

TRSA Annual Conference Title Sponsor* • \$15,000



TRSA 109TH

ANNUAL CONFERENCE

September 13–16, 2022
Loews Vanderbilt Hotel
Nashville, TN

*Must be a **TRSA** Supplier Partner

- Two (2) complimentary registrations.
- Co-Host of TRSA Chair Reception for 25 including welcome comments from sponsor. Attended by TRSA Board of Directors, past and present industry honorees/awardees and other industry leaders.
- Keynote speaker introduction including brief 30-second company promotion.
- Sponsor and participate in an operator-only TRSA CEO/Executive Roundtable including logo promotion or signage for each roundtable.
- Banner ad or “featured content” in *Textile Services Weekly* Annual Conference daily newsletter.
- One-page advertorial in Annual Conference issue of *Textile Services* magazine.
- Recognition in all Annual Conference promotional materials.
- Recognition and signage as Annual Conference sponsor at Welcome Reception and other networking and food functions.
- Logo and signage at Annual Conference.
- Pre- and Post-Conference registration list and contact information.

TRSA Healthcare Conference Event Sponsor* • \$15,000



TRSA 11TH ANNUAL HEALTHCARE CONFERENCE

November 16–17, 2022

The Scottsdale Resort at
McCormick Ranch

Scottsdale, AZ

*Must be a **TRSA** Supplier Partner

- Two (2) complimentary registrations.
- Host of VIP Reception for 25 including welcome comments from sponsor attended by industry leaders.
- Keynote speaker introduction including brief 30-second company promotion.
- Sponsor and participate in operator-only **TRSA** CEO/Executive Healthcare Roundtable including logo promotion and signage.
- Banner ad or “featured content” in *Textile Services Weekly* Healthcare Conference daily newsletter.
- One-page advertorial in Healthcare Conference issue of *Textile Services* magazine.
- Recognition and signage as Healthcare Conference sponsor at Welcome Reception and other networking and food functions.
- Recognition on Healthcare Conference promotional materials.
- Pre- and post-conference attendee list with registrant information.
- Logo and signage at Healthcare Conference.
- Assist in the selection and coordination of Healthcare Plant Tour (if applicable).

TRSA Institutes Partner* • EMI and PMI • \$15,000

EHRlich-STEMPLER

EMI50+
est. 1965

EXECUTIVE MANAGEMENT INSTITUTE

August 7-11, 2022
Hyattsville, MD

ROGER F. COCIVERA

PMI30+
est. 1990

PROFESSIONAL MANAGEMENT INSTITUTE

August 7-11, 2022
Hyattsville, MD

- Three (3) complimentary registrations (excluding lodging).
- Host of Welcome Reception and Dinner including welcome comments from sponsor. Attended by EMI and PMI participants.
- Introduce Graduation Dinner speaker including brief 30-second company promotion.
- One-page advertorial in Institutes' issue of *Textile Services* magazine.
- Recognition and signage as Institutes Program Sponsor at Welcome Reception and other networking and food functions.
- Sponsor of one (1) networking event including baseball game or sightseeing excursion including bus signage and welcome.
- Recognition on Institutes webpage with link, marketing and promotional materials including shirts and all registrant contact information.

*Must be a **TRSA** Supplier Partner

TRSA Clean Show Sponsor* • \$15,000



July 30–August 2, 2022

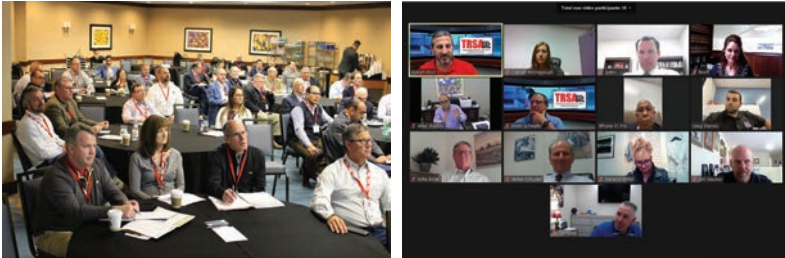
Atlanta, GA

- Four (4) complimentary registrations for Clean Show Welcome Reception (NCAA Football Hall of Fame) and access to registration list.
- Ten (10) complimentary VIP invitations for Customers and Prospects for the Clean Show Welcome Reception (NCAA Football Hall of Fame)
- Co-Host VIP Reception for 25 at **TRSA** host hotel suite including signage and welcoming comments. Attended by TRSA Board of Directors and other industry leaders. Invitation list developed in coordination with **TRSA**.
- Session introduction for Clean Show General Session hosted by ALM, CLA, DLI, TCATA and **TRSA**.
- Co-branding of TRSA purchased promotional items distributed at Welcome Reception and **TRSA** Booth such as footballs, cups, etc.
- Full-page Product Showcase in July/August Clean Show issue of *Textile Services* magazine.
- Banner ad in **TRSA** *Clean Show Daily*.

*Must be a **TRSA** Supplier Partner

TRSA SPONSOR OPPORTUNITIES

TRSA CEO/Executive Regional and Market-Specific Events Sponsor* • \$5,000 each



CEO/EXECUTIVE ROUNDTABLES

February 1, 2022 (in conjunction with the TRSA F&B, Hospitality and Industrial/Workwear Conference)

- F&B
- Hospitality
- Industrial Workwear

November 15, 2022 (in conjunction with the TRSA Healthcare Conference)

- Healthcare

REGIONAL TOWN HALLS

(Dates/Times TBD)

- Chicago
- Los Angeles
- New York

*Must be a **TRSA** Supplier Partner

- Available to companies with over \$5,000 in sponsorship spending, a unique evening of exclusive networking, great industry content and brand building.
- Hosted by **TRSA** key staff and/or TRSA thought leaders.
- Possible markets New York, Chicago, Boston, Los Angeles, Atlanta or DC.
- Target list of attendees developed in coordination with sponsor.
- Logo on invitation to target list.
- Welcome comments from sponsor executive.
- Photo opportunity at conclusion of event.
- Logo on “thank you” note and summary of discussion white paper.
- Final registration list including contact information.

TRSA Webinar Sponsor*



REGULARLY ATTENDED BY NEARLY 150 DECISION MAKERS AND INFLUENCERS, TRSA webinars offer an opportunity to position your organization as a resource and thought leader.

EXCLUSIVE WEBINAR BUSINESS SERIES SPONSOR • \$4,500

Series of three webinars on each of the following topics:

- **Sustainability/Environment Social Governance (ESG)**
 - **HR/Workforce Management**
 - **Safety**
 - **Marketing, Sales & Service**
- Recognition during Welcome and Closing.
 - Complimentary registrations.
 - Introduce webinar speaker(s) and close program.
 - Registration list provided before and after event with contact information.
 - Premier logo recognition in promotional materials, confirmations on meeting platform.
 - Premier logo recognition on meeting platform.
 - Opportunity to show a short 30-90 second video/commercial during break.

CUSTOM WEBINAR • \$8,000

- Best practices, topic and presentation development. Content must be approved by **TRSA**.
- Ability to offer downloadable resources during live event (white papers, case studies, links to videos, etc.).
- Registration list provided before and after event with contact information.
- Premier logo recognition in promotional materials, confirmations on meeting platform.
- Event coordination and rehearsals.
- Full presence in *Textile Services* and *Textile Services Weekly* and website.
- Master recording of event.

*Must be a **TRSA** Supplier Partner