



FOR IMMEDIATE RELEASE

May 16, 2023

Media Contact

540.632.1933

Susie Jackson

sjackson@trsa.org

The Gulf Coast of Florida to Host TRSA 110th Annual Conference

ALEXANDRIA, Va., May 16, 2023 –Sunny Naples, Florida will be the host city of TRSA’s 110th Annual Conference being held October 10-12, 2023. Nestled between the beach and the golf greens the conference will be held at The Ritz-Carlton Tiburon Golf Resort Hotel and will connect industry leaders, allowing an opportunity to mix professional development and industry updates with some social networking including an interactive charcuterie building challenge, the TRSA Open 9-Hole golf tournament and an optional Brewery Tour.

The 110th Annual Conference’s extensive agenda will offer general and breakout sessions, as well as Industry Awards recognition, including Operator and Supplier Partner Lifetime Achievement Awards. Nominations for the awards are currently being accepted through May 12 at www.trsa.org/awards.

Two keynote presentations are scheduled throughout the conference. Walter Bond, a former NBA player is also a motivational speaker, best-selling author, business coach and co- founder of a leading professional training & development organization. Bond will focus on using motivation to overcome obstacles that stand in your way allowing your business to generate momentum toward winning.

Andrew Davis, CEO, Monumental, recognized as one of the industry's "Jaw-Dropping Marketing Speakers," is a mainstay on global marketing influencer lists. Davis has crafted documentary films and award-winning content and will tap into how some threats spur on creativity in his keynote entitle, “Shift Cube of Creativity: Why adding constraints sparks innovation, action & delivers out-sized results.”

Four breakout sessions will include:

- A Panel of ESG experts
- *Economic and Industry Update*, Robert W. Baird Facility & Industrial Services Research Team and Andrew Wittmann CFA, Director, Senior Research Analyst
- *Advanced Technologies to Enhance Plant Safety*, Brian Varner, Risk and Safety Consultant
- A subject matter expert will disclose the latest Cyber Security threats and how to prevent them from impacting your business

The final general session will include panel on leadership and strategic planning from the Next Generation Executive's perspective.

During The State of the Association and annual membership meeting, TRSA leaders will provide an annual update on the association's finances and member-driven initiatives. Attendees will participate in the re-election of four board members and gain insight into the development of TRSA certification programs, including in-person and virtual events, information-sharing opportunities and industry-specific training.

Industry executives are invited to bring their spouse or significant other. In addition to golf and beach time, special activities are planned to include a welcome meet and greet, morning yoga class on the beach and chef-led cooking class

Registration is open and attendees will save \$100 if they register before Sept. 1st. View the in-depth session descriptions and register at [trsa.org/annual conference](https://trsa.org/annual-conference).

ABOUT TRSA

TRSA (www.trsa.org), based in Alexandria, VA, represents the nearly \$40-billion linen, uniform and facility services industry by promoting the economic and environmental benefits of reusable textiles. Our industry supplies, launders and maintains Personal Protective Equipment (PPE) that supports front-line care providers, including high-demand Isolation Barrier Gowns (ISO), surgical gowns, scrub suits and cubicle curtains. PPE protects healthcare workers as they treat patients. TRSA verifies and quantifies our industry's commitment to sustainability and cleanliness through its Clean Green and Hygienically Clean certification programs.

END