



FOR IMMEDIATE RELEASE

Jan 09, 2023

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TRSA and NAFA Partner to Share Fleet Related Information and Expertise

ALEXANDRIA, Va., Jan. 09, 2023 — TRSA, the association for the linen, uniform, and facility services industry, and the NAFA Fleet Management Association (NAFA) are partnering to facilitate access to fleet-related subject matter expertise (SME) and information for TRSA members.

The organizations have identified several areas of cooperation:

- Identify opportunities to advocate for fair, balanced regulations impacting transportation and fleet management and operations
- TRSA members will be eligible to enter NAFA's 100 Best Fleets and Sustainable Fleets awards programs
- TRSA will host a Fleet Summit at NAFA's Institute & Expo, April 17-19, 2023, Baltimore, including industry-specific presentations for members and discounted registration for the NAFA event
- A Task Force composed of TRSA and NAFA fleet managers will review existing NAFA education and certification programs to ensure maximum value for commercial fleet managers

The organizations are also discussing specific presentations by NAFA-selected subject matter experts for other TRSA events covering fleet and driver safety and sustainability. In recognition of these cooperative activities, TRSA will encourage member participation and membership in NAFA.

"TRSA members operate nearly 25,000 vehicles on the road daily," observed Joseph Ricci, TRSA president and CEO. "Many of these are under the auspices of dedicated fleet management; others are overseen by individuals with multiple areas of responsibility. NAFA's educational content and thought leadership will bolster TRSA's content and training."

"We look forward to working with TRSA to facilitate information-sharing among individuals responsible for fleet management professionals to stay ahead of emerging trends and developments," said NAFA CEO, Bill Schankel, CAE. "Fleet and mobility management is experiencing drastic changes from internal and external factors, so it is crucial to stay informed and educated on evolving best practices."

About TRSA

TRSA (www.trsa.org) represents the nearly \$40-billion linen, uniform and facility services industry by advocating for fair federal and state regulatory and legislative policy and promoting the economic and environmental benefits of reusable textiles. Our industry supplies, launders and maintains linens, uniforms, towels, mats and other products. These help businesses, government and other organizations enhance their image and provide clean, safe environments for their employees and customers. TRSA increases the industry's productivity, sustainability, safety and professionalism through education, research, benchmarking and information-sharing.

About NAFA

NAFA Fleet Management Association (www.nafa.org) is the membership organization for professionals who manage the mobility requirements of vehicle fleets that include commercial, public safety, trucks, and buses of all types and sizes, and a wide range of military and off-road equipment for corporations, governments, universities, utility fleets, and law enforcement in North America and across the globe. NAFA's members are responsible for the specification, acquisition, maintenance, repair, fueling, risk management, and remarketing of more than 4.6 million vehicles that drive an estimated 50 billion miles each year. NAFA's members control assets and services well above \$100 billion each year.