

WINTER SAVINGS: TIPS FOR REDUCING ENERGY COSTS

1

Program your thermostats

Keeping your thermostats as little as 1 or 2-degrees lower in the winter can be impactful to reducing energy usage and yield cost savings.

**2**

Make use of the right lighting

LEDs can yield savings of up to 78% in electricity lighting costs. Another easy option is to install occupancy sensors, as well as maximize your use of natural lighting by opening blinds to let the sun naturally warm your space by a few (free) degrees.

**3**

Turn off equipment when not in use

From computer monitors to appliances, turn off & unplug equipment and appliance to conserve energy usage. This could include everything from office equipment to small kitchen appliances.

**4**

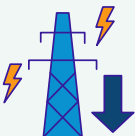
Maintain or upgrade your heating system

Regularly change filters, schedule routine maintenance so that it doesn't fall to the wayside, properly seal heating ducts, and/or upgrade to energy efficient equipment.

**5**

Reduce peak demand

Reduce your usage – when possible – during peak demand times, which are typically in the 9-5 range. Try staggering work hours, or running heavy, energy-intensive equipment during the evening or early morning hours.

**6**

Participate in a demand response program

Demand response is a financially rewarding energy solution that reduces your organization's energy usage during periods of high stress to the electric grid.

**7**

Conduct an energy audit

Have a professional perform a full assessment of your facilities, from lighting to air leaks, to set a baseline for energy reduction.

**8**

Consider a retail energy supplier

If you're in a deregulated state for electricity or natural gas, you can benefit from energy choice.

**9**

Adjust your water heater thermostat

Keeping your water heater at the 'warm' setting can contribute to reduced usage and improved energy savings.

**10**

Educate your employees & secure employee buy-in

Educate your teams on the benefits (both financial and environmental) and communicate effectively so that everyone is on board and doing their part.

