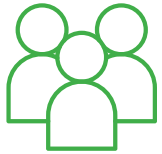


**TRSA AT THE WORLD'S LARGEST LAUNDRY BIENNIAL EXPO:** The Clean Show Experience, a series of **TRSA**-hosted networking and professional-development events at the world's largest laundry biennial expo.



**11,000+**  
ATTENDEES



**224,500+**  
SQUARE FEET OF EXHIBIT SPACE

### CLEAN SHOW EXPERIENCE ADVERTISING PACKAGE



- Clean Show Showcase bonus in the June and July/August issues of *Textile Services*
- One Clean Show Map Jumbo Ad (inserted in the July/August issue of *Textile Services*)
- One full page ad in the July/August issue of *Textile Services*
- One banner ad in one issue of *Textile Services Weekly* in your choice of June, July or August
- Featured Content in one Clean Show Daily publication of *Textile Services Weekly*

**\$7,500**

### Advertising Opportunities

#### TRSA CLEAN SHOW MAP—SPECIAL INSERTION IN JULY/AUGUST *TEXTILE SERVICES*

Featuring the Clean Show floor plan, a listing of **TRSA** sponsored events and member booths, this map is the premiere way to navigate the show floor. Extra copies of the map are distributed on the show floor.



- TRSA** Member booths highlighted and listed (**FREE** for all members)
- Logo highlight for display advertisers in the July/August issue of *Textile Services*
- Display ads available on both sides of the pull-out map

#### CLEAN SHOW DAILY PUBLICATION OF *TEXTILE SERVICES WEEKLY*

Pre- and Post-Clean Show coverage as well as daily reports distributed by *Textile Services Weekly*.

- Pre-Show Report
- Three Daily e-News updates
- Post-Show Wrap-up



#### CLEAN SHOW SHOWCASE IN JUNE AND JULY/AUGUST ISSUES OF *TEXTILE SERVICES*

Included **FREE** for all advertisers with a 1/2 page or larger display ad



- Company name, phone number and website
- 125 word message
- One image at a minimum of 2x2" and 300 dpi (JPG or TIF)
- Clean Show Booth Number

### TRSA Member Ad Rates

#### TRSA CLEAN SHOW MAP SPECIAL INSERTION IN JULY/AUGUST *TEXTILE SERVICES*

	# AVAILABLE	INSERTION RATE
Front Cover	1	\$4,500
Back Cover	6	900
Jumbo Ad	8	1,000
Feature Ad	14	750
Business Card Ad	4	500

#### CLEAN SHOW DAILY PUBLICATION OF *TEXTILE SERVICES WEEKLY*

	1×	6×	12×	24×
Lead Banner	\$675	\$625	\$575	\$525
Banner 2	575	525	475	450
Featured Content 1	1,400	1,250	1,150	1,050
Featured Content 2	1,200	1,100	1,025	925
Video Content	1,500	1,350	1,250	1,150

Electronic advertising links to the URL of the advertiser's choosing.

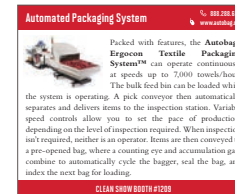
### Material Specifications

#### TRSA CLEAN SHOW MAP

AD SIZE	TRIM SIZE* (W×H)
Front Cover	8.125×8.125
Back Cover	3.75×4.8125
Jumbo Ad	5×4
Feature Ad	4.375×3.5
Business Card Ad	3.75×2.1875

**\*Add a minimum of .125" on all sides for bleed. Critical matter must be kept a minimum of .125" from the trim area.** PDF files must include crop and bleed with an marks set outside of the bleed area. PDF files should be created with images and fonts included in the file.

#### CLEAN SHOW SHOWCASE BONUS IN JUNE AND JULY/AUGUST ISSUES OF *TEXTILE SERVICES*



- Company name, phone number and website
- 125 word message
- One image at a minimum of 2×2" and 300 dpi (JPG or TIF)
- Clean Show Booth Number

### Materials Deadline

	MATERIALS
TRSA CLEAN SHOW MAP	May 15
CLEAN SHOW SHOWCASE BONUS: JUNE	May 1
CLEAN SHOW SHOWCASE BONUS: JULY/AUGUST	June 1
CLEAN SHOW DAILY	July 13