



FOR IMMEDIATE RELEASE
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EMI Building Leadership with Real-World Experiences

ALEXANDRIA, Va., May 15, 2023 – For almost 60 years attendees have gathered for TRSA’s Ehrlich-Stempler Executive Management Institute (EMI). This August in the Washington, DC, area, attendees will access unmatched educational, networking and professional-development opportunities through this unique course for leaders of the linen, uniform and facility services industry.

Enrolling a promising manager or two in EMI, set for Aug. 6-10 at the University of Maryland in Hyattsville, MD, drives home a company’s willingness to invest in training that will create a greater opportunity for industry leadership success. Once a week for four years, attendees of EMI return to the University of Maryland to experience cumulative skill building over four days, taught by university-level instructors. Sessions are divided as follows:

- Session I – Management Development
- Session II – Advanced Management
- Session III – Personal and Interpersonal Relationships
- Session IV – Business Management in Linen, Uniform and Facility Services

The benefit of learning together and building relationships with others in the industry is invaluable. Edwards Jimenez, a recent graduate of the EMI program stated, “It is an amazing program. I learned a lot through the years. The industry changes and I wish other types of industries were allowed to participate because no matter what business you are in, everyone could benefit from these EMI classes.”

EMI has a well-rounded attendance of independent companies’ owners, executives and next-generation leaders to chains’ headquarters (including HR/administration) and plant- and depot-based management (GMs, branch and department heads). Travis Sohn of Sohn Linen completed his first year of EMI last summer and stated that, “The event was a perfect confluence between professional development and networking. It was great to learn the practical skills and strategies of leadership, and it was great to connect with so many bright minds in the industry.”

EMI is hosted concurrently with TRSA’s Roger F. Cocivera Professional Management Institute (PMI). Now in its 33rd year, PMI program participants spend free time, meals and evening social

outings with EMI attendees. These activities and events create unique opportunities for professional networking and camaraderie among leaders in the linen, uniform and facility services industry.

Early registration is open and attendees will save \$300 if they register by June 23. EMI is an all-inclusive program, with one fee covering all educational components, meals, lodging and transportation to and from evening events. Learn more at www.trsa.org/emi.

ABOUT TRSA

TRSA (www.trsa.org), based in Alexandria, VA, represents the nearly \$40-billion linen, uniform and facility services industry by promoting the economic and environmental benefits of reusable textiles. Our industry supplies, launders and maintains Personal Protective Equipment (PPE) that supports front-line care providers that includes high-demand Isolation Barrier Gowns (ISO), surgical gowns, scrub suits and cubicle curtains. PPE protects healthcare workers as they treat patients. TRSA verifies and quantifies the industry's commitment to sustainability and cleanliness through its Clean Green and Hygienically Clean certification programs.

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