



FOR IMMEDIATE RELEASE

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**TRSA and Volu Interactive Announce Joint Venture to Offer Online Training Program
for Front Line Commercial Laundry Supervisors**

(Alexandria, Virginia) Feb. 17, 2023 – TRSA and Volu Interactive announced today a joint venture to launch an online supervisory skills training program for front line commercial laundry plant supervisors.

The program, called “LevelUp”, will be developed and hosted by Volu Interactive, a leading provider of interactive training solutions, in collaboration with TRSA. LevelUp will provide TRSA member companies a flexible learning tool to effectively train and develop new and rising supervisors who are essential to safe and efficient plant operations. The program will include a variety of interactive training modules, videos, and decision-based scenarios, as well as opportunities for participants to connect with peers for advice and industry experts for applied coaching.

“We are excited to team with Volu Interactive on this important initiative,” said TRSA President and CEO, Joseph Ricci. “Effective training and development of supervisory staff is especially critical to successful plant operations, and we believe that this program will provide TRSA member companies with a critical training resource needed to handle the unique challenges faced in our industry through building a positive and motivated workforce.”

The LevelUp supervisory training program will be available to all commercial laundry industry companies and will be offered at a discounted rate for TRSA members. The program will consist of ten modules on topics like effective communication, motivating employees and problem-solving in the plant operation, and will include a final assignment that solves an operational issue or enhances the work environment to be completed by each program participant before graduating.

“Our 16 years working with TRSA has culminated in this important and exciting venture,” said Volu Interactive CEO, Christopher Stammer. “Our team is dedicated to providing the highest quality online learning solutions, and we believe that this program has fantastic potential to help industry companies provide supervisors the training to make a real impact with their people.”

To accommodate the busy schedule of plant supervisors, the LevelUp training will be delivered to trainees over a period of three months with a new lesson available each week. With four course offerings planned for 2023, the inaugural course will launch on May 2, 2023. TRSA members are eligible for a special 30% launch rate discount off the \$799 course fee and other bonuses by entering the code “leveluplaunch2023” if they register for the course at the LevelUp training portal (<https://levelupinthelaundry.com/>) by the April 7, 2023 early-bird deadline. Class sizes are limited to only 25 trainees and are expected to fill quickly.

TRSA is the leading trade association for the linen, uniform, and facility services industry, representing over 1,100 companies in the United States and Canada. Volu Interactive is a leading provider of training solutions, serving the technology, distribution, and hospitality industries leveraging leading-edge learning technology like

interactive multimedia, 360-degree immersive video, and e-learning. Volu Interactive is also the owner of Industrial Athlete University (IAU), a dedicated training resource for the grocery and broadline, specialty, and chain food distribution industry.

For more information about the LevelUp supervisory skills training program or to enroll, please visit <https://levelupinthelaundry.com/> or contact TRSA or Volu Interactive.

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About TRSA

TRSA (www.trsa.org) members supply, maintain and launder linens, uniforms and other reusable textiles helping retailers, businesses, healthcare and long-term care facilities, restaurants, hotels, government, and other organizations to enhance image and provide clean, safe environments for employees and customers. The \$40-billion North American linen, uniform and facility services industry employs nearly 200,000 people at 1,600 facilities. TRSA advocates for fair, balanced regulatory and tax policy and promotes the environmental benefits of reusable textiles. TRSA quantifies our industry's commitment to cleanliness, sustainability and safety through its Clean Green, Hygienically Clean and Safety & Health Certification programs and helps companies increase productivity, sustainability, safety and professionalism through training, research, benchmarking, and information-sharing.

About Volu Interactive

Volu Interactive develops custom courses and training programs to meet strategic, operational, compliance, technical, or safety needs. Volu makes training real by creating training that is need-based, applied to actual performing situations, and is driven by technology such as e-learning, interactive multimedia, serious games, and immersive video. Volu was founded in 2004 as Voluminant and has provided business performance improvement and training solutions to the U.S. Department of State, the U.S. Army, and the grocery distribution leader UNFI.

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