



Strengthening and Promoting the Linen, Uniform  
and Facility Services Industry

# Start Providing Your Team with Worldwide Resources

To initiate your company's new **TRSA** membership, please use this form to provide contacts and demographics for your company and arrange payment of your annual membership fee

## CUSTOMER INDUSTRY MARKETING



## NETWORKING AND INFORMATION- SHARING



## HYGIENE & SUSTAINABILITY STANDARDS



# About your **TRSA** membership

## Customer Industry Markets



F&B/Restaurant



Healthcare



Hospitality/  
Hotel



Industrial/  
Workwear

## Executive and Management Positions



Next Generation



Production



Marketing & Sales



Human Resources



Safety

## Included at no additional cost with your company's membership:

- Market research, training, webinars, news, trends, virtual roundtables and other networking activities, specific to customer industry markets, to improve your company's productivity and performance in serving the industries most important to you
- Same forms of business intelligence and networking as above, specific to various executive and management positions in your company, to support these individuals in their daily responsibilities
- Subscriptions for everyone in the company you designate to receive *Textile Services* magazine, *Textile Services Weekly*, other e-newsletters, and podcasts
- Webinars (live and on-demand) on industry best practices
- **TRSA** members-only website content including compliance templates, operations support, human resources guidance, magazine article archive, and more
- Benchmark confidentially your financial performance, compensation, safety and sustainability with hundreds of similar linen, uniform and facility services companies
- Years of Service certificates for staff who reach seniority milestones
- Eligibility for **TRSA** Industry Awards recognizing your company and staff for outstanding community and customer service, workplace safety, sustainability, diversity, marketing, plant operations
- Industry peer interaction through virtual and in-person networking that addresses your company's interests

## Available at prices discounted up to 60%:

- Hygienically Clean certifications for your service to customers in food service and manufacturing, healthcare and hospitality (hotels)
- Clean Green certification to validate and quantify your company's minimal environmental impact
- **TRSA** Conferences and Summits to learn from member Operators and Supplier Partners and experts in customer industries
- **TRSA** Institutes (EMI, PMI, MMI) that build management and leadership skills through in-person instruction
- Online training, videos, manuals, research and other publications to improve procedures, processes and policies

## TRSA Institutes

**TRSA** is a member-driven organization with each member company receiving equal opportunities to influence and guide the association—one member, one vote, one VOICE!

### A. Corporate Information

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE/PROVINCE \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

COUNTRY \_\_\_\_\_

TELEPHONE \_\_\_\_\_

FAX \_\_\_\_\_

GENERIC E-MAIL \_\_\_\_\_

WEBSITE URL \_\_\_\_\_

FACEBOOK URL \_\_\_\_\_

TWITTER URL \_\_\_\_\_

LINKEDIN COMPANY PAGE URL \_\_\_\_\_

NUMBER OF EMPLOYEES \_\_\_\_\_ NUMBER OF PLANTS \_\_\_\_\_

## B. Corporate Contacts

One person from each company (usually the top executive) is its **Primary Executive Contact**, responsible for speaking on behalf of the organization in **TRSA** business, such as voting for association officers and directors. **TRSA** will send most correspondence to this contact and periodically consult this individual regarding the company's priorities/projects to ensure **TRSA**'s responsiveness to its needs.

PRIMARY EXECUTIVE CONTACT NAME \_\_\_\_\_

TITLE \_\_\_\_\_

E-MAIL \_\_\_\_\_

TELEPHONE \_\_\_\_\_

Please designate the company's **Administrator Contact**, who will be aware of its business transactions with **TRSA**.

ADMINISTRATOR CONTACT NAME \_\_\_\_\_

TITLE \_\_\_\_\_

E-MAIL \_\_\_\_\_

TELEPHONE \_\_\_\_\_

Please designate the company's **Roster Management Contact**, who will ensure **TRSA** has updated records on your company and is aware of its business transactions with **TRSA**.

ROSTER MANAGEMENT CONTACT NAME \_\_\_\_\_

TITLE \_\_\_\_\_

E-MAIL \_\_\_\_\_

TELEPHONE \_\_\_\_\_

Please designate the company's **Accounts Receivable/Payable Contact**, if different from either the Primary or Administrative contact, who should be sent any billing.

ACCOUNTS RECEIVABLE/PAYABLE CONTACT NAME \_\_\_\_\_

TITLE \_\_\_\_\_

E-MAIL \_\_\_\_\_

TELEPHONE \_\_\_\_\_

### C. Identify Industries You Serve

**TRSA** delivers targeted information to your desktop based on your markets and products, promoting your company to your customers and prospects in these markets.

Please select the markets most significant to your company based on the amount of revenue your company generates in each.

- ☐ **DUST CONTROL.** Select if your company's revenue from dust control products (mats, mops, towels, etc.) is greater than revenue from all other products (including linen and uniforms) provided to the linen, uniform and facility services industry.
- ☐ **FOOD AND BEVERAGE (F&B)/LINEN.** Business locations where F&B is consumed, mostly restaurants and other foodservice outlets; organizations that serve F&B remotely, such as caterers and contract foodservice. Customers typically require table linen and garments but your company may provide only other products.
- ☐ **HEALTHCARE.** Hospitals, other acute care, long-term care facilities where patients stay overnight. Customers typically require bed linen and garments but your company may provide only other products.
- ☐ **HOSPITALITY.** Hotels, other lodging where guests stay overnight. Customers typically require bed linen but your company may provide only other products.
- ☐ **OUTPATIENT MEDICAL.** Surgery centers, urgent care, labs, medical offices, other ambulatory care facilities where patients receive same-day services. Customers typically require bed linen and garments but your company may provide only other products.
- ☐ **INDUSTRIAL/WORKWEAR.** All other types of businesses besides F&B, Healthcare, Hospitality and Outpatient Medical, such as other service and retail industries, manufacturing, government. Customers typically require workwear and dust control but your company may provide only other products.

## D. Dues

Choose Company Category that contains your company's linen, uniform and facility services sales. Include rental and customer-owned goods sales. All information provided to **TRSA** is strictly confidential.

COMPANY CATEGORY	REVENUE RANGE	TOTAL DUES
1	\$0 to \$1,500,000	\$2,000
2	\$1,500,001 to \$2,500,000	\$2,500
3	\$2,500,001 to \$3,500,000	\$3,000
4	\$3,500,001 to \$6,500,000	\$3,500
5	\$6,500,001 to \$10,000,000	\$4,000
6	\$10,000,001 to \$25,000,000	\$4,500
7	\$25,000,001 to \$50,000,000	\$5,000
8	\$50,000,001 to \$100,000,000	\$5,500
9	\$100,000,001 to \$200,000,000	\$6,000
10	\$200,000,001+	\$6,500

**\*Legislative Defense Fund:** All contributions to the TRSALDF are used exclusively for government affairs activities in support of our membership. Contributions from corporate funds may be tax deductible as a business expense.

YOUR COMPANY CATEGORY \_\_\_\_\_

ANNUAL REVENUE \_\_\_\_\_

## E. Payment Options

- ☐ PLEASE INVOICE
- ☐ CHECK ENCLOSED OR EN ROUTE
- ☐ WIRE OR ACH (BANK INFORMATION TO BE SENT TO YOU)
- ☐ CREDIT CARD

CARD TYPE: ☐ VISA ☐ MASTERCARD ☐ AMEX

NAME ON CARD \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

EXPIRATION DATE \_\_\_\_\_ SECURITY CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

YOUR NAME \_\_\_\_\_

DATE \_\_\_\_\_



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