



FOR IMMEDIATE RELEASE

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### 2023 TRSA Leadership Summit Date Set: A Conference with a Kick

(Alexandria, Virginia) April 20, 2023 - David Kovar, an 8th degree Black Belt who has dedicated his life to the martial arts, earning Black Belt ranks in 10 unique martial art styles will be the keynote speaker at the June 14, 2023 TRSA Leadership Summit in Oakbrook, IL. Kovar's keynote, *Cultivating a Leadership Mindset*, will touch on how his martial arts training fueled his passion for helping organizations and businesses achieve profitability and growth.

The Leadership Summit offers a mix of concurrent peer-level session tracks plus general leadership development sessions for all levels.

An exceptional panel of leading North American CEOs will gather to discuss their insights into the future of the industry. Brian Herington, CEO, PureStar, Jim Kearns, EVP, Alisco, John Ross, CEO Mission Linen, Steve Sintros, CEO, UniFirst Corp., and Todd Schneider, CEO, Cintas Corp will be on stage together offering attendees their visions of growth, technology, sustainability and the challenges the industry faces.

A second general panel will focus on the circular economy and recycling textiles. David Stevens, CEO, TSA -UK will join Michael Langley, VP of Protective Fabrics, Milliken & Co. and John Clark, CEO of Prudential Overall Supply as panelists.

There will be two peer-level session tracks developed specifically for each level: CEO/Executive, Next Generation and Emerging Leaders. The morning sessions will offer a deep dive facilitated discussion about leadership for each category. The afternoon breakout sessions include a workshop session for CEOs entitled: *Remaining Union Free and Positive Employee Relations*. The Emerging Leaders group will discuss the future of fleets. while the subject of the Next Generation breakout session is How to Create Your Support Network in a Family Business.

Two networking receptions bookend the Summit, allowing the leadership groups to mix and mingle with speakers and attendees.

Registration is now open [trsa.org/leadershipsummit](https://trsa.org/leadershipsummit)

#### About TRSA

TRSA ([www.trsa.org](http://www.trsa.org)) members supply, maintain and launder linens, uniforms and other reusable textiles helping retailers, businesses, healthcare and long-term care facilities, restaurants, hotels, government, and other organizations to enhance image and provide clean, safe environments for employees and customers. The \$40-billion North American linen, uniform and facility services industry employs nearly 200,000 people at 1,600 facilities. TRSA advocates for fair, balanced

regulatory and tax policy and promotes the environmental benefits of reusable textiles. TRSA quantifies our industry's commitment to cleanliness, sustainability and safety through its Clean Green, Hygienically Clean and Safety & Health Certification programs and helps companies increase productivity, sustainability, safety and professionalism through training, research, benchmarking, and information-sharing.