) Lunch Sponsor (\$2,500)
- Reception Sponsor (\$2,500)

TRSA 12TH ANNUAL LEGISLATIVE CONFERENCE—MARCH

- Title Sponsor (\$7,500) Breakfast Sponsor (\$2,500)
- Awards Dinner Sponsor (\$3,000) Lunch Sponsor (\$2,500)

TRSA VIRTUAL HEALTHCARE ROUNDTABLE—APRIL

- Title Sponsor (\$2,500)

TRSA HR, HEALTH & SAFETY SUMMIT—MAY

- Title Sponsor (\$7,500) Breakfast Sponsor (\$2,500)
- Reception Sponsor (\$2,500) Lunch Sponsor (\$2,500)

TRSA PRODUCTION SUMMIT—MAY

- Title Sponsor (\$7,500) Breakfast Sponsor (\$2,500)
- Reception Sponsor (\$2,500) Lunch Sponsor (\$2,500)

TRSA VIRTUAL F&B/HOSPITALITY ROUNDTABLE—JUNE

- Title Sponsor (\$2,500)

TRSA CLEAN SHOW EXPERIENCE—JULY

- Title Sponsor (\$15,000) Breakfast Sponsor (\$3,000)
- Welcome Reception Sponsor (\$3,000) Lunch Sponsor (\$3,000)

TRSA VIRTUAL INDUSTRIAL/UNIFORM ROUNDTABLE—AUGUST

- Title Sponsor (\$2,500)

TRSA VIRTUAL HEALTHCARE ROUNDTABLE—AUGUST

- Title Sponsor (\$2,500)

TRSA EXECUTIVE/PROFESSIONAL/MAINTENANCE MANAGEMENT INSTITUTES (EMI/PMI/MMI)—AUGUST

- Institutes Partner (\$15,000) Dinner Sponsor (\$2,500)
- Breakfast Sponsor (\$2,500) Closing Reception & Graduation Dinner Sponsor (\$1,500)
- Lunch Sponsor (\$2,500)
- Networking Break Sponsor (\$2,500)

TRSA 109TH ANNUAL CONFERENCE—SEPTEMBER

- Title Sponsor (\$15,000) Reception Sponsor (\$3,000)
- Welcome Reception Sponsor (\$3,000) Chairman's Reception Sponsor (\$3,000)
- Welcome Gift Sponsor (\$4,000) Awards Dinner Sponsor (\$5,000)
- Breakfast Sponsor (\$3,000) Networking Break (\$2,500)
- Lunch Sponsor (\$3,000)

TRSA 5TH ANNUAL MARKETING & SALES SUMMIT—OCTOBER

- Title Sponsor (\$7,500) Breakfast Sponsor (\$2,500)
- Reception Sponsor (\$2,500) Lunch Sponsor (\$2,500)

TRSA VIRTUAL INDUSTRIAL/UNIFORM ROUNDTABLE—OCTOBER

- Title Sponsor (\$2,500)

TRSA VIRTUAL F&B/HOSPITALITY ROUNDTABLE—OCTOBER

- Title Sponsor (\$2,500)

TRSA 11TH ANNUAL HEALTHCARE CONFERENCE—NOVEMBER

- Title Sponsor (\$15,000) Reception Sponsor (\$2,500)
- Event Sponsor (\$7,500) Breakfast Sponsor (\$2,500)
- CEO Roundtable (\$5,000) Lunch Sponsor (\$2,500)

TRSA WEBINAR SERIES

- Custom Webinar (\$8,000) Series Sponsor (\$4,500)

TRSA REGIONAL TOWN HALLS—DATE TBD

- New York (\$5,000)
- Los Angeles (\$5,000)
- Chicago (\$5,000)