

Competitive Advantages of TRSA Membership

Improve productivity and cost-effectiveness by taking advantage of **TRSA** member resources. The more of them you use, the greater your company's competitive edge!

Key Membership Benefits

1

Greater management team awareness of news, trends and best practices through unlimited FREE subscriptions to *Textile Services* and *Textile Services Weekly*

6

Stronger management decision-making from data provided in FREE Performance, Compensation, Safety and Sustainability **benchmarking reports**

2

Critical safety, labor and environmental compliance via members-only access to **industry-specific advocacy resources**

7

Easier in-depth research on the industry through **members-only digital archives** of *Textile Services*

3

Enhanced credibility from **certifying operational cleanliness and sustainability** with Hygienically Clean and Clean Green certifications (50% discount)

8

More industry-experienced job candidates attracted through discount postings in the **TRSA Career Center**

4

Better training from nearly 100 industry-specific presentations, videos and other **FREE training resources** in **TRSA's** On-Demand Learning Center

9

Development of **TRSA** projects, research and other initiatives important to your company by participating on members-only **Committees and Task Forces**

5

Improved grasp of **industry best practices** from professional development conferences, institutes and summits at a 60% discount

10

Value-added education of your customers using FREE videos, animations and other materials that promote the benefits of linen, uniform and facility services

Competitive Advantages of TRSA Membership

1

Greater management team awareness of news, trends and best practices through unlimited FREE subscriptions to ***Textile Services*** and ***Textile Services Weekly***

Increase your awareness of industry developments with your free subscriptions to *Textile Services* magazine and *Textile Services Weekly* e-news, as well as special market-specific supplements and newsletters and *Textile Services* magazine archives. These resources provide unique access to news, trends, information and best practices to improve your performance and make your business more productive, sustainable and safer.

2

Critical safety, labor and environmental compliance via members-only access to **industry-specific advocacy resources**

Stay informed on developments in government and get compliance support. Documents and links on www.TRSA.org (see below) improve your company's relations with government and compliance with safety regulations. Watch free webinars on-demand addressing legal issues.

- www.TRSA.org/resources/research/safety - Download and customize compliance plans for rules on bloodborne pathogens, confined spaces, hazard communication and lockout/tagout; calculate DART rates. **TRSA** logon and password required.
- www.TRSA.org/regulation - Links to federal agency sites, receive advice on compliance issues such as overtime pay, environmental compliance, wastewater, etc.

3

Enhanced credibility from **certifying operational cleanliness and sustainability** with Hygienically Clean and Clean Green certifications (50% discount)

Company-wide and plant-specific certification programs (**Clean Green, Hygienically Clean**) provide third-party verification of your processes' effectiveness and efficiency and quantify performance, enhancing credibility in the marketplace.

- www.cleangreen.org - Quantify your company's commitment to greener, more sustainable operations and business practices.
- www.hygienicallyclean.org - Verify your laundry processes and quantify the outcome of cleanliness with specific designations for markets served (Food Safety, Food Service, Healthcare, Hospitality).

4

Better training from nearly 100 industry-specific presentations, videos and other **FREE training resources** in **TRSA's On-Demand Learning Center**

- **FREE access to the TRSA On-Demand Learning Center**, including Production Training Series for F&B, healthcare, hospitality and industrial textiles; webinar recordings to enhance industry-specific professional development and training at www.TRSA.org/ondemand (**TRSA** logon and password required).
- www.TRSA.org/calendar - See chronology for upcoming live webinars, which enable you to interact with presenters; links to learn more and register.

5

Improved grasp of **industry best practices** from professional development conferences, institutes and summits at a 60% discount

- **TRSA's Legislative Conference** (spring) and **Annual Conference** and **Healthcare Conference** (early and late fall) emphasize executive education.
- **Institutes** provide management training for executives (**EMI**), production (**PMI**) and maintenance (**MMI**). PMI graduates earn and maintain the Certified Professional Laundry Manager (**CPLM**) with continuing industry education.
- **Summits** offer presentations, audience collaboration and plant tours on **Leadership, Production, Marketing, Human Resources, Safety** and **Health**.
- **Customer industry market-specific** in-person and virtual events foster networking with industry colleagues to discuss linen, uniform and facility services for F&B/restaurant, healthcare, hospitality/hotel and industrial/uniform/workwear markets.
- **Roundtable discussions** online and in-person enable you to share experience with colleagues in your region, others who pursue the same customer industry markets as you and others with similar professional interests (next generation management, diversity/equity/inclusion, etc.).
- www.TRSA.org/calendar - See chronology of upcoming events with links to learn more and register.

6

Stronger management decision-making from data provided in FREE Performance, Compensation, Safety and Sustainability **benchmarking reports**

Use **TRSA** research to **benchmark your operations and promote reusable textiles**—FREE benchmarking data when your company participates in benchmarking surveys: Performance, Compensation, Safety and Sustainability. You compare your company's performance against industry norms in addition to scientific, consumer and best practices.

7

Easier in-depth research on the industry through **members-only digital archives** of *Textile Services*

Consult *Textile Services* archive to research industry practices — FREE. Search articles from the past decade of the award-winning monthly magazine as you weigh alternative approaches to strategies and tactics across all functions in your company.

- www.TRSA.org/article-search - **TRSA** logon and password required.

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More industry-experienced job candidates attracted through discount postings in the **TRSA Career Center**

Take advantage of potential hires monthly who visit the job listings on **TRSA's** Textile Services Career Center to locate candidates with the experience you need. Your company receives up to 40 percent off employment ads.

- careers.TRSA.org – Post openings on your first visit to this site, you create a logon and password specific to this site.

9

Development of **TRSA** projects, research and other initiatives important to your company by participating on members-only **Committees and Task Forces**

Work with industry colleagues to develop communications and other resources that help your company and the industry prosper. Find a committee or task force that applies to your profession, company or other personal interests.

- www.TRSA.org/committees – Learn more about how committees operate; links to pages that describe each, detailing projects and listing committee members.

10

Value-added education of your customers using **FREE** videos, animations and other materials that promote the benefits of linen, uniform and facility services

Access videos and documents to enhance communication with customers and your community. Select communications created specifically for the industries you serve or generic portrayals of linen, uniform and facility services appropriate for any market. Videos and consumer research enhance your communications with your customers and community.

- <http://bit.ly/youtubetrsa> – Play videos that explain linen loss prevention, proper soiled linen handling, fundamentals of linen and uniform processing and more.
- www.TRSA.org/consumer-outreach – Refer customers to documents, videos and utilities that highlight our industry's role in controlling costs and improving the sustainability of their industries.
- www.TRSA.org/committees – See individual committee webpages (F&B/Restaurant, Healthcare, Hospitality/Hotel, Human Resources, Industrial/Uniform, Marketing & PR, etc.) for tools to promote your business and customize with your company name/logo.