

2023 TRSA Calendar of Events



See the full schedule and registration details at www.TRSA.org/events

TRSA 13th Annual Legislative Conference

March 22-23 | Westin City Center, Washington DC

Offers the opportunity to impact TRSA initiatives and influence the industry advocacy agenda. Our membership gathers to raise awareness and educate legislators and regulators about tax, workplace safety, labor, energy and water and energy concerns affecting the industry. 100+ attendees.

TRSA Production Summit

May 9-11 | Kansas City Marriott Downtown, Kansas City, MO

Event informs of latest process improvements for better throughput and increased productivity in plant operations. *75+ attendees*.

TRSA Leadership Summit

June 14-15 | Hyatt Lodge Oakbrook, IL

Enables leaders in the industry to network, share information and build relationships. This senior collaboration helps management to develop and retain next generation talent for their company. 100+ attendees.

TRSA Executive/Professional Management Institutes (EMI/PMI)

August 6-10 | College Park Marriott Hotel & Conference Center, Hyattsville, MD

Two unique Management Institutes offer members the opportunity to refine their management and technical skills in a multi-year interactive program. 150+ attendees.

TRSA 110th Annual Conference

October 10-12 | Ritz Carton, Naples, FL

Annual gathering of TRSA's membership of independent, national and international operators, as well as leading global product and service associate suppliers. 200+ attendees.

General Manager Virtual Roundtables

January 26 | July 25 | December 7 | Virtual

These roundtables provide a forum for GMs to share ideas to improve their decision making, direction and coordination of the efficient and effective operation of their facilities. 50+ attendees.

TRSA 6th Annual Marketing & Sales Summit

November 14 | The Peabody Memphis, Memphis, TN

Groundbreaking event for marketing and sales executives to learn how to move away from blanket branding and develop strategies and tactics to profitably win new business. 50+ attendees.

TRSA 12th Annual Healthcare Conference & Exchange

November 15-16 | The Peabody Memphis, Memphis, TN

Premier and largest event for executives and upper management of plants serving all types of medical facilities. Event highlight includes state of the art plant tour and debrief. 150+ attendees.

TRSA 30th Maintenance Management Institute (MMI)

November | Embassy Suites O'Hare, Rosemont, IL

The industry's longest-running and most recognized maintenance and technology development program. 50+ attendees.

TRSA Webinar Series

Generate highly targeted leads. Partner with TRSA on webinars and position your company as a thought leader in bringing topical education content to industry professionals. *Average 90+ attendees per webinar.*

TRSA Market Sector Conversations

February 23 | October 26 | Virtual

A new way to collaborate with peers within your market sector. These virtual discussions provide opportunities for industry leaders to collaborate with peers through participation in roundtables organized by key market sector: F&B, industrial/uniforms, healthcare and hospitality. 50+ attendees per roundtable.

TRSA Regional Town Halls

TRSA hosts industry town halls by region/geographic location for the purpose of information-sharing and collaboration with industry leaders. 30–50+ attendees per location.

- Anaheim, CA | May 1
- New York, NY | Date TBD





EMAIL (required)

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Return form

Mail: 1800 Diagonal Rd, Suite 200, Alexandria, VA 22314 | Email: registration@trsa.org | Fax: 703.519.0026

TRSA Production Summit May 9-11	TRSA 110th Annual Conference	TRSA Webinar Series	
Title Sponsor \$7,500	October 10–12 – Continued from column left	Custom Webinar Sponsor \$8,000	
Reception Sponsor \$3,000 - SOLD	Lunch Sponsor \$3,000 - SOLD	Series Sponsor \$4,500	
Breakfast Sponsor \$2,500 - SOLD	Chairman Reception Sponsor \$3,000 - SOLD	·	
Lunch Sponsor \$2,500 - SOLD	Awards Dinner Sponsor \$5,000 - SOLD	TRSA Marker Sector Conversations	
	Networking Break Sponsor \$2,500	February 23	
TRSA Leadership Summit June 14-15	Keynote Sponsor \$3,500	September 26	
Title Sponsor \$7,500 - SOLD	Spouse/Partner Meet & Greet \$1,500	September 20	
Reception Sponsor \$3,000	Spouse/Partner Excursion Sponsor \$3000	TDCA Conoral Manager	
Breakfast Sponsor \$2,500	Closing Panel \$3,500	TRSA General Manager Roundtables	
Lunch Sponsor \$2,500	TRSA Golf Sponsor \$3,500	_	
Editer Sporisor \$2,500	Spouse Activity \$3,000	January 26 \$2,500	
TRSA Executive/Professional	Hospitality Suite Sponsor \$2,500	July 25 \$2,500	
Management Institutes (EMI/PMI)	Trospitatity Suite Sporisor \$2,500	December 7 \$2,500	
August 6-10	TRSA 6th Annual Marketing & Sales		
☐ Institutes Partner \$15,000	Summit November 14		
Event Sponsor \$7,500			
Breakfast Sponsor \$2,500	Title Sponsor \$7,500		
Lunch Sponsor \$2,500	Reception Sponsor \$2,500		
	Breakfast Sponsor \$2,500		
Networking Break Sponsor \$2,500	Lunch Sponsor \$2,500		
Dinner Sponsor \$2,500 – SOLD			
Closing Reception & Graduation	TRSA 12th Annual Healthcare	CALL	CALL
Dinner Sponsor \$1,500		CALL	SHAWN
TRSA Regional Town Halls	November 15-16		
	Title Sponsor \$15,000 - SOLD		
Los Angeles, CA \$5,000 May1	Event Sponsor \$7,500 - SOLD		
■ New York, NY \$5,000 Date TBD	CEO Roundtable Sponsor \$5,000 - SOLD	SPONSORSHIP	
TDC A 110th Annual Conference	Reception Sponsor \$2,500 - SOLD		
TRSA 110th Annual Conference	Breakfast Sponsor \$2,500 - SOLD	Chris Kennedy	Shawn Register
October 10–12	Lunch Sponsor \$2,500 - SOLD	847.498.4520 ext 3008	334.270.4060
Title Partner \$15,000 - SOLD		708.508.4434	sregister@trsa.org
Event Sponsor \$7,500 - SOLD	TRSA Maintenance Management	kennedy@trsa.org	NYC and international
₩elcome Recpt. Sponsor \$3,000 - SOLD	Institute (MMI) September 26-28	Upstate New York,	accounts excluding
₩elcome Gift Sponsor \$4,000 - SOLD	Title Sponsor \$7,500 - SOLD	Canada and Mexico	Canada and Mexico
■ Breakfast Sponsor \$3,000	Reception Sponsor \$2,500		
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REGISTRATION	INFORMATION	PAYMENT	OPTIONS
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EXPIRATION DATE/SECURITY CODE