TRSA EVENTS

TRSA Clean Show Experience • July 30–August 2, 2022 • Atlanta, GA

TRSA AT THE WORLD'S LARGEST LAUNDRY BIENNIAL EXPO: The Clean Show Experience, a series of TRSA-hosted networking and professional-development events at the world's largest laundry biennial expo.

11,000+
ATTENDEES

224,500+
SQUARE FEET OF EXHIBIT SPACE

CLEAN SHOW EXPERIENCE ADVERTISING PACKAGE

NEW FOR 2022

- ☐ Clean Show Showcase bonus in the June and July/August issues of *Textile Services*
- ☐ One Clean Show Map Jumbo Ad (inserted in the July/August issue of *Textile Services*)
- ☐ One full page ad in the July/August issue of *Textile Services*
- ☐ One banner ad in one issue of *Textile Services Weekly* in your choice of June, July or August
- ☐ Featured Content in one Clean Show Daily publication of *Textile Services Weekly*

$7,500

Advertising Opportunities

TRSA CLEAN SHOW MAP—SPECIAL INSERTION IN JULY/AUGUST *TEXTILE SERVICES*

Featuring the Clean Show floor plan, a listing of **TRSA** sponsored events and member booths, this map is the premiere way to navigate the show floor. Extra copies of the map are distributed on the show floor.

- ☐ **TRSA** Member booths highlighted and listed (**FREE** for all members)
- ☐ Logo highlight for display advertisers in the July/August issue of *Textile Services*
- ☐ Display ads available on both sides of the pull-out map

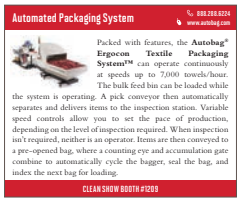
CLEAN SHOW DAILY PUBLICATION OF *TEXTILE SERVICES WEEKLY*

Pre- and Post-Clean Show coverage as well as daily reports distributed by *Textile Services Weekly*.

- ☐ Pre-Show Report
- ☐ Three Daily e-News updates
- ☐ Post-Show Wrap-up

CLEAN SHOW SHOWCASE IN JUNE AND JULY/AUGUST ISSUES OF *TEXTILE SERVICES*

Included **FREE** for all advertisers with a 1/2 page or larger display ad



- ☐ Company name, phone number and website
- ☐ 125 word message
- ☐ One image at a minimum of 2×2″ and 300 dpi (JPG or TIF)
- ☐ Clean Show Booth Number

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TRSA Member Ad Rates

TRSA CLEAN SHOW MAP
SPECIAL INSERTION IN JULY/AUGUST *TEXTILE SERVICES*

	# AVAILABLE	INSERTION RATE
Front Cover	1	$4,500
Back Cover	6	900
Jumbo Ad	8	1,000
Feature Ad	14	750
Business Card Ad	4	500

CLEAN SHOW DAILY PUBLICATION OF *TEXTILE SERVICES WEEKLY*

	1×	6×	12×	24×
Lead Banner	$675	$625	$575	$525
Banner 2	575	525	475	450
Featured Content 1	1,400	1,250	1,150	1,050
Featured Content 2	1,200	1,100	1,025	925
Video Content	1,500	1,350	1,250	1,150

Electronic advertising links to the URL of the advertiser's choosing.

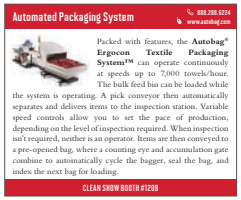
Material Specifications

TRSA CLEAN SHOW MAP

AD SIZE	TRIM SIZE* (W×H)
Front Cover	8.125×8.125
Back Cover	3.75×4.8125
Jumbo Ad	5×4
Feature Ad	4.375×3.5
Business Card Ad	3.75×2.1875

***Add a minimum of .125" on all sides for bleed. Critical matter must be kept a minimum of .125" from the trim area.** PDF files must include crop and bleed with an marks set outside of the bleed area. PDF files should be created with images and fonts included in the file.

CLEAN SHOW SHOWCASE BONUS IN JUNE AND JULY/AUGUST ISSUES OF *TEXTILE SERVICES*



- ☐ Company name, phone number and website
- ☐ 125 word message
- ☐ One image at a minimum of 2×2" and 300 dpi (JPG or TIF)
- ☐ Clean Show Booth Number

Materials Deadline

	MATERIALS
TRSA CLEAN SHOW MAP	May 15
CLEAN SHOW SHOWCASE BONUS: JUNE	May 1
CLEAN SHOW SHOWCASE BONUS: JULY/AUGUST	June 1
CLEAN SHOW DAILY	July 13